

ROD BLANK CATALOG



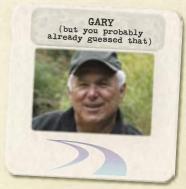
WELCOME TO NORTH FORK

ith great pride and hope, I welcome you to North Fork's inaugural catalog. As we are a new business, I ask you to be patient with us as we ramp up our production to provide the best-quality "Made in the USA" rod blanks on the market.

There are some exciting things we want to introduce to our fishing friends, all of which are designed to give you a better angling experience. We hope you share just a little bit of our excitement, after all, if it weren't for all you fishermen and women, we'd have to build golf shafts!

Good fishing,







ABOUT GARY & HIS DESIGN APPROACH

Gary has chased fish since he was old enough to walk, and he has more than four decades of roddesign experience under his belt. Gary is also an inductee into the IGFA Hall of Fame, joining the legendary likes of Zane Grey, Ernest Hemmingway and Izaak Walton (we like to think that they would have all called Gary to make their personal rods).

Gary has an energy level that resembles the cartoon Tasmanian devil (those who know Gary, know what we mean), which he throws into three things: rod design, fishing and saving Pacific salmon from nonselective commercial overharvest.

Over a lifetime of passionate pursuits, Gary has acquired many titles: fisherman, conservationist and industry pioneer. For us, he's our designer, head of sales and owner. We just call him "the man."

Gary's vision for North Fork blanks is to see fishing tools that perform at the highest level, yet still possess the needed strength for real-world use. It can be a delicate balance. As Gary has said, "I could build you a blank that would never break...but you wouldn't want to fish with it!" So, North Fork blanks are created to provide the highest performance, but are tempered with the backbone necessary for surviving season after season of hard-core fishing.

Of course, these are blanks designed by Gary, so that means the "tempering" is done with decades worth of knowledge about materials and construction. It means the innovative use of graphite to achieve strength and durability, without having to sacrifice other aspects of performance. In Gary's mind, why go the easy route, and use "status quo" design routines, when you can take materials in new directions and provide a better solution?



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GRAPHITE TYPES

orth Fork currently offers blanks in three levels of "next-generation" graphite: SM (Standard Modulus), IM (Intermediate Modulus) and HM (High Modulus). We are also working on reviving the classic IM6 material. Each graphite offers unique properties, and all of them make great finished rods. We have a few more modulus tricks up our sleeve, too, but we'll talk about those when the time is right...



40 years ago, Gary sat outside the Boeing employee entrance asking everyone if they knew anything about this "new" material called graphite. When Gary found one of only four graphite composite engineers in the world, he offered to buy him dinner. And breakfast. And lunch. And dinner again.

After a few more feedings, Gary convinced that engineer to help him build what was to be Gary's first graphite fishing rod. The material used was the original, "standard modulus" graphite. It's been employed throughout the rod industry ever since. And while we love a classic, it's time to take that next evolutionary jump.

Our "Next SM" (as in Next-Generation SM) blanks represent that jump, a standard base of 33-modulus material with a perfect balance of resin and scrim meticulously crafted into our core blank models. When you layout that first cast, we're pretty sure you'll have a smile on your face.



We remember the feel of IM6 rods. Whether it was a drift, fly or float rod, there is just something about IM6 that creates a great fishing stick. We know that we are not the only ones who think so, because we have had a (large) number of requests for IM6 rod blanks. No promises, but let's just say that we're working on bringing IM6 back to you.



You just can't say "intermediate" without people thinking "average." That's okay, as long as average means, "a ten pound rainbow is about average for me." The thing is, when you fish with a Next IM rod, a ten pound rainbow may become just an average fish for you. After all, our mid-modulus rod makes a darn fine tool for targeting your average trophy.

Not that long ago, mid modulus was the "hot stuff." All this made it difficult for us to figure out what to call Next IM, so we just consider Next IM blanks high performance, without the high price.



If you are the angler that spends 200 days a year on the water, who spends more time holding your rod than your significant other, this is the graphite for you. Next HM—The top of the line. With its Paper Carbon Scrim (PCS) and high-modulus fiber (just how high is our little secret), our Next HM graphite produces what is currently our lightest

available blank. Sweet stuff!

Most of our blanks are available in Next SM, Next IM and Next HM. A few of them may also be available in IM6, as well. Call your distributor for availability.

COLOR/FINISH

North Fork blanks for the custom builder are all available in what we call "Raw Carbon." In other words,



no added "color" at all, just the pure, unadulterated beauty of graphite, sanded, but uncoated. We feel that this "non-finish" allows North Fork blanks to perform unencumbered, and express themselves as best as possible.

Of course, not everyone wants Raw Carbon, so we will be offering coating and colors, as well. Contact us for details.



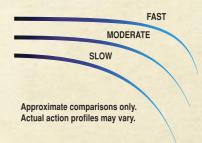


NOTES ABOUT ACTION, ETC.

efore we get into this thing, we should at least have the obligatory discussion of Action, Power, and Fly Line Rating. All three terms are key to understanding the characteristics of a North Fork blank.

ACTION

Action refers to the way the blank tends to initially flex under load. A fast action blank flexes more toward the tip, a moderate action blank flexes more into the mid-section, and a slow action blank flexes more fully into the butt of the blank. Many of our blanks fall into "in-between" categoriees such as "moderate fast." It is important to pick the action that you need for the job at hand (or for angler preference).



POWER

The more force it takes to bend a blank—or a section of a blank—the more powerful it is. North Fork power ratings are relative; that is, the power ratings within each category of spinning, casting or saltwater blank is related to other blanks within that category, not to other blanks in the catalog. We use both a description of power (e.g. "Medium-Light") and a sequential number (e.g. "3") to give you an idea of where a particular blank falls in the range. And what's the range, you ask? It goes like this: Ultra Light (1); Light (2); Medium Light (3); Medium (4); Medium Heavy (5); Heavy (6); Mag Light (7); Mag Medium (8); Mag Heavy (9).

FLY LINE RATING

The scale of standard fly line weights for single-handed rods ranges from AFFTA 1 through 15 (1 being the lightest, 15 the heaviest). Our fly blanks are designed to flex in a way that we feel is appropriate for their line-weight rating and fishing purpose. For example, a nine-foot, "five-weight" blank with a medium action is designed to easily cast a five-weight line at mid-range, trout-fishing distances.



CCS (COMMON CENTS SYSTEM)

When the term "CCS" comes up, the response is often "CC...What?" Unless, of course, you're a custom rod builder. In that case, CCS (that would be the "Common Cents System") may already be a part of your professional lingo.



Developed by Dr. Bill Hanneman, CCS allows rod makers to talk using real numbers that can be easily obtained and understood. North Fork blanks are cutting edge, so why not use a cutting edge system for describing those blanks? We think it's a good idea, and a way for rod builders to get a clear picture of what to expect with our products. In addition, using the CCS allows us to get a better handle on the consistency of blanks leaving our plant. We'll be CCS-testing blanks as we go, and the system will help us keep our production as consistent as realistically possible.

After appearing in a series of articles in RodMaker Magazine, the "how" and "why" of the CCS (if you're not already up to speed) can be found on-line at: www.common-cents.info

We'll be adding CCS data to future editions of this catalog, as well as providing it on the northforkcomposites.com web site. Stay tuned!



THE BLANKS

The models shown on the following pages are what we had ready to roll at press-time. We will be adding models throughout the year, so consult our website or drop us a note if you don't see what you want...

FLY FISHING

MODEL	NUMBER	LINE WEIGHT	PIECES	LENGTH (FT)	LENGTH (CM)
Trout Fly	TF 803-2	3	2	8ft. 0in.	244 cm
Trout Fly	TF 904-2	4	2	9ft. 0in.	274 cm
Trout Fly	TF 904-4	4	4	9ft. Oin.	274 cm
Trout Fly	TF 905-2	5	2	9ft. 0in.	274 cm
Trout Fly	TF 905-4	5	4	9ft. 0in.	274 cm
Trout Fly	TF 966-2	6	2	9ft. 6in.	290 cm
Trout Fly	TF 966-4	6	4	9ft. 6in.	290 cm
Trout Fly	TF 967-2	7	2	9ft. 6in.	290 cm
Trout Fly	TF 967-4	7	4	9ft. 6in.	290 cm
Steelhead/Salmon Fly	SSF 967-2	7	2	9ft. 6in.	290 cm
Steelhead/Salmon Fly	SSF 967-4	7	4	9ft. 6in.	290 cm
Steelhead/Salmon Fly	SSF 968-2	8	2	9ft. 6in.	290 cm
Steelhead/Salmon Fly	SSF 968-4	8	4	9ft. 6in.	290 cm
Steelhead/Salmon Fly	SSF 909-2	9	2	9ft. 0in.	274 cm
Steelhead/Salmon Fly	SSF 909-4	9	4	9ft. 0in.	274 cm
Steelhead/Salmon Fly	SSF 9010-2	10	2	9ft. 0in.	274 cm
Steelhead/Salmon Fly	SSF 9010-4	10	4	9ft. 0in.	274 cm
Saltwater Fly	SWF 967-2	7	2	9ft. 6in.	290 cm
Saltwater Fly	SWF 967-4	7	4	9ft. 6in.	290 cm
Saltwater Fly	SWF 968-2	8	2	9ft. 6in.	290 cm
Saltwater Fly	SWF 968-4	8	4	9ft. 6in.	290 cm
Saltwater Fly	SWF 909-2	9	2	9ft. 0in.	274 cm
Saltwater Fly	SWF 909-4	9	4	9ft. 0in.	274 cm
Saltwater Fly	SWF 9010-2	10	2	9ft. 0in.	274 cm
Saltwater Fly	SWF 9010-4	10	4	9ft. Oin.	274 cm
Saltwater Fly	SWF 9011-2	11	2	9ft. 0in.	274 cm
Saltwater Fly	SWF 9012-2	12	2	9ft. 0in.	274 cm
Saltwater Fly	SWF 9012-4	12	4	9ft. 0in.	274 cm





SALMON & STEELHEAD

MODEL	NUMBER	LINE WGT.	LURE WGT.	PIECES	LENGTH (FT)	LENGTH (CM)	ACTION	POWER
Backbounce	SBB 806-1	12-25	1-6	1	8ft. 0in.	244 cm	Mod-Fast	Heavy (6)
Backbounce	SBB 806-2	12-25	1-6	2	8ft. 0in.	244 cm	Mod-Fast	Heavy (6)
Backbounce	SBB 809-1	17-40	2-8	1	8ft. 0in.	244 cm	Mod-Fast	Mag Heavy (9)
Backbounce	SBB 809-2	17-40	2-8	2	8ft. 0in.	244 cm	Mod-Fast	Mag Heavy (9)
Salmon Mooching	SM 905-2	10-30	1-6	2	9ft. 0in.	274 cm	Moderate	Med. Heavy (5)
Salmon Mooching	SM 906-2	10-30	1-6	2	9ft. 0in.	274 cm	Moderate	Heavy (6)
Salmon Mooching	SM 1066-2	10-40	3-8	2	10ft. 6in.	320 cm	Moderate	Heavy (6)
Salmon Mooching	SM 1069-2	15-40	1-6	2	10ft. 6in.	320 cm	Moderate	Mag Heavy (9)
Plug	SSP 767-1	6-12	1/4-1/2	1	7ft. 6in.	229 cm	Ex-Fast	Mag Light (7)
Plug	SSP 767-2	6-12	1/4-1/2	2	7ft. 6in.	229 cm	Ex-Fast	Mag Light (7)
Plug	SSP 828-1	10-20	3/8-4	1	8ft. 2in.	249 cm	Ex-Fast	Mag Medium (8)
Plug	SSP 829-1	12-25	1/2-5	1	8ft. 2in.	249 cm	Ex-Fast	Mag Heavy (9)
Plug	SSP 868-2	10-20	3/8-4	2	8ft. 6in.	259 cm	Ex-Fast	Mag Medium (8)
Plug	SSP 869-2	12-25	1/2-5	2	8ft. 6in.	259 cm	Ex-Fast	Mag Heavy (9)
Steelhead	St 864-2	8-12	3/8-3/4	2	8ft. 6in.	259 cm	Fast	Medium (4)
Steelhead	St 865-2	8-17	3/8-1	2	8ft. 6in.	259 cm	Fast	Med. Heavy (5)
Steelhead	St 902-2	6-10	1/4-1/2	2	9ft. 0in.	274 cm	Moderate	Light (2)
Steelhead	St 904-2	8-12	3/8-3/4	2	9ft. 0in.	274 cm	Fast	Medium (4)
Steelhead	St 905-2	8-17	3/8-1	2	9ft. 0in.	274 cm	Fast	Med. Heavy (5)
Steelhead	St 906-2	10-20	3/8-1 1/2	2	9ft. 0in.	274 cm	Fast	Heavy (6)
Steelhead	St 961-2	4-8	1/16-3/8	2	9ft. 6in.	290 cm	Slow	Ultra Light (1)
Steelhead	St 994-2	6-12	3/8-3/4	2	9ft. 9in.	297 cm	Fast	Medium (4)
Steelhead	St 1002-2	6-10	1/16-3/10	6 2	10ft. 0in.	305 cm	Moderate	Light (2)
Steelhead	St 1065-2	10-20	3/8-1 1/2	2	10ft. 6in.	320 cm	Moderate	Med. Heavy (5)
Noodle	StN 1161-2	IGFA 2	1/16-1/8	2	11ft. 6in.	351 cm	Slow	Ultra Light (1)
Noodle	StN 1162-2	IGFA 4	1/16-1/8	2	11ft. 6in.	351 cm	Slow	Light (2)





TROUT & PANFISH

	MODEL	NUMBER	LINE WGT.	LURE WGT. PI	ECES	LENGTH (FT)	LENGTH (CM)	ACTION	POWER
	Freshwater	FW 461-1	1-4	1/32-1/8	100	4ft. 6in.	137 cm	Moderate	Ultra Light (1)
	Freshwater	FW 501-1	1-4	1/32-1/8	1	5ft. 0in.	152 cm	Moderate	Ultra Light (1)
í	Freshwater	FW 562-2	1-4	1/32-1/8	2	5ft. 6in.	168 cm	Moderate	Light (2)
	Freshwater	FW 561-1	2-6	1/32-3/16	1	5ft. 6in.	168 cm	Moderate	Ultra Light (1)
	Freshwater	FW 601-1	1-4	1/32-1/8	1	6ft. 0in.	183 cm	Mod-Fast	Ultra Light (1)
	Freshwater	FW 601-2	1-4	1/32-1/8	2	6ft. 0in.	183 cm	Mod-Fast	Ultra Light (1)
Š	Freshwater	FW 602-2	1-4	1/32-1/8	2	6ft. 0in.	183 cm	Mod-Fast	Light (2)
	Freshwater	FW 662-1	4-8	1/16-5/16	1	6ft. 6in.	198 cm	Fast	Light (2)
	Freshwater	FW 662-2	4-8	1/16-5/16	2	6ft. 6in.	198 cm	Fast	Light (2)
	Freshwater	FW 664-2	4-10	1/8-3/8	2	6ft. 6in.	198 cm	Fast	Medium (4)
	Freshwater	FW 702-1	4-8	1/16-5/16	1	7ft. 0in.	213 cm	Fast	Light (2)
	Freshwater	FW 702-2	4-8	1/16-5/16	2	7ft. 0in.	213 cm	Fast	Light (2)
	Freshwater	FW 704-1	4-10	1/8-3/8	1	7ft. 0in.	213 cm	Fast	Medium (4)
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Wish you were here? So do we!





BASS, WALLEYE, MUSKIE

MODEL	NUMBER	LINE WGT.	LURE WGT. F	PIECES	(FT)	LENGTH (CM)	ACTION	POWER
Cast Bass	C 562-1	6-12	3/16-1/2	1	5ft. 6in.	168 cm	Fast	Light (2)
Cast Bass	C 564-1	8-14	1/4-5/8	1	5ft. 6in.	168 cm	Fast	Medium (4)
Cast Bass	C 565-1	10-17	5/16-3/4	1	5ft. 6in.	168 cm	Fast	Med. Heavy (5)
Cast Bass	C 602-1	6-12	3/16-1/2	1	6ft. 0in.	183 cm	Fast	Light (2)
Cast Bass	C 604-1	8-14	1/4-5/8	1	6ft. Oin.	183 cm	Fast	Medium (4)
Cast Bass	C 605-1	10-17	5/16-3/4	1	6ft. 0in.	183 cm	Fast	Med. Heavy (5)
Cast Bass	C 606-1	12-20	3/8 - 1	1	6ft. Oin.	183 cm	Fast	Heavy (6)
Flipping	Flip 665-1	12-20	1/4-3/4	1	6ft. 6in.	198 cm	Mod-Fast	Med. Heavy (5)
Flipping	Flip 766-1	12-25	1/4-1	1+EXT	7ft. 6in.	229 cm	Mod-Fast	Heavy (6)
Flipping	Flip 769-1	14-30	3/8-1 1/2	1+EXT	7ft. 6in.	229 cm	Moderate	Mag Heavy (9)
Mag Bass	MB 664-1	8-14	1/4-5/8	1	6ft. 6in.	198 cm	Fast	Medium (4)
Mag Bass	MB 665-1	10-17	1/4-3/4	1	6ft. 6in.	198 cm	Fast	Med. Heavy (5)
Mag Bass	MB 666-1	12-20	1/4-1	1	6ft. 6in.	198 cm	Fast	Heavy (6)
Mag Bass	MB 668-1	12-25	3/8-1 1/4	1	6ft. 6in.	198 cm	Fast	Mag Medium (8
Mag Bass	MB 669-1	14-30	3/8-2	1+EXT	6ft. 6in.	198 cm	Mod-Fast	Mag Heavy (9)
Mag Bass	MB 705-1	10-17	1/4-3/4	1	7ft. 0in.	213 cm	Fast	Med. Heavy (5)
Mag Bass	MB 709-1	12-20	1/4-1	1	7ft. 0in.	213 cm	Fast	Mag Heavy (9)
Spin Bass	SB 5107-1	4-8	1/32-1/4	1	5ft. 10in.	178 cm	Ex-Fast	Mag Light (7)
Spin Bass	SB 547-1	4-8	1/32-1/4	1	5ft. 4in.	163 cm	Ex-Fast	Mag Light (7)
Spin Bass	SB 602-1	6-12	3/16-1/2	1	6ft. Oin.	183 cm	Fast	Light (2)
Spin Bass	SB 603-1	8-14	1/4-5/8	1	6ft. Oin.	183 cm	Ex-Fast	Med. Light (3)
Spin Bass	SB 604-1	10-17	5/16-3/4	1	6ft. Oin.	183 cm	Fast	Medium (4)
Spin Jig	SJ 542-1	6-10	1/16-5/16	1	5ft. 4in.	163 cm	Fast	Light (2)
Spin Jig	SJ 544-1	6-12	1/8-3/8	1	5ft. 4in.	163 cm	Fast	Medium (4)
Spin Jig	SJ 545-1	8-15	3/16-1/2	1	5ft. 4in.	163 cm	Fast	Med. Heavy (5)
Spin Jig	SJ 602-1	6-10	1/16-5/16	1	6ft. 0in.	183 cm	Fast	Light (2)
Spin Jig	SJ 604-1	6-12	1/8-3/8	1	6ft. Oin.	183 cm	Fast	Medium (4)
Spin Jig	SJ 605-1	8-15	3/16-5/8	1	6ft. 0in.	183 cm	Fast	Med. Heavy (5)
Spin Jig	SJ 606-1	10-17	1/4-1	4	6ft. 0in.	183 cm	Fast	Heavy (6)
Spin Jig	SJ 607-1	4-8	1/32-1/4	1	6ft. 0in.	183 cm	Ex-Fast	Mag Light (7)
Spin Jig	SJ 664-1	6-12	1/8-3/8	1	6ft. 6in.	198 cm	Fast	Medium (4)
Spin Jig	SJ 665-2	8-15	3/16-5/8	2	6ft. 6in.	198 cm	Fast	Med. Heavy (5)
Spin Jig	SJ 704-1	6-12	1/8-3/8	1	7ft. 0in.	213 cm	Fast	Medium (4)

A key ingredient to any early mornin' bass excursion.

Well, that and an NFC blank!



SALTWATER

MODEL	NUMBER	LINE WGT.	LURE WGT. F	PIECES	LENGTH (FT)	LENGTH (CM)	ACTION	POWER
Saltwater	SW 765-1	10-20	3/8-2 1/4	1	7ft. 6in.	229 cm	Moderate	Med. Heavy (5)
Saltwater	SW 766-1	12-25	1/2-3	1	7ft. 6in.	229 cm	Moderate	Heavy (6)
Saltwater	SW 764-1	6-10	_	1	7ft. 6in.	229 cm	Fast	Medium (4)
Saltwater	SW 665-1	8-14	_	1	6ft. 6in.	198 cm	Fast	Med. Heavy (5)
Saltwater	SW 666-1	10-20	_	1	6ft. 6in.	198 cm	Fast	Heavy (6)
Saltwater	SW 709-1	17-30	_	1	7ft. 0in.	213 cm	Moderate	Mag Heavy (9)
Saltwater	SW 907-1	15-30	1-3	1	9ft. 0in.	274 cm	Fast	Mag Light (7)
Saltwater	SW 909-1	25-40	1-6	1	9ft. 0in.	274 cm	Fast	Mag Heavy (9)
Saltwater	SW 966-1	12-25	3/8-2 1/4	1	9ft. 6in.	290 cm	Fast	Heavy (6)
Surf	Surf 1069-2	15-40	1-4	2	10ft. 6in.	320 cm	Fast	Mag Heavy (9)
Surf	Surf 1286-3	15-30	3-8	3	12ft. 8in.	386 cm	Fast	Heavy (6)
Surf	Surf 1304-3	17-40	4-12	3	13ft. 0in.	396 cm	Fast	Medium (4)
Saltwater Bay	Bay 702-1	4-10	3/16-3/8	1	7ft. 0in.	213 cm	Ex-Fast	Light (2)
Saltwater Bay	Bay 703-1	6-12	1/4-3/8	1	7ft. 0in.	213 cm	Fast	Medium Light (3)
Saltwater Bay	Bay 703-2	6-12	1/4-3/8	2	7ft. 0in.	213 cm	Fast	Medium Light (3)
Saltwater Bay	Bay 704-1	8-17	1/4-5/8	1	7ft. 0in.	213 cm	Moderate	Medium (4)
Saltwater Bay	Bay 704-2	8-17	1/4-5/8	2	7ft. 0in.	213 cm	Moderate	Medium (4)
Saltwater Bay	Bay 764-1	8-17	1/4-5/8	1	7ft. 6in.	229 cm	Fast	Medium (4)
Saltwater Bay	Bay 764-2	8-17	1/4-5/8	2	7ft. 6in.	229 cm	Fast	Medium (4)



2049121

What great fishing stories could this boat tell? What great stories is it going to be a part of? We could ask the same about NFC blanks...





North Fork's founder, Gary, is all about being hands-on, making calls, and putting his money where his mouth is. His passion for fish is infectious, and he encourages every angler to "get involved" in some way.

BEING A PART

ere at North Fork, we are fishermen. As fishermen, we feel an obligation to protect our waters so the next generation of anglers can experience the joy of seeing a steelhead cartwheel upstream, feel the unrelenting power of a blue marlin, or sense the primal strength a salmon headed for the sea.

The three organizations below have shown remarkable success in helping recover and protect our fisheries. We are proud to include them here, and encourage you to consider supporting their efforts on the behalf of fish and anglers everywhere.

Fish First - www.fishfirst.org





CCA - www.joincca.org

North Atlantic Salmon Fund www.nasfworldwide.com

Whether you chase billfish or panfish, steelhead or bass, salmon or carp, there is a group out there focused on saving the fishery you love, and they need your help. Get involved!

GIVING IT AWAY

North Fork is also aware that our livelihood depends on healthy and sustainable ecosystems—on local, regional and global scales. As a result, we are proud to be among the hundreds of companies worldwide who support



1% For The Planet. For us, supporting 1% isn't just about the planet, it's about smart business. We feel it is a good move to lend support to help sustain the very thing that sustains us.





MORE ABOUT NFC

There is a lot to say about North Fork (at least we think so), and we'd like to use some space here to talk about the people who make NFC what it is.

THE NORTH FORK TEAM - BRAD

orth Fork is more than just a name, it is a small group of highly dedicated people devoted to building great stuff for those who love to fish. Gary is a key player, of course, but his son, Brad,

is the "next-gen" part of the team. Serving as North Fork's "Head of Production" (or "Mad Scientist"), he has over 20 years of experience working in rod-blank manufacturing.

A master machinist by genetics, practice and education, Brad is only happy when our manufacturing process kicks out one consistently great blank after another. A strong proponent of objective standards, Brad is the one responsible for insisting that all of our rod blanks get flexed, analyzed with CCS and stress tested. With Brad's maniacal drive for perfection, you can rest assured your blank will perform as precisely as you expect it to.



THE NORTH FORK TEAM - JON

Somebody has to do the dirty work (also known as "paper work"), and that somebody is Jon. If you call North Fork, you will likely get our General Manager (and General Counsel, too). An angler,



outdoors guy, and lover of fine, handmade rods, Jon finds his "down-time" is best served by hiking into the backcountry in search of untouched trout, or perhaps launching a whitewater raft off a 10-foot drop.

Jon deals with North Fork's pure business side, and works closely with Gary and Brad to find ways to bring you better blanks at better prices. Jon also spends inordinate amounts of time staring at pattern sheets and mandrel diagrams and worrying about how many linear inches of the "good stuff" it takes to make a North Fork blank precisely as great as it is.

THE NORTH FORK TEAM - BEHIND THE SCENES

Gary, Brad and Jon make up much of the "face" of North Fork, but the behind-the-scenes team is also there, making sure that North Fork blanks are the best they can be. Whether it is in production, shipping, graphic design or good old moral support, there is a quiet crew that puts in the hours, too. We hope that their efforts make your North Fork blank just that little bit better—and know that when you set up on that first big fish, they'll be cheering for you...



WARRANTY & LEGAL-EZE

orth Fork Composites warrants its rod blanks against any defect in material or workmanship for the life of the original purchaser. If a defect in material or workmanship appears, we will either repair or replace the defective blank. Our definition of defect does not include breakage from the following (or similar) acts:

slamming the rod in a car door, house door, cabin door, etc.;
jamming the rod tip into the ground or other large, immobile object;
cracking the rod over a tree limb, gunwale, overly excited dog, etc.;
using the rod as a step to enter or exit a boat, float plane, helicopter, etc.;
high-sticking or reefing on the rod while hung up, on a sounded fish, and so on; and
any other abuses, as well as normal "wear and tear."

We cannot cover damage to a blank caused by the workmanship of others during the assembly of the finished rod. This warranty is null and void if you exceed the recommended line rating for the rod, or if you alter the finish of the blank. The warranty is limited to the blank only.