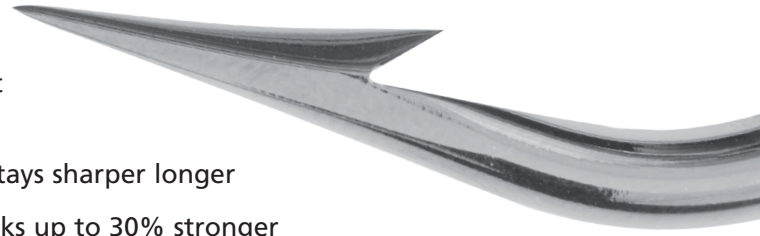


Mustad® Ultrapoint® Hooks

STAYS SHARPER LONGER

- 4.3 Microsharp Point Technology creates hooks that are incredibly sharp out of the package
- Unique 2-stage Opti-Angle point means the hook stays sharper longer
- Mustad's unique Nor-Tempering process makes hooks up to 30% stronger than other fish hooks



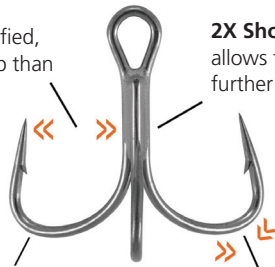
KVD ELITE TRIPLE GRIP® TREBLE

Ref. Number	Sizes
TG76NP-BN	3/0,2/0,1/0,1,2,4,6,8



THE HOOK USED TO WIN THE 2010 CLASSIC

Wide Gap = More Hook-ups: modified, wider point angle creates a wider gap than like-sized round bend treble hooks.



2X Short Shank: prevents hook tangling and allows the angler to "up-size" to larger hooks, further increasing hooking potential.

1X Strong Wire: provides additional power so you get minimal flex and better penetration at hook set.

Special KVD Shape: superior design "locks" a fish into the elbow of the bend, making it virtually impossible to throw the hook.

Kevin VanDam
World's #1 Ranked Angler
2009 & 2010 Angler of the Year

KVD GRIP-PIN

Ref. Number	Sizes
38101NP-BN	6/0,5/0,4/0,3/0,2/0

new
2011



- No-slip, no-slide design holds bait securely
- Pin won't tear plastic
- Perfect for texposed presentations



USE FEWER SOFT PLASTIC BAITS

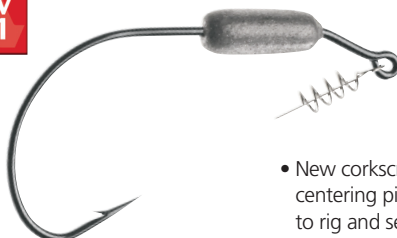
"This no-slip, no-slide design doesn't tear plastics, helping to extend the usefulness of your baits."

Kevin VanDam
World's #1 Ranked Angler
2009 & 2010 Angler of the Year

POWER LOCK PLUS™

Ref. Number	Weight	Sizes
91768S12	1/2 oz	11/0,10/0
91768S14	1/4 oz	11/0,10/0,9/0,8/0,7/0,6/0
91768S18	1/8 oz	5/0,4/0,3/0,2/0,1/0
91768S38	3/8 oz	9/0,8/0,7/0,6/0
91768S116	1/16 oz	5/0,4/0,3/0,2/0,1/0

new
2011



- New corkscrew style gripper design with centering pin makes it remarkably easy to rig and secure all styles of swim baits
- Exclusive adjustable weight lets you change bait action to enhance strikes



New spring keeper with centering pin improves soft plastic grip strength as much as 80%.

Mustad®
BEST SELLING HOOK ON THE PLANET

DEMON® CIRCLE HOOK



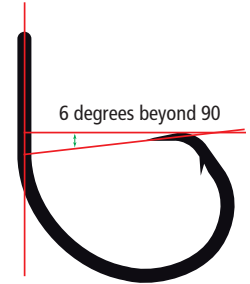
TOURNAMENT APPROVED



Ref. Number	Sizes
39951NP-BN	10/0, 9/0, 8/0, 7/0, 6/0, 5/0, 4/0, 3/0, 2/0, 1/0, 1, 2, 4, 6, 8, 10, 12

WORLD'S ONLY PROPORTIONALLY CORRECT CIRCLE HOOK RANGE

- Precision proportions mean the point angle and length, gap, front length and all other parameters have the same proportions across the entire size range for optimal effectiveness
- New modified point design with a 96° angle is optimum for insuring a high percentage of lip or jaw hooking
- This In-Line pattern has been awarded an endorsement by The Billfish Foundation for design specifications that above all others meet the highest standards for catch and release



BEAK BAIT HOOK



Ref. Number	Sizes
92553NP-BN	8/0, 7/0, 6/0, 5/0, 4/0, 3/0, 2/0, 1/0, 1, 2, 4, 6, 8

Opti-Angle Needle Point, chemically sharpened, Nor-Tempered, forged, reversed, extra strong, turned up tapered eye, black nickel.

HOODLUM®: 4X BAIT



Ref. Number	Sizes
10827NP-ZS	11/0, 10/0, 9/0, 8/0, 7/0, 6/0, 5/0, 4/0, 3/0, 2/0, 1/0

Live bait hook, Opti-Angle Needle Point, chemically sharpened, Nor-Tempered, 4 extra strong, ringed, Z-Steel Finish, Extreme Corrosion Resistance.



Mustad®
BEST SELLING HOOK ON THE PLANET