

NEW! RodSmith Build-It! Rod Building Kits

Quality Home Project Includes Everything You Need To Build A Professional Fishing Rod. Spin, Cast, & Fly Kits Available In Four Models:



Elite

Custom

Angler

Salmon & Steelhead

RodSmith Elite Series
6 1/2' 2-Piece Spinning Rod Kit

RodSmith Elite Series
9' 3-Piece Fly Rod

RodSmith Elite Series
6 1/2' 2-Piece Casting Rod Kit

RodSmith Custom Series
6 1/2' 2-Piece Spinning Rod

RodSmith Custom Series
9' 3-Piece Fly Rod

RodSmith Custom Series
6 1/2' 2-Piece Casting Rod

RodSmith Angler Series
6 1/2' 2-Piece Spinning Rod

RodSmith Angler Series
9' 3-Piece Fly Rod

RodSmith Angler Series
6 1/2' 2-Piece Casting Rod

SPINNING ROD

COMPLETE ROD BUILDING KIT

ELITE

FLY ROD

COMPLETE ROD BUILDING KIT

ELITE

CASTING ROD

COMPLETE ROD BUILDING KIT

ELITE

Premiere kit with top-of-the-line rod components combine performance, durability, and appearance.

RodSmith Custom Series
6 1/2' 2-Piece Spinning Rod

RodSmith Custom Series
9' 3-Piece Fly Rod

RodSmith Custom Series
6 1/2' 2-Piece Casting Rod

RodSmith Angler Series
6 1/2' 2-Piece Spinning Rod

RodSmith Angler Series
9' 3-Piece Fly Rod

RodSmith Angler Series
6 1/2' 2-Piece Casting Rod

RodSmith Salmon & Steelhead Series
8 1/2' 2-Piece Spinning Rod

RodSmith Salmon & Steelhead Series
9' 2-Piece Fly Rod

RodSmith Salmon & Steelhead Series
8 1/2' 2-Piece Casting Rod

SPINNING ROD

COMPLETE ROD BUILDING KIT

CUSTOM

FLY ROD

COMPLETE ROD BUILDING KIT

CUSTOM

CASTING ROD

COMPLETE ROD BUILDING KIT

CUSTOM

Professional kit with leading edge materials offers the perfect balance between performance and presentation.

RodSmith Angler Series
6 1/2' 2-Piece Spinning Rod

RodSmith Angler Series
9' 3-Piece Fly Rod

RodSmith Angler Series
6 1/2' 2-Piece Casting Rod

RodSmith Salmon & Steelhead Series
8 1/2' 2-Piece Spinning Rod

RodSmith Salmon & Steelhead Series
9' 2-Piece Fly Rod

RodSmith Salmon & Steelhead Series
8 1/2' 2-Piece Casting Rod

SPINNING ROD

COMPLETE ROD BUILDING KIT

ANGLER

FLY ROD

COMPLETE ROD BUILDING KIT

ANGLER

CASTING ROD

COMPLETE ROD BUILDING KIT

ANGLER

Standard kit contains our popular, time proven components that have set an industry standard for decades.

RodSmith Salmon & Steelhead Series
8 1/2' 2-Piece Spinning Rod

RodSmith Salmon & Steelhead Series
9' 2-Piece Fly Rod

RodSmith Salmon & Steelhead Series
8 1/2' 2-Piece Casting Rod

SPINNING ROD

COMPLETE ROD BUILDING KIT

SALMON & STEELHEAD

FLY ROD

COMPLETE ROD BUILDING KIT

SALMON & STEELHEAD

CASTING ROD

COMPLETE ROD BUILDING KIT

SALMON & STEELHEAD

By popular demand, the salmon & steelhead series is ideal for east and west coast action and includes top of the line rod components.



QUALITY COMPONENTS: Everything you need to build a custom fishing rod is included in each kit: Quality Blank, Butt Cap, Reel Seat, Grips, Winding Check, Hook Keeper, Guides & Tip Top, Rod Glue, Rod Finish, Brushes, Rod Thread, & Instructions. All components are top quality Pacific Bay products and have over two decades of market experience.