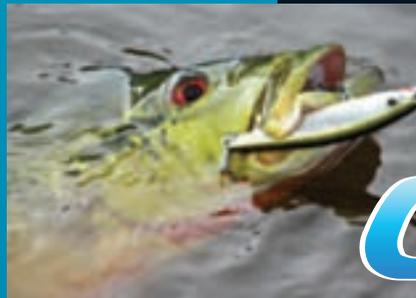
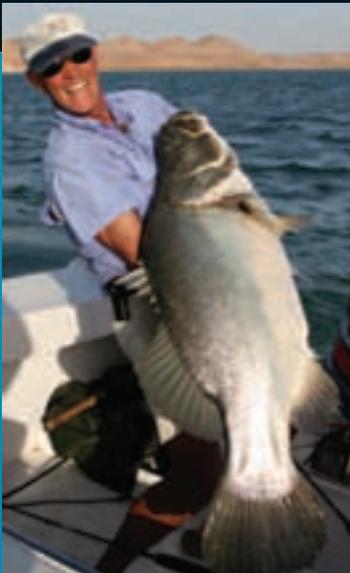


# OWNER<sup>®</sup>

PERFECTION IN HOOKS



**CUTTING POINT<sup>®</sup> HOOKS**



**Cultiva<sup>®</sup>**  
**LURES**

\$3.00



At Owner American Corporation, we have devoted nearly two decades of effort in developing a line of high quality, high performance fish hooks that, today, are second to none in popularity among both fresh and saltwater anglers. With the addition of Cultiva Lures to our product line, our company experienced the kind of phenomenal growth that forced us to expand into a larger facility in Costa Mesa, California — one that has allowed us to better serve the needs of a rapidly expanding customer base.

Satisfied, if not ecstatic customers have helped us come a long way in a relatively short period of time. Their exciting catch results (visit our website to view the “proof” in pictures), plus the huge successes of our tournament fishing pros, have kept our company inspired and motivated. That, coupled with the feedback from our growing number of avid fans, has helped us continue in the design and development of an ever-expanding line of hooks — and lures — that we feel are the best that they can be.

We encourage you to look for Owner hooks and Cultiva® lures at your favorite tackle retailer — and if they don't yet carry our products, ask them if they would please do so. We also invite you to visit our website at [www.ownerhooks.com](http://www.ownerhooks.com), where you'll find updates about Owner and Cultiva®, including a complete online catalog.

## OWNER'S EXCLUSIVE TRIPLE-EDGED CUTTING POINT®



CUTTING POINT® hooks, developed by the Owner Hook Company of Japan, are a revolutionary breakthrough in high technology hook design. Unique to each Owner CUTTING POINT® hook is the triple-edged cutting blade led by a needle-sharp point that never needs sharpening. The point grabs quickly, and as it begins to penetrate, the three cutting edges slice their way through the toughest scales, cartilage and even jawbones for a positive, effortless hook set.

Owner's unique triple-edged CUTTING POINTS® are engineered for better penetration. Conventional hooks are typically stamped to a pyramid point or ground to a pencil-type point, and by their design, encounter more friction and resistance the deeper they penetrate. With the CUTTING POINT's® triple-edged blade, the amount of resistance actually decreases as the hook penetrates. Prove it to yourself by pulling the CUTTING POINT® through a business card. The CUTTING POINT® grabs and slices quick and clean right through the material!

**Caution:** Owner CUTTING POINT® hooks are super sharp out of the package and do not need to be sharpened. Attempts to sharpen after purchase removes the finish and may weaken the tempering process, leading to rapid corrosion and soft points.

**BLACK CHROME FINISH** — Saltwater live bait fishermen prefer dark finish hooks because they are less visible than “bright” hooks and make for a more natural bait presentation. Many of Owner's CUTTING POINT™ hooks feature a dark, durable Black Chrome finish that not only encourages more strikes from wary gamefish, but is highly resistant to saltwater corrosion, thus extending the life of the hook.

**Fresh and  
Saltwater  
Lures**

**Cultiva**  
PRODUCED BY OWNER

**LURES**

**Featuring  
OWNER  
Treble Hooks**

Cultiva® Lures are produced by Owner, and as we say, “they're as good as the hooks!” This versatile line of hardbaits, for both fresh and saltwater applications, features Owner Cutting Point® and Super Needle Point treble hooks, along with Cultiva's exclusive “Living Eyes,” internal rattles and beautiful reflective, holograph and foil finishes. These lures are gorgeous, but also hard working and long lasting. The tantalizing actions will entice any fish to attack, and there's no questioning the hooking power of those Owner trebles. Beginning on page 30, you will find complete details about all models currently available.



**TOP WATER**



**CRANKBAITS**



**SALTWATER**

# THE CHOICE OF THE PROS!

**OWNER**  
PERFECTION IN HOOKS

**Cutting Point**  
PRODUCED BY OWNER

## Professional Bass Anglers

Top professional bass fisherman and Owner pro staffer Davy Hite says, "Owner tells me that it's their triple-edge CUTTING POINT® that makes their hooks the best. All I know is that over the past few years of fishing almost exclusively with Owner hooks, I've never lost a fish on the Rig'N Hook — and since I've started replacing my lure hooks with Owner's trebles," continues Hite, "my strike to catch ratio has improved dramatically. It's my fishing success that tells me — Owners are the best!" Davy is a past winner of the prestigious 1999 Bass Masters Classic Championship and the 1998 WalMart FLW Tour Championship, and has been honored as both the 1997 and 2002 B.A.S.S. Angler of The Year. His career winnings on the bass fishing tournament circuit are in excess of five million dollars.

## Professional Guides

Owner hooks have improved my catch-ratio dramatically," says veteran Oregon-based salmon and steelhead guide Terry Mulkey (far left). Mulkey has fished the Northwest for over 30 years, the last 20-plus as a professional guide — spending over 250 days a year on the water. "Since I'm a professional guide and make a living at it, I believe in using the highest quality gear available," says Mulkey. "When it comes to hooks, I use Owners for this simple reason — they are the sharpest and strongest hooks I have ever used and they help (my clients) catch more fish. I always tell fishermen, 'Use Owner hooks once and they sell themselves. They are the best!'"

**Davy Hite**  
1997 & 2002  
B.A.S.S. ANGLER  
OF THE YEAR

Photo by Michael Jones

# OWNER HOOKS FISHING SCHOOLS

LEARN  
FROM THE  
PROS!

## Host Ronnie Kovach Is Lead Instructor

Owner Hooks is the proud sponsor of Ronnie Kovach's renowned On-The-Water Fishing Schools, a hugely successful program that since 1989 has graduated over 16,000 student anglers. Combining on-deck seminars with hands-on instruction, the Owner Hooks On-The-Water Fishing Schools are committed to educating recreational anglers so that they become part of the fish catching elite — the 10 percent of the fishermen that catch 90 percent of the fish. The school's professional team of instructors is headed up by lead educator Ronnie Kovach who, over the years, has shared his considerable fresh and saltwater angling expertise with tens of thousands of fishermen through his many angler education programs — including popular television and radio programs, land-based seminars, best-selling books, plus a host of articles in prominent outdoor magazines. Owner Hook Fishing Schools feature limited load charters on many of the largest, most modern sportfishing boats on the west coast.

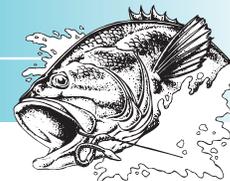
For more information about Owner Hooks On-The-Water Fishing Schools, plus Ronnie Kovach's "Fishing Ventures" television series on Fox Sports Network, his weekly radio talk show, and his seminar programs — all sponsored in part by Owner Hooks — log on to the website shown below.

[www.fishingexpeditions.com](http://www.fishingexpeditions.com)

*I'm on the water over 200 days a year. The most important link between me and the fish is my Owner hook. Owner's Cutting Point® technology is what keeps me in the fish catching business on both fresh and saltwater expeditions.*

— Ronnie Kovach

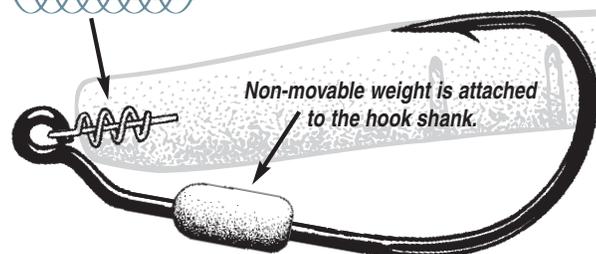
Photo by Dennis Yamamoto



# TwistLOCK™

Owner's revolutionary new TwistLOCK™ is a unique hook feature that allows for permanent "No-Slip" rigging of soft plastics by twisting (screwing) the nose of the bait onto the unique TwistLOCK™ coil spring before positioning the hook point. Once rigged, the bait stays "fixed" through weeds and grass and when hit by bass.

TwistLOCK™



**NEW!**

**The Weight Added To The Hook Helps To Sink Or "Swim" A Rigged Bait Down Into The Strike Zone!**

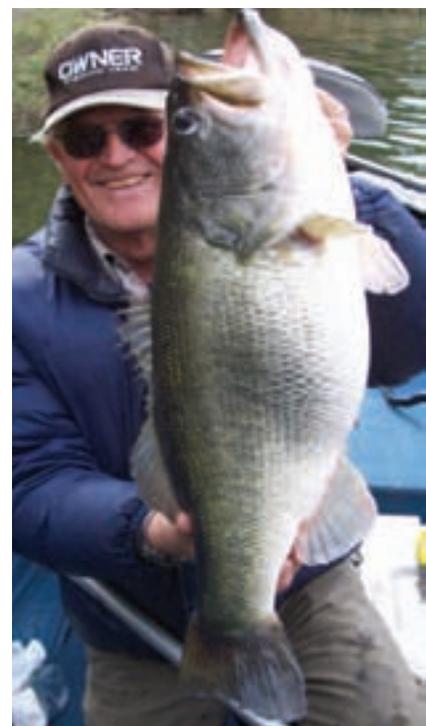
## WEIGHTED TwistLOCK™

Photo by Greg Stotesbury



### WEIGHTED TwistLOCK™ with Centering-Pin Spring (CPS)

**5132W** is the same hook as our Twistlock 5132, only with a non-movable weight attached to the shank. Designed for both fresh and saltwater fishing, when rigged with larger plastics, the hook's added weight helps to sink or "swim" the bait down into the strike zone. With its TwistLOCK™ "Centering-Pin Spring" (CPS - patent pending) attached to the hook eye, baits can be "permanently" secured by inserting the pin in the center of the nose of a soft plastic, which can then be twisted (screwed) onto the TwistLOCK™ coil spring to rig perfectly everytime! Ideal for weedless-style Carolina Rig'N and Texas Rig'N of beefy soft plastics, including swimbaits. "Open" gap allows for more positive hook sets. Features include a 30° eye-bend, a XXX-strong, forged shank, Super Needle Point, and black chrome finish. (Pocket packs only)

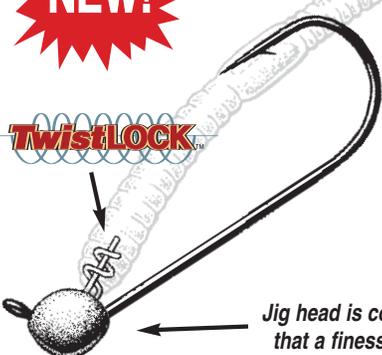


MODEL NO.	WT. (OZ.)	HOOK SIZE	QTY. PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5132W-013	1/16	3/0	3	20	54831-09022
5132W-024	1/8	4/0	3	20	54831-09023
5132W-025	1/8	5/0	3	20	54831-09024

## SHAKY HEAD with TwistLOCK™

**NEW!**

TwistLOCK™

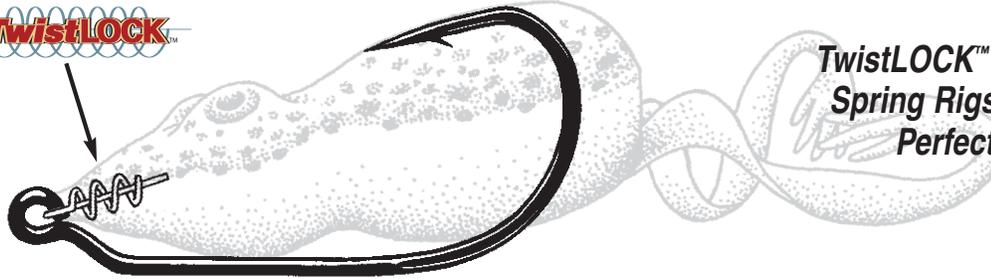
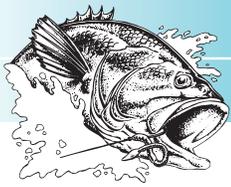


**"Rocking" Jig Head With Owner's Unique TwistLOCK™ Feature That Allows Finesse Baits To Be Rigged Perfectly And Permanently!**

Jig head is contoured to "Rock" forward so that a finesse bait stands up on its nose.

**ULTRAHEAD™ Shaky Type 5151** jig head, featuring Owner's TwistLOCK "Centering-Pin Spring" (CPS - patent pending) molded into the lead. Small diameter finesse baits can be "permanently" secured by inserting the pin in the center of the nose of the soft plastic, which can then be twisted (screwed) onto the TwistLOCK™ coil spring to rig perfectly everytime! Ideal for weedless-style Texas Rig'N, and on the bottom, contoured jig head "rocks" forward to present bait in a tantalizing nose-down position. Round bend, light wire hook has a 45° cross eye, Super Needle Point and a black chrome finish. (Pocket packs only)

MODEL NO.	WT. (OZ.)	HOOK SIZE	QTY. PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5151-014	1/16	4/0	4	20	54831-09016
5151-704	3/32	4/0	4	20	54831-09017
5151-024	1/8	4/0	4	20	54831-09018
5151-034	3/16	4/0	4	20	54831-09019
5151-044	1/4	4/0	4	20	54831-09020



**TwistLOCK™ With Centering-Pin Spring Rigs Soft Plastic Baits Perfectly Everytime!**

**TwistLOCK™ with Centering-Pin Spring (CPS) 5132** bass hook is unique with its TwistLOCK™ “Centering-Pin Spring” (CPS - patent pending) attached to the hook eye. Baits can be “permanently” secured by inserting the pin in the center of the nose of a soft plastic, which can then be twisted (screwed) onto the TwistLOCK™ coil spring so that any bait will rig perfectly everytime! Ideal for weedless-style Carolina Rig’N and Texas Rig’N of big tube baits and beefy soft plastics. “Open” gap allows for more positive hook sets. Features include a 30° eye-bend, a XXX-strong, forged shank, Super Needle Point, and black chrome finish. (Pocket packs only)

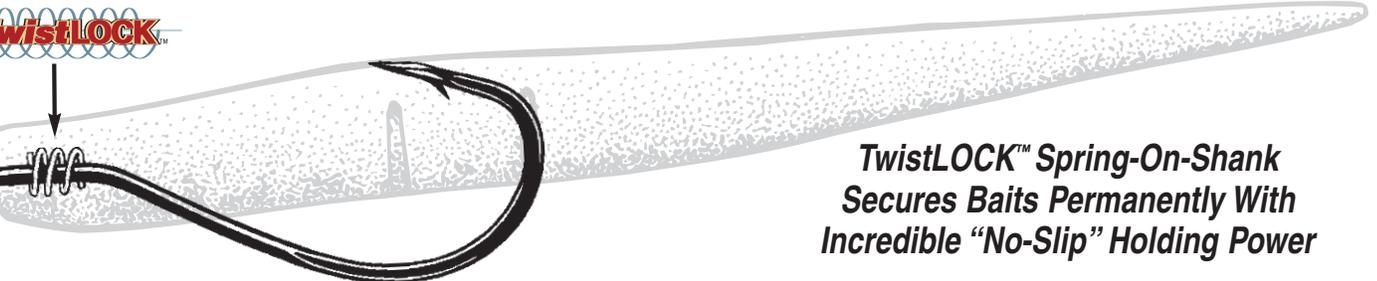
MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5132-111	1/0	4	20	54831-09944
5132-121	2/0	4	20	54831-09945
5132-131	3/0	4	20	54831-09946
5132-141	4/0	4	20	54831-09947
5132-151	5/0	4	20	54831-09948
5132-161	6/0	3	20	54831-09949



**TwistLOCK™ Spring-On-Shank Keeps Worms Secured on Hook Through Weeds And Grass**

**TwistLOCK™ with Spring-On-Shank (SOS) 5135 Light Wire** worm hook features Owner’s unique TwistLOCK™ “Spring-On-Shank” (SOS - patent pending) attached to the hook’s eye for incredible “non-slip” bait-holding power when fished in grass for hard-hitting bass. Perfect for weedless-style Carolina or Texas Rig’N, the nose of the worm is “permanently” secured by twisting (screwing) it onto the TwistLOCK™ coil spring before final positioning of the hook point. Hook’s “open” gap with parallel point allows for more positive hook sets. Features an all-purpose forged wire shank, Super Needle Point, and black chrome finish. (Pocket packs only)

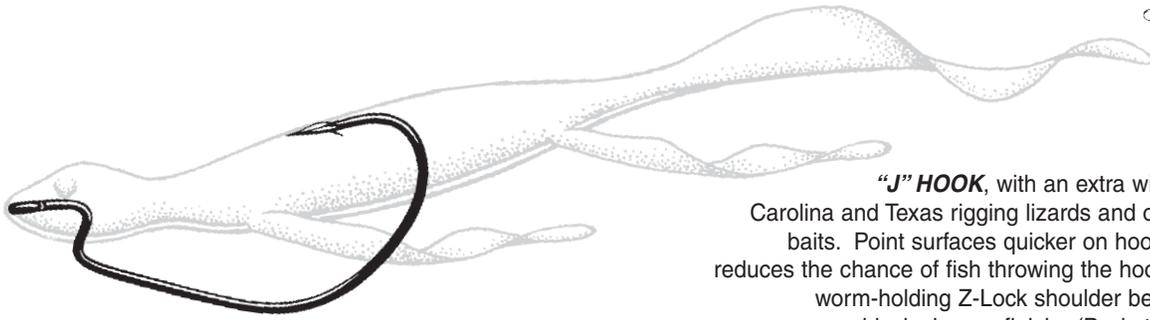
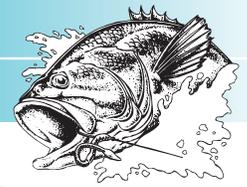
MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5135-101	1	4	20	54831-09951
5135-111	1/0	4	20	54831-09952
5135-121	2/0	4	20	54831-09953
5135-131	3/0	4	20	54831-09954
5135-141	4/0	4	20	54831-09955
5135-151	5/0	4	20	54831-09956



**TwistLOCK™ Spring-On-Shank Secures Baits Permanently With Incredible “No-Slip” Holding Power**

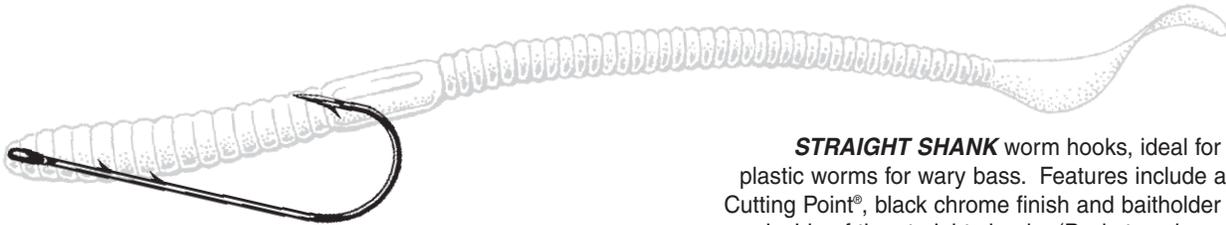
**TwistLOCK™ with Spring-On-Shank (SOS) 5136 XXX Wire** worm hook, extra strong for rigging bigger baits, features Owner’s unique TwistLOCK™ “Spring-On-Shank” (SOS - patent pending) attached to the hook’s eye for incredible “non-slip” bait-holding power. Ideal for weedless-style Carolina or Texas Rig’N, the nose of the bait is “permanently” secured by twisting it onto the coil spring before positioning hook point. “Open” gap and upright point allows for more positive hook sets. Features a XXX-strong forged shank, Cutting Point®, and black chrome finish. (Pocket packs only)

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5136-111	1/0	4	20	54831-09959
5136-121	2/0	4	20	54831-09960
5136-131	3/0	4	20	54831-09961
5136-141	4/0	4	20	54831-09962
5136-151	5/0	4	20	54831-09963



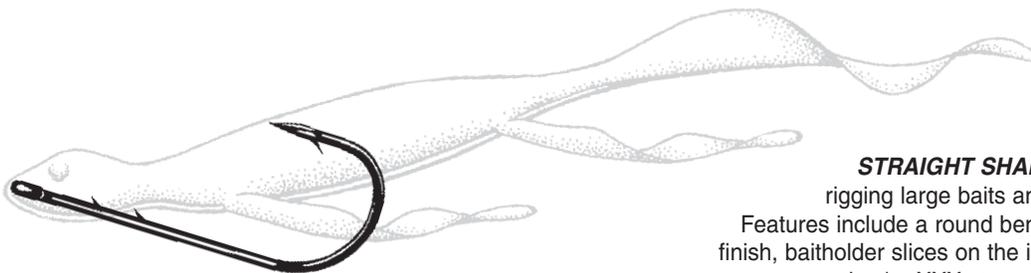
**“J” HOOK**, with an extra wide bend, is perfect for Carolina and Texas rigging lizards and other larger soft plastic baits. Point surfaces quicker on hook sets, and wide bend reduces the chance of fish throwing the hook. Features include a worm-holding Z-Lock shoulder bend, Cutting Point® and black chrome finish. (Pocket packs and pro packs)

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE	MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					<b>Pro Pack</b>				
5140-071	4	6	20	54831-00033	5340-071	4	34	10	54831-00230
5140-091	2	6	20	54831-00034	5340-091	2	34	10	54831-00231
5140-101	1	6	20	54831-00035	5340-101	1	34	10	54831-00232
5140-111	1/0	6	20	54831-00036	5340-111	1/0	34	10	54831-00233
5140-121	2/0	6	20	54831-00037	5340-121	2/0	34	10	54831-00234
5140-131	3/0	5	20	54831-00038	5340-131	3/0	28	10	54831-00235
5140-141	4/0	5	20	54831-00039	5340-141	4/0	28	10	54831-00236
5140-151	5/0	5	20	54831-00040	5340-151	5/0	28	10	54831-00237



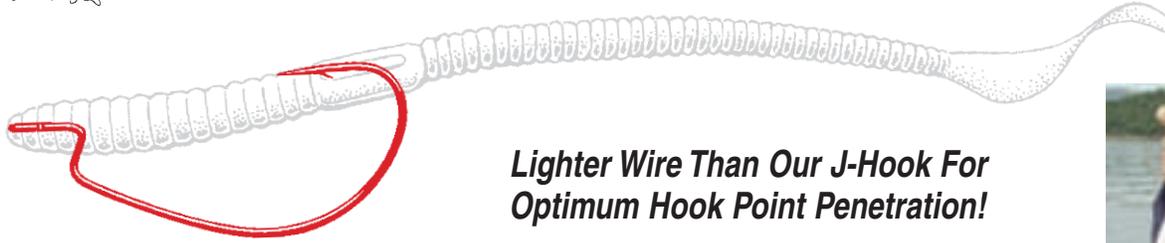
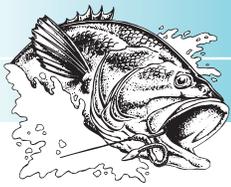
**STRAIGHT SHANK** worm hooks, ideal for split-shotting plastic worms for wary bass. Features include a round bend, Cutting Point®, black chrome finish and baitholder slices on the inside of the straight shank. (Pocket packs and pro packs)

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE	MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE	SUGG. RETAIL PRICE PER PACK
<b>Pocket Pack</b>					<b>Pro Pack</b>					
5100-091	2	6	20	54831-00024	5300-091	2	34	10	54831-00371	
5100-101	1	6	20	54831-00025	5300-101	1	34	10	54831-00372	
5100-111	1/0	6	20	54831-00026	5300-111	1/0	34	10	54831-00373	
5100-121	2/0	6	20	54831-00027	5300-121	2/0	34	10	54831-00374	
5100-131	3/0	5	20	54831-00028	5300-131	3/0	28	10	54831-00375	
5100-141	4/0	5	20	54831-00029	5300-141	4/0	28	10	54831-00376	
5100-151	5/0	5	20	54831-00030	5300-151	5/0	28	10	54831-00377	



**STRAIGHT SHANK, WIDE GAP** worm hooks for rigging large baits and setting the hook on big bass. Features include a round bend, Cutting Point®, black chrome finish, baitholder slices on the inside of the straight shank, and they're XXX strong. (Pocket packs and pro packs)

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE	MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					<b>Pro Pack</b>				
5103-111	1/0	6	20	54831-00096	5303-111	1/0	34	10	54831-00408
5103-121	2/0	6	20	54831-00097	5303-121	2/0	34	10	54831-00409
5103-131	3/0	5	20	54831-00098	5303-131	3/0	28	10	54831-00410
5103-141	4/0	5	20	54831-00099	5303-141	4/0	28	10	54831-00411
5103-151	5/0	5	20	54831-00100	5303-151	5/0	28	10	54831-00412



**Lighter Wire Than Our J-Hook For Optimum Hook Point Penetration!**



Photo by Dara Stotesbury

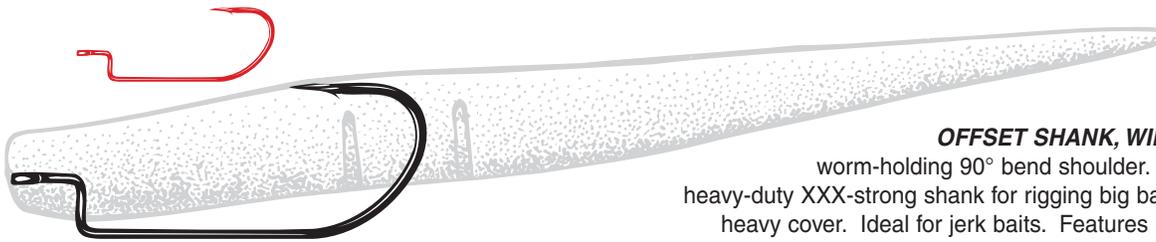
MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5109-073	4	6	20	54831-09856
5109-093	2	6	20	54831-09857
5109-103	1	6	20	54831-09858
5109-113	1/0	6	20	54831-09859
5109-123	2/0	6	20	54831-09860
5109-133	3/0	5	20	54831-09861
5109-143	4/0	5	20	54831-09862

**"J" LIGHT™**, with its light wire, offers optimum penetration on hook sets. Like our "J" hook, its extra wide bend is perfect for Carolina and Texas rigging large profile soft plastic baits. Point surfaces quicker on hook sets, and wide bend reduces the chance of fish throwing the hook. Features include a corrosion-resistant red finish, Super Needle Point and worm-holding Z-Lock shoulder bend. (Pocket packs only)



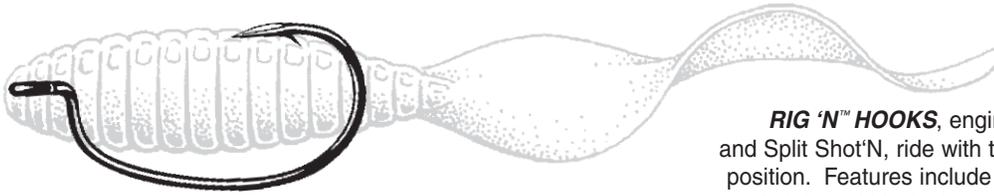
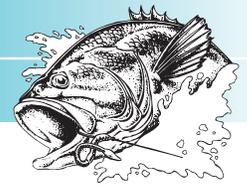
**OFFSET SHANK** worm hooks, with a worm-holding 90° bend shoulder. Preferred by many bass anglers for straight and easy rigging of plastic worms. Features include Cutting Point® and black chrome finish. (Pocket packs and pro packs)

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE	MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					<b>Pro Pack</b>				
5101-091	2	6	20	54831-00052	5301-091	2	34	10	54831-00384
5101-101	1	6	20	54831-00053	5301-101	1	34	10	54831-00385
5101-111	1/0	6	20	54831-00054	5301-111	1/0	34	10	54831-00386
5101-121	2/0	6	20	54831-00055	5301-121	2/0	34	10	54831-00387
5101-131	3/0	5	20	54831-00056	5301-131	3/0	28	10	54831-00388
5101-141	4/0	5	20	54831-00057	5301-141	4/0	28	10	54831-00389
5101-151	5/0	5	20	54831-00058	5301-151	5/0	28	10	54831-00390



**OFFSET SHANK, WIDE GAP** worm hooks with worm-holding 90° bend shoulder. Extra wide gap bend and heavy-duty XXX-strong shank for rigging big baits and hauling bass from heavy cover. Ideal for jerk baits. Features include Cutting Point® and either a red or black chrome finish. (Pocket packs and pro packs)

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE	MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack (Black)</b>					<b>Pro Pack (Black)</b>				
5102-111	1/0	6	20	54831-00082	5302-111	1/0	34	10	54831-00397
5102-121	2/0	6	20	54831-00083	5302-121	2/0	34	10	54831-00398
5102-131	3/0	5	20	54831-00084	5302-131	3/0	28	10	54831-00399
5102-141	4/0	5	20	54831-00085	5302-141	4/0	28	10	54831-00400
5102-151	5/0	5	20	54831-00086	5302-151	5/0	28	10	54831-00401
<b>Pocket Pack (Red)</b>					<b>Pro Pack (Red)</b>				
5102-113	1/0	6	20	54831-09654	5302-113	1/0	34	10	54831-09661
5102-123	2/0	6	20	54831-09655	5302-123	2/0	34	10	54831-09662
5102-133	3/0	5	20	54831-09656	5302-133	3/0	28	10	54831-09663
5102-143	4/0	5	20	54831-09657	5302-143	4/0	28	10	54831-09664
5102-153	5/0	5	20	54831-09658	5302-153	5/0	28	10	54831-09665



**RIG 'N™ HOOKS**, engineered for Carolina Rig'N, Texas Rig'N and Split Shot'N, ride with the point upright in an optimum striking position. Features include a short shank, huge wide bite, Cutting Point® and black chrome finish. (Pocket packs and pro packs)

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE	MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					<b>Pro Pack</b>				
5137-071	4	6	20	54831-00060	5337-071	4	34	10	54831-00574
5137-091	2	6	20	54831-00061	5337-091	2	34	10	54831-00575
5137-101	1	6	20	54831-00062	5337-101	1	34	10	54831-00576
5137-111	1/0	6	20	54831-00063	5337-111	1/0	34	10	54831-00577
5137-121	2/0	6	20	54831-00064	5337-121	2/0	34	10	54831-00578
5137-131	3/0	5	20	54831-00065	5337-131	3/0	28	10	54831-00579
5137-141	4/0	5	20	54831-00066	5337-141	4/0	28	10	54831-00580
5137-151	5/0	5	20	54831-00067	5337-151	5/0	28	10	54831-00581

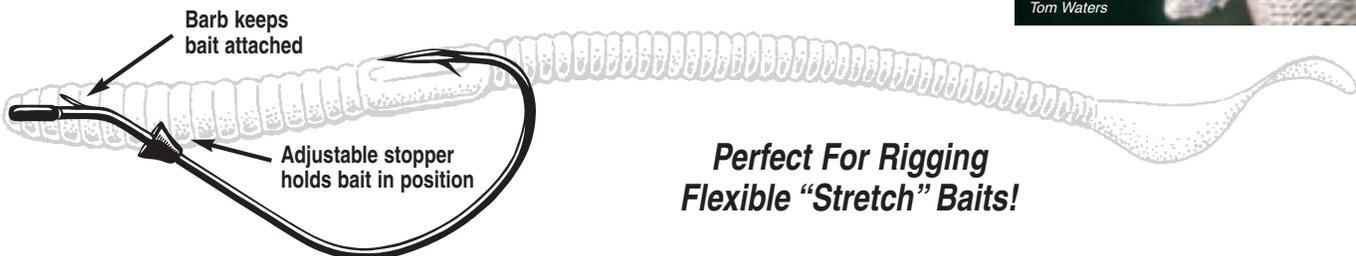


**Radical Z-Lock**  
With X-tra Wide Gap!

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5191-118	1/0	6	20	54831-00560
5191-128	2/0	6	20	54831-00561
5191-138	3/0	5	20	54831-00562
5191-148	4/0	5	20	54831-00563
5191-158	5/0	5	20	54831-00564
<b>Pro Pack</b>				
5391-118	1/0	25	10	54831-00567
5391-128	2/0	25	10	54831-00568
5391-138	3/0	25	10	54831-00569
5391-148	4/0	25	10	54831-00570
5391-158	5/0	25	10	54831-00571

**Z-NECK™, OFFSET**

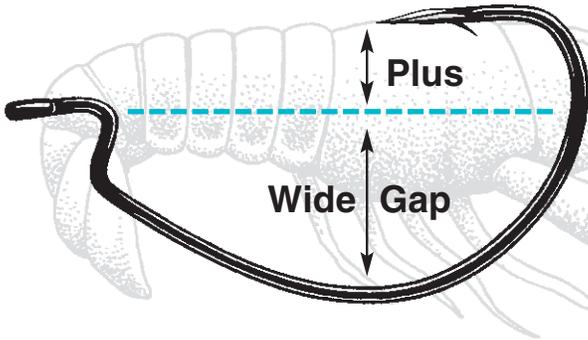
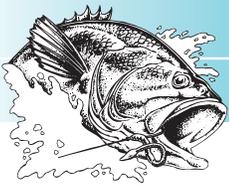
worm hooks, with a radical Z-Lock shoulder bend, keep rigged soft plastics in place, while an extra wide gap accommodates bigger baits and offers greater hooking power. Features include a round bend, Super Needle Point and matte black finish. (Pocket packs and pro packs)



**Perfect For Rigging Flexible "Stretch" Baits!**

**LONG NECK™ WORM HOOKS** are the ideal choice for rigging popular "stretch" baits, as well as soft plastic worms. The unique "barb" protruding from behind the hook's eye keeps rigged soft baits attached, while the exclusive flexible "stopper" can be adjusted along the hook's shank to rest against the bait and securely hold it in a pre-strike position. Perfect for weedless-style Carolina or Texas riggin', where the hook's "open" gap allows for more positive and effective hook sets. Features include an X-strong, all-purpose shank, Cutting Point® and black chrome finish. (Pocket packs only)

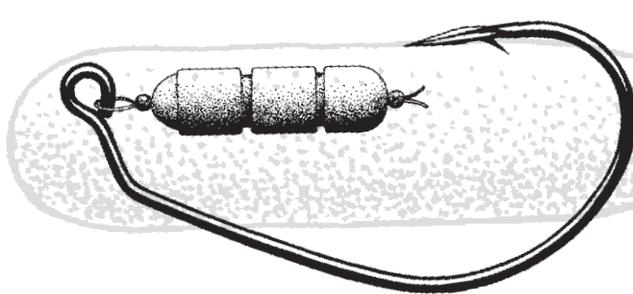
MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5138-091	2	6	20	54831-09565
5138-101	1	6	20	54831-09566
5138-111	1/0	6	20	54831-09567
5138-121	2/0	6	20	54831-09568
5138-131	3/0	5	20	54831-09569
5138-141	4/0	5	20	54831-09570



**Super Wide Gap Is Perfect For Rigging Tube Baits And Extra Beefy Soft Plastics**

**WIDE GAP-PLUS**<sup>®</sup>, with its deep throat and dramatically elevated point, offers an extraordinarily wide gap for EXTRA hooking power. Unlike other “wide gap” hooks, where the point is directly in line with the eye, this point rides above the eye level, providing an EXTRA wide gap “plus” for a more positive and effective hook set. Ideal for weedless-style Carolina Rig’N and Texas Rig’N of big tube baits and extra beefy soft plastics. Features include a XXX-strong forged shank, a bait-holding Z-Lock shoulder bend, Cutting Point<sup>®</sup> and black chrome finish. (Pocket packs and pro packs)

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE	MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					<b>Pro Pack</b>				
5139-111	1/0	6	20	54831-09450	5339-111	1/0	34	10	54831-09460
5139-121	2/0	6	20	54831-09451	5339-121	2/0	34	10	54831-09461
5139-131	3/0	5	20	54831-09452	5339-131	3/0	28	10	54831-09462
5139-141	4/0	5	20	54831-09453	5339-141	4/0	28	10	54831-09463
5139-151	5/0	5	20	54831-09454	5339-151	5/0	28	10	54831-09464
5139-161	6/0	4	20	54831-09455	5339-161	6/0	22	10	54831-09465
5139-171	7/0	3	20	54831-09456	5339-171	7/0	17	10	54831-09466

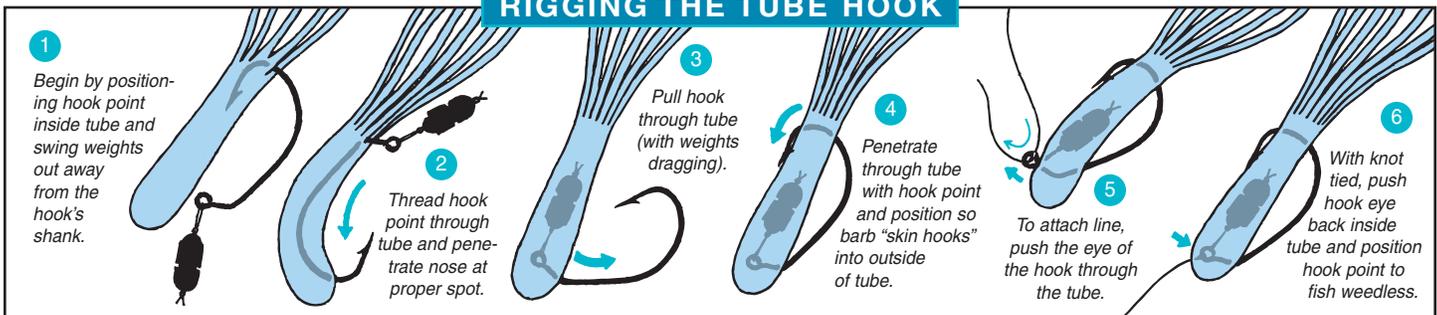


**Unique “Flexible” Weighted System Is Specifically Designed For Rigging Tube Baits Weedless**

**PHANTOM TUBE HOOK**<sup>™</sup> features a unique weighted system designed specifically for rigging tube baits weedless (see below). Unlike rigs where weights are positioned along the shank of the hook, the Phantom Tube Hook allows for placing the weight “inside” the tube. This way, when a bass strikes, it feels only the soft, natural textures of the tube, so it is less likely to drop the bait. Properly rigged, the Phantom Tube Hook is completely weedless. Additional features include a 45° eye bend, short shank, huge wide bite, Cutting Point<sup>®</sup> and a black chrome finish. (Pocket packs only)

MODEL NO.	WT. (OZ.)	HOOK SIZE	QTY. PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5153-011	1/16	1/0	5	20	54831-09490
5153-013	1/16	3/0	4	20	54831-09491
5153-023	1/8	3/0	4	20	54831-09492
5153-014	1/16	5/0	4	20	54831-09493
5153-024	1/8	5/0	4	20	54831-09494
5153-034	3/16	5/0	4	20	54831-09495

**RIGGING THE TUBE HOOK**



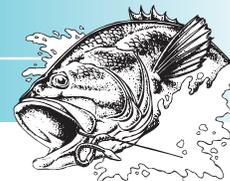
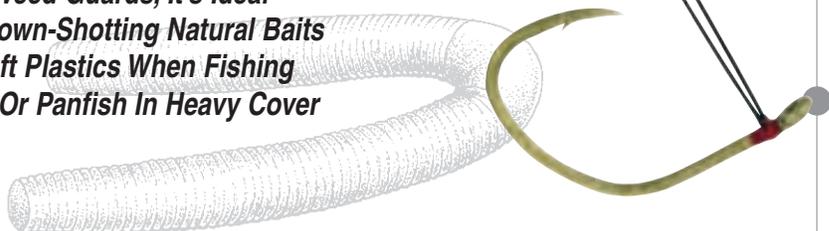


Photo by Dara Statesbury

## WEEDLESS WACKY HOOK

*With Weed Guards, It's Ideal For Down-Shotting Natural Baits Or Soft Plastics When Fishing Bass Or Panfish In Heavy Cover*

Flex Nylon "WEEDLESS" Guards



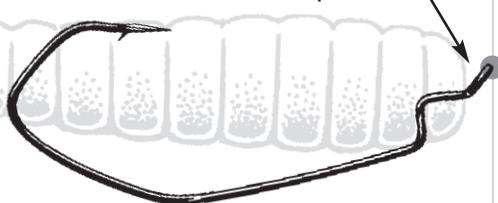
**WEEDLESS WACKY HOOK**, rigged with a Flex Nylon "weedless" guard, is the perfect hook for downshotting natural baits and soft plastics for bass and panfish suspended in heavy cover. The hook's sharp-angle bend encourages a worm rigged at the middle to seek an "optimum" position for an enticing horizontal presentation, making this an ideal hook for "wacky wormin'." Features include a Super Needle Point and camo green finish. (Pocket packs only)

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Packs</b>				
5172-076	4	4	20	54831-09642
5172-096	2	4	20	54831-09643
5172-106	1	4	20	54831-09644
5172-116	1/0	4	20	54831-09645

## DOWN SHOT™ OFFSET HOOK

**DOWN SHOT™ OFFSET HOOK**, with its eye in a "down" position, is ideal for the down shot fishing system, as it's engineered to ride perfectly horizontal when tied into a line that is to be fished straight up and down. Use a Palomar knot, but pull tag end of line up, over and through the hook's eye one additional time before attaching sinker. Rig any kind of soft plastic bait and use as a deadly presentation for suspended game fish. Light wire, forged shank, and includes a 90° shoulder bend, Cutting Point® and black chrome finish. (Pocket packs and pro packs)

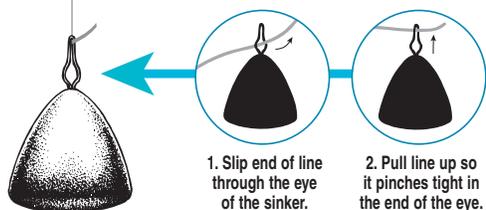
"Down" position of the eye encourages the hook to ride horizontal when rigged with a soft plastic bait.



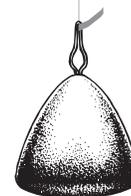
MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE	MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					<b>Pro Pack</b>				
5133-071	4	7	20	54831-00755	5333-071	4	40	10	54831-09349
5133-091	2	7	20	54831-00756	5333-091	2	40	10	54831-09350
5133-101	1	7	20	54831-00757	5333-101	1	40	10	54831-09351
5133-111	1/0	7	20	54831-00758	5333-111	1/0	40	10	54831-09352
5133-121	2/0	6	20	54831-00759	5333-121	2/0	34	10	54831-09353
5133-131	3/0	6	20	54831-00766	5333-131	3/0	34	10	54831-09354

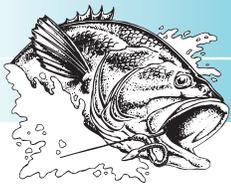
## DOWN SHOT™ SINKERS

Small and light weight, these bell-shaped sinkers are just right for use with the down shot system. The unique eye "pinches" on the end of the line — making the sinker quick to rig — and, should you hang up on the bottom (while hooked up to a fish or otherwise), the eye allows you to pull back and quick-release from the snagged sinker with ease. The two largest models have an internal swivel attached to the eye. (Pocket packs only)



MODEL NO.	WEIGHT (OZ.)	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5155-018	1/16	7	10	54831-09276
5155-028	1/8	7	10	54831-09278
5155-038	3/16	6	10	54831-09279
5155-048	1/4	6	10	54831-09280
5155-068	3/8	5	10	54831-09281
5155-088	1/2	5	10	54831-09282





**Ideal For Rigging Big Worms For Big Bass!**

**OVERSIZE WORM HOOK**, with a heavy-duty forged shank, is the ideal choice for rigging king-size worms for big bass and saltwater plastics. Features include worm holding Z-Lock shoulder bend, Cutting Point® and black chrome finish. (Pocket packs only)

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5110-171	7/0	5	20	54831-00243
5110-211	11/0	4	20	54831-00247

**MOSQUITO™ HOOK**, fast becoming a favorite when using the down shot system for bass, walleye and panfish. For light line use, it is self-setting and the perfect hook for windy conditions or turbulent water where it is difficult to keep a tight line. Ideal for rigging small live baits, for nose-hooking soft plastics, and for "wacky wormin'." Features include a fine-wire forged shank with offset Super Needle Point. Available in both a black chrome finish (Pocket packs and pro packs) and a "red" finish in selected sizes. (Pocket packs only)

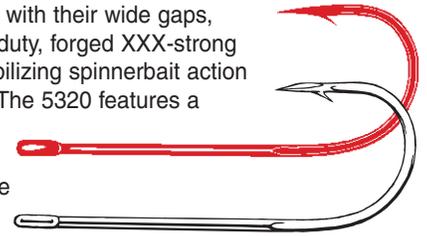


MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack (Black)</b>				
5177-961	14	12	20	54831-92543
5177-981	12	12	20	54831-92550
5177-011	10	12	20	54831-92567
5177-031	8	11	20	54831-92574
5177-051	6	10	20	54831-92581
5177-071	4	10	20	54831-92598
5177-091	2	9	20	54831-92604
5177-101	1	8	20	54831-92611
5177-111	1/0	7	20	54831-92628
5177-121	2/0	6	20	54831-92635

<b>Pro Pack (Black)</b>				
5377-011	10	68	10	54831-09470
5377-031	8	63	10	54831-09471
5377-051	6	57	10	54831-09472
5377-071	4	57	10	54831-09473
5377-091	2	51	10	54831-09474
5377-101	1	46	10	54831-09475
5377-111	1/0	40	10	54831-09476
5377-121	2/0	34	10	54831-09477

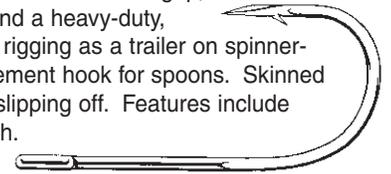
<b>Pocket Pack (Red)</b>				
5177-013	10	12	20	54831-09440
5177-033	8	11	20	54831-09441
5177-053	6	10	20	54831-09442
5177-073	4	10	20	54831-09443
5177-093	2	9	20	54831-09444
5177-103	1	8	20	54831-09445
5177-113	1/0	7	20	54831-09446
5177-123	2/0	6	20	54831-09447

**SPINNERBAIT HOOKS**, with their wide gaps, round bends and heavy-duty, forged XXX-strong shanks, are ideal for stabilizing spinnerbait action and leveraging big fish. The 5320 features a Cutting Point® and nickel finish, while the NEW 5321 has a Super Needle Point and a red finish. (Pro packs only)

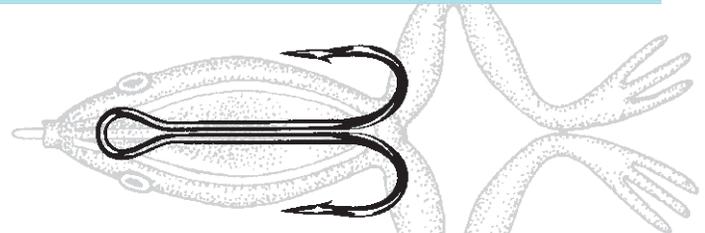


MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pro Pack (Nickel)</b>				
5320-114	1/0	60	10	54831-00519
5320-124	2/0	55	10	54831-00520
5320-134	3/0	50	10	54831-00521
5320-144	4/0	44	10	54831-00522
5320-154	5/0	39	10	54831-00523
<b>Pro Pack (Red)</b>				
5321-123	2/0	40	10	54831-00527
5321-143	4/0	30	10	54831-00529

**SPINNERBAIT TRAILER HOOK** has a wide gap, round bend, oversized eye, and a heavy-duty, forged short shank. Ideal for rigging as a trailer on spinnerbaits and jigs, or as a replacement hook for spoons. Skinned eye keeps rigged hook from slipping off. Features include Cutting Point® and nickel finish. (Pocket packs only)

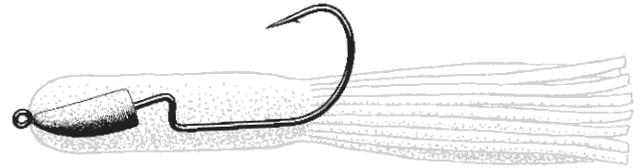
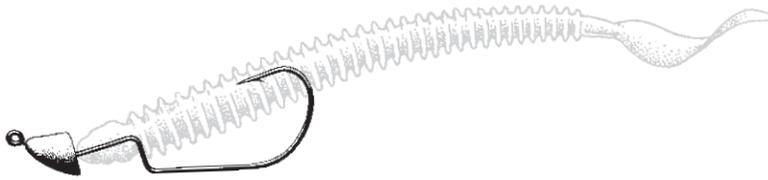
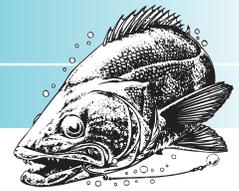


MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5131-124	2/0	7	20	54831-00445
5131-134	3/0	6	20	54831-00446
5131-144	4/0	5	20	54831-00447



**DOUBLE "FROG" HOOK**, with 3X-strong shanks and super sharp points, allows for easier hookups and more leverage in pulling big bass from heavy cover. Quickly and easily replace inferior hooks typically found on factory-rigged frog baits. Also a popular hook for light saltwater trolling and as a belly hook for big swimbaits. Features include Super Needle Points and a corrosion-resistant black chrome finish. (Pocket packs only)

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE	SUGG. RETAIL PRICE PER PACK
<b>Pocket Pack</b>					
5671-141	4/0	5	20	54831-00146	
5671-161	6/0	4	20	54831-00148	

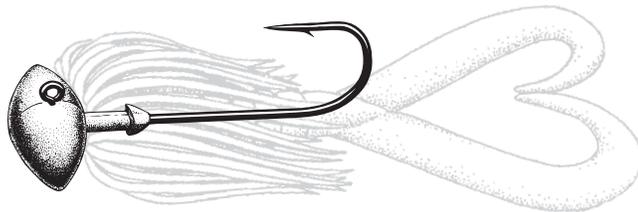


**ULTRAHEAD™ - Bullet Type.** Super slider design makes these ideal for Slider Rig'N and Texas Rig'N. Light wire hook features 90° bend shoulder, Super Needle Point and black matte finish. (Pocket packs only)

**ULTRAHEAD™ - Bullet Type-Z.** The new models listed below feature a 3/0 hook with a worm-holding Z-Lock shoulder. Ideal for rigging tube baits and other soft plastics. Super Needle Point and a black finish. (Pocket packs only)

MODEL NO.	WT. (OZ.)	HOOK SIZE	QTY. PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5146-018	1/16	1/0	4	20	54831-00770
5146-028	1/8	1/0	4	20	54831-00771
5146-038	3/16	1/0	4	20	54831-00772

MODEL NO.	WT. (OZ.)	HOOK SIZE	QTY. PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5146-023	1/8	3/0	4	20	54831-00773
5146-033	3/16	3/0	4	20	54831-00774
5146-043	1/4	3/0	4	20	54831-00775
5146-063	3/8	3/0	4	20	54831-00776

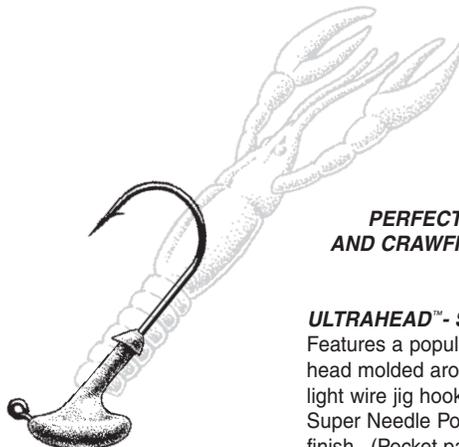


**ULTRAHEAD™ - Football Type.** Designed for a fast, vertical drop. Perfect for crawfish-type baits, which roll upright and side-to-side when jig is slowly retrieved along rocky bottoms. Molded around an Owner Super Needle Point jig hook, with round bend and black chrome finish. (Pocket packs only)

**ULTRAHEAD™ - Round Type (Natural).** Features a versatile round jig head molded around an Owner 5318 light wire jig hook, with round bend, Super Needle Point and black chrome finish. (Pocket packs only)

MODEL NO.	WT. (OZ.)	HOOK SIZE	QTY. PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5143-028	1/8	1	5	20	54831-00922
5143-048	1/4	1/0	5	20	54831-00924
5143-068	3/8	1/0	4	20	54831-00925

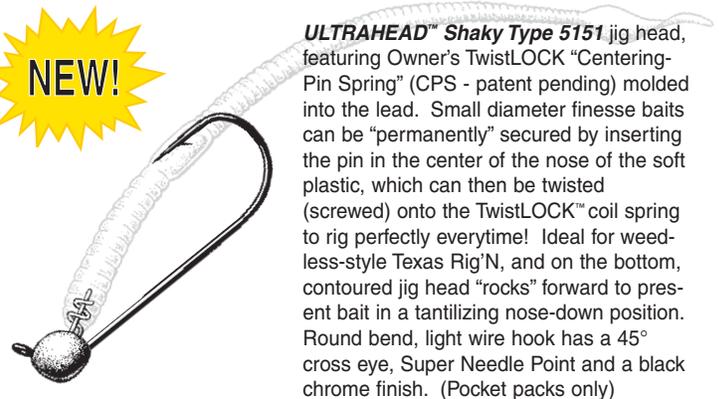
MODEL NO.	WT. (OZ.)	HOOK SIZE	QTY. PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5145-018	1/16	2/0	5	20	54831-00760
5145-028	1/8	2/0	5	20	54831-00761
5145-038	3/16	2/0	5	20	54831-00762
5145-048	1/4	3/0	5	20	54831-00763
5145-068	3/8	3/0	5	20	54831-00764



**PERFECT FOR TUBES AND CRAWFISH-TYPE BAITS!**

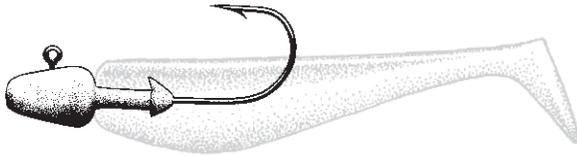
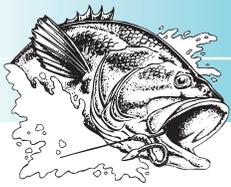
**ULTRAHEAD™ - Stand-Up Type.** Features a popular stand-up style jig head molded around an Owner 5318 light wire jig hook, with round bend, Super Needle Point and black chrome finish. (Pocket packs only)

MODEL NO.	WT. (OZ.)	HOOK SIZE	QTY. PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5144-028	1/8	2/0	5	20	54831-00800
5144-048	1/4	3/0	5	20	54831-00801
5144-068	3/8	3/0	5	20	54831-00802



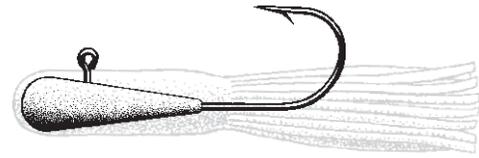
**ULTRAHEAD™ Shaky Type 5151** jig head, featuring Owner's TwistLOCK "Centering-Pin Spring" (CPS - patent pending) molded into the lead. Small diameter finesse baits can be "permanently" secured by inserting the pin in the center of the nose of the soft plastic, which can then be twisted (screwed) onto the TwistLOCK™ coil spring to rig perfectly everytime! Ideal for weed-less-style Texas Rig'N, and on the bottom, contoured jig head "rocks" forward to present bait in a tantalizing nose-down position. Round bend, light wire hook has a 45° cross eye, Super Needle Point and a black chrome finish. (Pocket packs only)

MODEL NO.	WT. (OZ.)	HOOK SIZE	QTY. PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5151-014	1/16	4/0	4	20	54831-09016
5151-704	3/32	4/0	4	20	54831-09017
5151-024	1/8	4/0	4	20	54831-09018
5151-034	3/16	4/0	4	20	54831-09019
5151-044	1/4	4/0	4	20	54831-09020



**ULTRAHEAD™ - Darter Type.** Features a popular darter-shape jig head molded around an Owner 5318 light wire jig hook, with round bend, Super Needle Point and black chrome finish. (Pocket packs only)

MODEL NO.	WT. (OZ.)	HOOK SIZE	QTY. PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5147-018	1/16	1	5	20	54831-00777
5147-028	1/8	1/0	5	20	54831-00778
5147-038	3/16	1/0	5	20	54831-00779
5147-048	1/4	2/0	5	20	54831-00780
5147-068	3/8	2/0	5	20	54831-00781



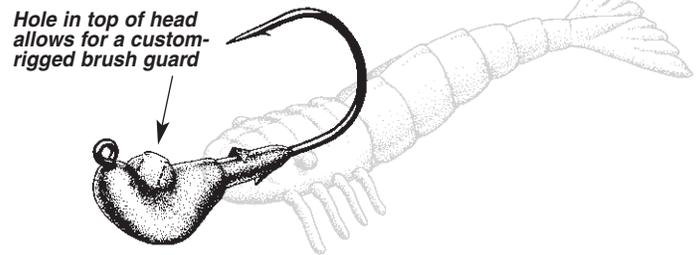
**ULTRAHEAD™ - Slip-In Type.** Specially designed to slip inside tube baits, and perfectly balanced so the hook shank rides horizontally at a 90° angle to the line. Molded around an Owner 5318 light wire jig hook, with round bend, Super Needle Point and black chrome finish. (Pocket packs only)

MODEL NO.	WT. (OZ.)	HOOK SIZE	QTY. PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5161-908	1/32	6	5	20	54831-00856
5161-018	1/16	6	5	20	54831-00857



**ULTRAHEAD™ - Finesse Type.** Eye at front of head encourages swimming action. Ideal for Texas Rig'N finesse worms, small grubs and tube baits. Round head molded around a "J" bend hook with worm-holding Z-Lock shoulder, Super Needle Point and black chrome finish. (Pocket packs only)

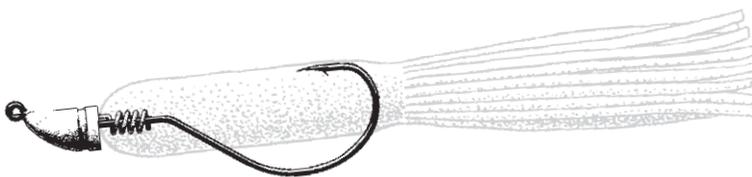
MODEL NO.	WT. (OZ.)	HOOK SIZE	QTY. PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5149-901	1/32	1	5	20	54831-00489
5149-011	1/16	1	5	20	54831-00490
5149-021	1/8	1	5	20	54831-00491
5149-201	1/16	2/0	4	20	54831-09984
5149-202	1/8	2/0	4	20	54831-09985
5149-203	3/16	2/0	4	20	54831-09986



**ULTRAHEAD™ - Mambo Type.** For fresh and saltwater applications, the wide, contoured head encourages a tantalizing wobbling motion on the sink. Baitholder barbs help secure rigged natural or artificial baits. Also a good choice when tying bucktail jigs for fluke and other inshore game fish. Molded around an Owner Super Needle Point short-shank jig hook, 3X-strong with a 60° eye-bend and black chrome finish. (Pocket packs only)

MODEL NO.	WT. (OZ.)	HOOK SIZE	QTY. PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5160-024	1/8	4/0	5	10	54831-09667
5160-044	1/4	4/0	5	10	54831-09668
5160-064	3/8	4/0	5	10	54831-09669
5160-086	1/2	6/0	4	10	54831-09670
5160-126	3/4	6/0	4	10	54831-09671
5160-166	1	6/0	4	10	54831-09672

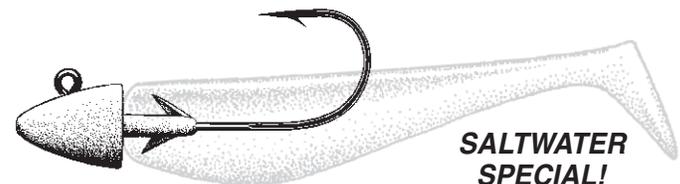
**NEW!**



**SLED HEAD™ - With Twist 'N' Hold Shank.** For fresh or saltwater, unique shank keeps rigged soft plastics firmly in place. The leadhead (with a groove for rigging skirts) is molded around a strong, wide-bite rigger' style hook, all carefully balanced to ride in an optimum hook-setting position. Great for flippin' and pitchin', and for weedless applications. Hook features a Super Needle Point and black chrome finish. (Pocket packs only).

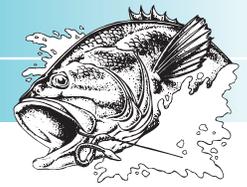
MODEL NO.	WT. (OZ.)	HOOK SIZE	QTY. PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5142-012	1/16	2/0	4	20	54831-09265
5142-022	1/8	2/0	4	20	54831-09266
5142-032	3/16	2/0	4	20	54831-09267
5142-042	1/4	2/0	4	20	54831-09268
5142-024	1/8	4/0	3	20	54831-09269
5142-044	1/4	4/0	3	20	54831-09270
5142-064	3/8	4/0	3	20	54831-09271

**NEW!**

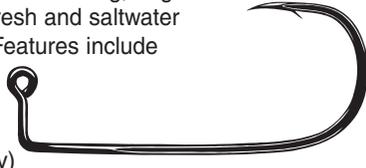


**ULTRAHEAD™ - Saltwater Bullet.** A classic saltwater jighead design, molded around an Owner 5319 forged XXX-strong jig hook, with wide gap Super Needle Point and black chrome finish. (Pocket packs only)

MODEL NO.	WT. (OZ.)	HOOK SIZE	QTY. PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5148-081	1/2	3/0	3	10	54831-00790
5148-121	3/4	5/0	3	10	54831-00791
5148-161	1	5/0	3	10	54831-00792
5148-201	1-1/2	7/0	3	10	54831-00793

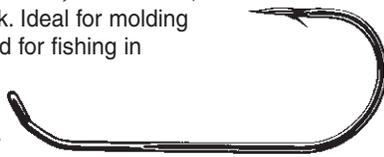


**90° JIG HOOK**, round bend, and X-strong, forged shank. Versatile for molding fresh and saltwater jigheads of varying designs. Features include a 90° eye-bend, short shank, curved in point, and a corrosion-resistant black chrome finish. (Pro packs only)



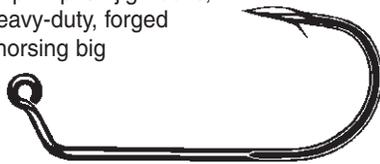
MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pro Pack</b>				
5313-101	1	63	10	54831-00361
5313-111	1/0	57	10	54831-00362
5313-121	2/0	51	10	54831-00363
5313-131	3/0	46	10	54831-00364

**JIG HOOKS w/CUTTING POINT®**, round bend, and XX-strong, forged shank. Ideal for molding low-profile jigheads designed for fishing in heavy cover. Features include 30° crossed eye-bend and black matte finish. (100 pack only)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>100 Pack</b>				
5383-138	3/0	100	10	_____

**ROUND BEND, WIDE GAP** flip 'n' pitch jig hooks, with a 60° eye-bend and a heavy-duty, forged XXX-strong shank, ideal for horsing big bass out of heavy cover. Features include Cutting Point® and black finish. (Pro packs only)



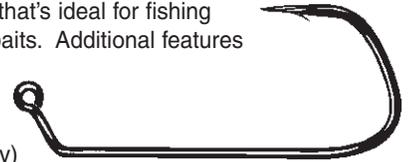
MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pro Pack</b>				
5317-078	4	63	10	54831-00433
5317-098	2	63	10	54831-00434
5317-138	3/0	52	10	54831-00482
5317-148	4/0	45	10	54831-00483
5317-158	5/0	40	10	54831-00484

**SALTWATER JIG HOOKS**, with a wide gap, round bend and a heavy-duty, forged XXX-strong shank for tackling the toughest saltwater game fish. Features include a 90° eye-bend, Super Needle Point and anti-corrosion, black chrome finish. (Pro packs only)



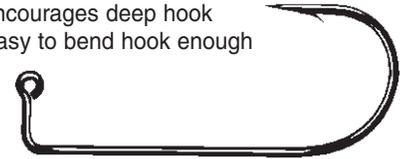
MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pro Pack</b>				
5319-131	3/0	40	10	54831-00514
5319-151	5/0	30	10	54831-00516
5319-171	7/0	20	10	54831-00518

**DEEP THROAT, WIDE GAP** flip 'n' pitch jig hooks, with a reverse sproat bend that's ideal for fishing porkrind and other trailing baits. Additional features include Cutting Point®, 60° eye-bend, wide gap, XX-strong shank, and black finish. (Pro packs only)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pro Pack</b>				
5304-108	1	66	10	54831-00317
5304-118	1/0	66	10	54831-00318
5304-128	2/0	59	10	54831-00319
5304-138	3/0	52	10	54831-00320
5304-148	4/0	45	10	54831-00321
5304-158	5/0	40	10	54831-00322

**JIG HOOKS w/SUPER NEEDLE POINT**, round bend, and light wire shank that encourages deep hook penetration and makes it easy to bend hook enough to pull free of sunken stumps. Features include 90° eye-bend and black finish. (Pro packs only)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pro Pack</b>				
5318-058	6	90	10	54831-00495
5318-078	4	90	10	54831-00496
5318-098	2	85	10	54831-00497
5318-108	1	80	10	54831-00498
5318-118	1/0	78	10	54831-00499
5318-128	2/0	73	10	54831-00500
5318-138	3/0	68	10	54831-00501
5318-148	4/0	63	10	54831-00502
5318-158	5/0	58	10	54831-00503

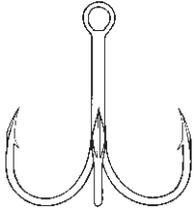
**45° CROSS EYE JIG HOOK**, round bend and light wire with Super Needle Point for optimum hook penetration. Ideal for "finesse" plastic worms. Features 45° cross eye bend and black chrome finish. (Pro packs only)



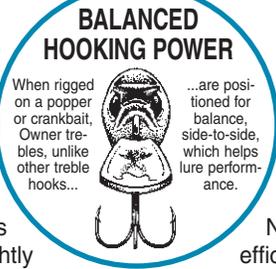
MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pro Pack</b>				
5326-141	4/0	45	10	54831-00369



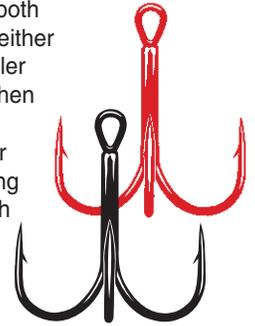
Photo by Tom Waters



**ST-31 TREBLES™** are the perfect “stinger” replacement hooks for improving the hooking power of freshwater lures. In fact, these are the same hooks found factory-rigged on several of Owner’s small profile Cultiva® hard baits. Features include round bends, three slightly curved in Cutting Points® and a bright nickel finish. (Pocket packs only)



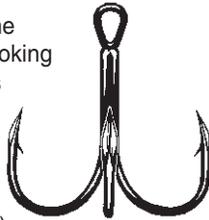
**ST-36 TREBLES™** are ideal for both fresh and inshore saltwater — either as replacement hooks for smaller profile lures or as a “stinger” when bait fishing. Features include round bends, plus straight Super Needle Points for wide-gap hooking efficiency. All sizes are available with black chrome finishes, while three sizes are now available with a red finish, ideal for baiting salmon eggs or roe berries for trout and steelhead. (Pocket packs only)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5631-039	8	8	20	54831-00965
5631-059	6	8	20	54831-00966
5631-079	4	8	20	54831-00967
5631-099	2	7	20	54831-00968
5631-109	1	6	20	54831-00969
5631-119	1/0	6	20	54831-00970

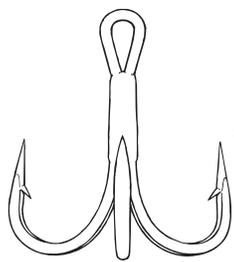
MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack (Black)</b>				
5636-901	20	8	20	54831-00346
5636-921	18	8	20	54831-00347
5636-941	16	8	20	54831-00348
5636-961	14	8	20	54831-00336
5636-981	12	8	20	54831-00337
5636-011	10	8	20	54831-00338
5636-031	8	8	20	54831-00339
5636-051	6	8	20	54831-00340
5636-071	4	7	20	54831-00341
5636-091	2	6	20	54831-00342
5636-101	1	6	20	54831-00343
5636-111	1/0	5	20	54831-00344
5636-121	2/0	5	20	54831-00345
5636-131	3/0	5	20	54831-00360
<b>Pocket Pack (Red)</b>				
5636-053	6	8	20	54831-00687
5636-073	4	7	20	54831-00688
5636-093	2	6	20	54831-00689

**ST-41 TREBLES™**, 2X-strong with a corrosion-resistant black chrome finish, are the ideal replacement hooks for improving the hooking power of heavy freshwater and most varieties of saltwater plugs, spoons and die-cast jigs. Lethal when used as a “stinger” for rigging natural baits. Features include a short shank, round bends and three slightly curved in Cutting Points®. (Pocket packs only)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5641-051	6	8	20	54831-00804
5641-071	4	8	20	54831-00805
5641-091	2	7	20	54831-00806
5641-101	1	6	20	54831-00807
5641-111	1/0	6	20	54831-00808
5641-121	2/0	6	20	54831-00809

**ST-56 TREBLES™**, 3X-strong with a corrosion-resistant black chrome finish, are perfect replacement hooks for improving the hooking power of your saltwater plugs, spoons and die-cast jigs. Lethal when used as “stingers” on wire rigs for king mackerel. Features a short shank, forged bends, and three Super Needle Points. (Pocket packs and pro packs)



**ST-66 TREBLES™**, 4X-strong, are the toughest saltwater treble hooks on the market! They’re considered an automatic upgrade for virtually any factory-rigged saltwater lure, including large-profile plugs, spoons, and heavy yo-yo jigs. Features include a short shank, three super sharp “power points,” and a corrosion-resistant vacuum-tinned finish. (Pocket packs only)

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5666-079	4	8	10	54831-00979
5666-099	2	7	10	54831-00980
5666-109	1	6	10	54831-00981
5666-119	1/0	6	10	54831-00982
5666-129	2/0	5	10	54831-00983
5666-139	3/0	6	10	54831-00984
5666-149	4/0	5	10	54831-00985
5666-159	5/0	5	10	54831-00986

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5656-071	4	8	10	54831-09990
5656-091	2	7	10	54831-09991
5656-101	1	6	10	54831-09992
<b>Pro Pack</b>				
5856-071	4	27	10	54831-09926
5856-091	2	24	10	54831-09927

### TREBLE HOOK ACCESSORIES

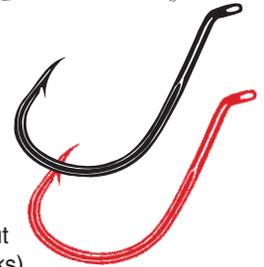
See page 29 for a complete listing of our super heavy duty Split Rings — the perfect match when using our Treble hooks as upgrades on factory-rigged lures — and our protective Treble hook Safety Caps.



**SSW™ WITH CUTTING POINT®**, the ideal hook for baiting up roe berries for steelhead in the streams, or for rigging cut herring and trolling or mooching for salmon in salt water. Features include up-eye forged shank and reversed-bend point. Available in black chrome or red finishes. (Pocket packs and pro packs)



**SSW™ WITH SUPER NEEDLE POINT**, ideal for baiting up nightcrawlers and minnows for walleye and panfish, and for rigging crabs, shrimp and blood worms for surf and bay fishing. Features include up-eye forged shank and reversed-bend point. Available in a black chrome or a red finish — ideal for baiting roe berries for trout and steelhead. (Pocket packs and pro packs)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
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**Pocket Pack (Black)**

5111-031	8	12	20	54831-00216
5111-051	6	11	20	54831-00217
5111-071	4	10	20	54831-00218
5111-091	2	10	20	54831-00219
5111-101	1	9	20	54831-00220
5111-111	1/0	8	20	54831-00221
5111-121	2/0	8	20	54831-00222
5111-131	3/0	7	20	54831-00223
5111-141	4/0	6	20	54831-00224
5111-151	5/0	5	20	54831-00225
5111-161	6/0	4	20	54831-00226
5111-171	7/0	3	20	54831-00227
5111-181	8/0	3	20	54831-00228
5111-191	9/0	3	20	54831-00214
5111-201	10/0	3	20	54831-00215

**Pro Pack (Black)**

5311-031	8	68	10	54831-00450
5311-051	6	63	10	54831-00451
5311-071	4	57	10	54831-00452
5311-091	2	54	10	54831-00453
5311-101	1	51	10	54831-00454
5311-111	1/0	46	10	54831-00455
5311-121	2/0	43	10	54831-00456
5311-131	3/0	40	10	54831-00457
5311-141	4/0	34	10	54831-00458
5311-151	5/0	29	10	54831-00459
5311-161	6/0	23	10	54831-00460
5311-171	7/0	19	10	54831-00461
5311-181	8/0	17	10	54831-00462
5311-191	9/0	17	10	54831-00463
5311-201	10/0	17	10	54831-00464

**Pocket Pack (Red)**

5111-033	8	12	20	54831-00199
5111-053	6	11	20	54831-00200
5111-073	4	10	20	54831-00201
5111-093	2	10	20	54831-00202
5111-103	1	9	20	54831-00203
5111-113	1/0	8	20	54831-00204
5111-123	2/0	8	20	54831-00205
5111-133	3/0	7	20	54831-00206
5111-143	4/0	6	20	54831-00207
5111-153	5/0	6	20	54831-00208
5111-163	6/0	4	20	54831-00209

**Pro Pack (Red)**

5311-033	8	68	10	54831-00467
5311-053	6	63	10	54831-00468
5311-073	4	57	10	54831-00469
5311-093	2	54	10	54831-00470
5311-103	1	51	10	54831-00471
5311-113	1/0	46	10	54831-00472
5311-123	2/0	43	10	54831-00473
5311-133	3/0	40	10	54831-00474
5311-143	4/0	34	10	54831-00475
5311-153	5/0	29	10	54831-00476
5311-163	6/0	23	10	54831-00477

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
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**Pocket Pack (Black)**

5115-031	8	10	20	54831-00280
5115-051	6	10	20	54831-00281
5115-071	4	9	20	54831-00282
5115-091	2	8	20	54831-00283
5115-101	1	8	20	54831-00284
5115-111	1/0	7	20	54831-00285
5115-121	2/0	6	20	54831-00286
5115-131	3/0	5	20	54831-00287
5115-141	4/0	5	20	54831-00288
5115-151	5/0	4	20	54831-00289
5115-161	6/0	4	20	54831-00290
5115-171	7/0	3	20	54831-00291

**Pro Pack (Black)**

5315-031	8	58	10	54831-00103
5315-051	6	58	10	54831-00104
5315-071	4	52	10	54831-00105
5315-091	2	46	10	54831-00106
5315-101	1	46	10	54831-00107
5315-111	1/0	40	10	54831-00108
5315-121	2/0	34	10	54831-00109
5315-131	3/0	27	10	54831-00110
5315-141	4/0	27	10	54831-00111
5315-151	5/0	22	10	54831-00112
5315-161	6/0	22	10	54831-00113
5315-171	7/0	17	10	54831-00114

**Pocket Pack (Red)**

5115-073	4	9	20	54831-09552
5115-093	2	8	20	54831-09553
5115-103	1	8	20	54831-09554
5115-113	1/0	7	20	54831-09555
5115-123	2/0	6	20	54831-09556
5115-133	3/0	5	20	54831-09557
5115-143	4/0	5	20	54831-09558
5115-153	5/0	4	20	54831-09559
5115-163	6/0	4	20	54831-09560
5115-173	7/0	3	20	54831-09561

**Pro Pack (Red)**

5315-073	4	52	10	54831-09577
5315-093	2	46	10	54831-09578
5315-103	1	46	10	54831-09579
5315-113	1/0	40	10	54831-09580
5315-123	2/0	34	10	54831-09581
5315-133	3/0	27	10	54831-09582
5315-143	4/0	27	10	54831-09583
5315-153	5/0	22	10	54831-09584
5315-163	6/0	22	10	54831-09585
5315-173	7/0	17	10	54831-09586

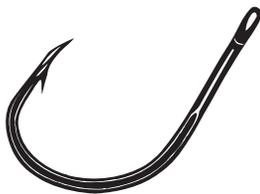


Angelo Cuanang Photo



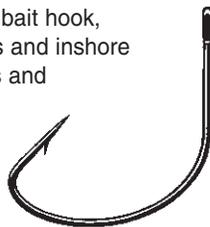
## SSW™ Straight Eye with Cutting Point®

With the same versatility as our widely popular SSW™ with Cutting Point® hooks, the straight eye allows for more efficient in-line hook sets. Features include forged shank, reversed-bend point and black chrome finish. (Pocket packs only)



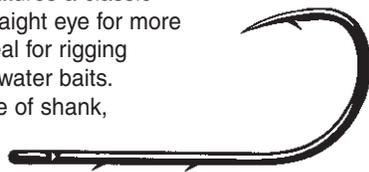
MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5180-071	4	10	20	54831-09032
5180-091	2	10	20	54831-09033
5180-101	1	9	20	54831-09034
5180-111	1/0	8	20	54831-09035
5180-121	2/0	8	20	54831-09036
5180-131	3/0	7	20	54831-09037
5180-141	4/0	6	20	54831-09038
5180-151	5/0	5	20	54831-09039
5180-161	6/0	4	20	54831-09040
5180-171	7/0	3	20	54831-09041

“K” HOOK, fashioned similar to a Kahle live bait hook, popular in salt water for rigging shrimp, crabs and inshore baitfish, and in fresh water for baiting shiners and crawdads, as well as catfish stink baits on trotlines. Features a Super Needle Point (aimed at the hook eye for quick penetration), extra wide gap, and black chrome finish. (Pocket packs only)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5173-091	2	7	20	54831-09875
5173-101	1	6	20	54831-09876
5173-111	1/0	6	20	54831-09877
5173-121	2/0	6	20	54831-09878
5173-131	3/0	5	20	54831-09879
5173-141	4/0	5	20	54831-09880
5173-151	5/0	5	20	54831-09881
5173-161	6/0	4	20	54831-09882
5173-171	7/0	4	20	54831-09883

**EBI BAITHOLDER HOOK** features a classic baitholder design, but with straight eye for more efficient in-line hook sets. Ideal for rigging nightcrawlers and natural saltwater baits. Features two slices on outside of shank, a Super Needle Point and black chrome finish. (Pocket packs only)



Dual Baitholder Slices

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5123-031	8	9	20	54831-09829
5123-051	6	9	20	54831-09830
5123-071	4	8	20	54831-09831
5123-091	2	7	20	54831-09832
5123-101	1	7	20	54831-09833
5123-111	1/0	6	20	54831-09834
5123-121	2/0	5	20	54831-09835

**AKI™ HOOK**, with a heavy duty forged shank and Cutting Point®, performs as both a saltwater bait hook and a fly hook to tie streamer patterns for blue water game fish. Features a straight eye (for more efficient in-line hook sets) and black chrome finish. (Pocket packs and pro packs)

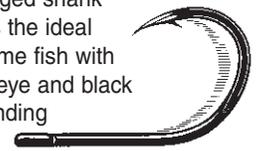


MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5170-111	1/0	6	20	54831-00250
5170-121	2/0	6	20	54831-00251
5170-131	3/0	5	20	54831-00252
5170-141	4/0	5	20	54831-00253
5170-151	5/0	4	20	54831-00254
5170-161	6/0	4	20	54831-00255
5170-171	7/0	3	20	54831-00256
5170-181	8/0	3	20	54831-00257
<b>Pro Pack</b>				
5370-111	1/0	34	10	54831-00720
5370-121	2/0	34	10	54831-00721
5370-131	3/0	28	10	54831-00722
5370-141	4/0	28	10	54831-00723
5370-151	5/0	22	10	54831-00724
5370-161	6/0	22	10	54831-00725
5370-171	7/0	17	10	54831-00726
5370-181	8/0	17	10	54831-00727

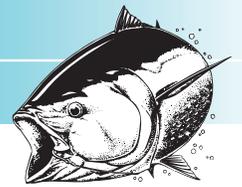


Angelo Cuanang Photo

**AKI TWIST™ HOOK**, with a heavy duty forged shank and offset reversed-bend Cutting Point®, is the ideal hook for live-baiting king size saltwater game fish with heavier lines. Features include a straight eye and black chrome finish. 2X, 3X or 4X strong, depending on hook size. (Pocket packs only)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5169-111	1/0	8	20	54831-00349
5169-121	2/0	7	20	54831-00350
5169-131	3/0	6	20	54831-00351
5169-141	4/0	5	20	54831-00352
5169-151	5/0	5	20	54831-00353
5169-161	6/0	5	20	54831-00354
5169-171	7/0	4	20	54831-00355
5169-181	8/0	3	20	54831-00356



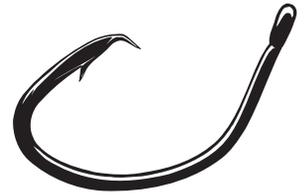
## MUTU™ Circle Hooks

For saltwater anglers, MUTU™ Circle Hooks have become favorites for rigging both live and chunk baits. A key reason for the Mutu's popularity is that the precision engineered offset, "hangnail" point results in fish being jaw-hooked — not gut-hooked — a majority of the time. In fact, the fish usually hook themselves. Once a fish takes the bait, just kick the reel in gear and wind. Eventually the fish turns and the hook slides to the corner of the mouth, where it automatically locks around the jawbone.

**MUTU LIGHT™**, with its light wire, improves the effectiveness of rigged small live baits like anchovies by allowing them to swim more naturally. Features include a needle-sharp "hangnail" point. Available in a black chrome finish (Pocket packs and pro packs), and a "red" finish. (Pocket packs only)



**MUTU™**, with a strong wire shank, encourages larger rigged live baits like sardines to swim with authority. Features include a super-sharp, forged "hangnail" point and a corrosion-resistant black chrome finish. (Pocket packs and pro packs)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
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### Pocket Pack (Black)

5114-011	10	11	20	54831-00548
5114-031	8	11	20	54831-00549
5114-051	6	10	20	54831-00539
5114-071	4	9	20	54831-00540
5114-091	2	8	20	54831-00541
5114-101	1	8	20	54831-00542
5114-111	1/0	7	20	54831-00543
5114-121	2/0	6	20	54831-00544
5114-131	3/0	5	20	54831-00545
5114-141	4/0	5	20	54831-00546
5114-151	5/0	4	20	54831-00547
5114-161	6/0	3	20	54831-09718
5114-171	7/0	3	20	54831-09719

### Pro Pack (Black)

5314-051	6	57	10	54831-00620
5314-071	4	51	10	54831-00621
5314-091	2	46	10	54831-00622
5314-101	1	46	10	54831-00623
5314-111	1/0	40	10	54831-00624
5314-121	2/0	34	10	54831-00625
5314-131	3/0	28	10	54831-00626
5314-141	4/0	28	10	54831-00627
5314-151	5/0	22	10	54831-00628
5314-161	6/0	17	10	54831-09722
5314-171	7/0	17	10	54831-09723

### Pocket Pack (Red)

5114-053	6	10	20	54831-00610
5114-073	4	9	20	54831-00611
5114-093	2	8	20	54831-00612
5114-103	1	8	20	54831-00613
5114-113	1/0	7	20	54831-00614
5114-123	2/0	6	20	54831-00615
5114-133	3/0	5	20	54831-00616
5114-143	4/0	5	20	54831-00617
5114-153	5/0	4	20	54831-00618
5114-163	6/0	3	20	54831-09700
5114-173	7/0	3	20	54831-09701

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
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### Pocket Pack

5163-071	4	8	20	54831-00070
5163-091	2	8	20	54831-00071
5163-101	1	7	20	54831-00072
5163-111	1/0	6	20	54831-00073
5163-121	2/0	6	20	54831-00074
5163-131	3/0	5	20	54831-00075
5163-141	4/0	4	20	54831-00076
5163-151	5/0	4	20	54831-00077
5163-161	6/0	3	20	54831-00078

### Pro Pack

5363-071	4	46	10	54831-00582
5363-091	2	46	10	54831-00583
5363-101	1	40	10	54831-00584
5363-111	1/0	34	10	54831-00585
5363-121	2/0	34	10	54831-00586
5363-131	3/0	28	10	54831-00587
5363-141	4/0	22	10	54831-00588
5363-151	5/0	22	10	54831-00589
5363-161	6/0	17	10	54831-00590

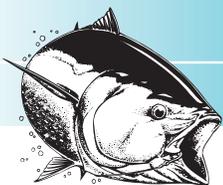
**SUPER MUTU™**, with a super-strong shank, is a favorite with tuna anglers for rigging large live baits and big chunk baits. Features include a forged "hangnail" point and a corrosion-resistant black chrome finish. (Pocket packs only)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE	SUGG. RETAIL PRICE PER PACK
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### Pocket Pack

5127-141	4/0	8	10	54831-00930
5127-151	5/0	7	10	54831-00931
5127-161	6/0	6	10	54831-00932
5127-171	7/0	5	10	54831-00933
5127-181	8/0	4	10	54831-00934
5127-191	9/0	4	10	54831-00935
5127-201	10/0	3	10	54831-00936
5127-211	11/0	2	10	54831-00937
5127-221	12/0	2	10	54831-00938
5127-241	14/0	2	10	54831-00939
5127-261	16/0	2	10	54831-00940



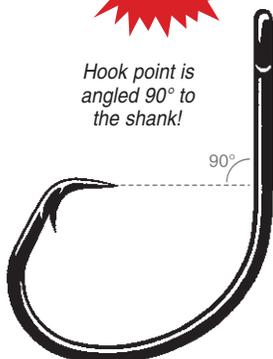
## TOURNAMENT MUTU™

**Tournament Approved!**

Owner's new Tournament Mutu hook, designed to meet accepted billfish "tournament" specifications with its in-line, non-offset hook point that is angled 90° to the XX-strong shank. Features include a forged "hangnail" point and a corrosion-resistant black chrome finish. A versatile hook for presenting larger baits to big gamefish. Ideal for catch-and-release fishing. (Pocket packs only)



Hook point is angled 90° to the shank!



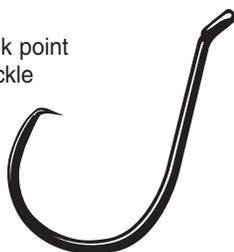
MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5174-141	4/0	5	20	54831-09000
5174-151	5/0	5	20	54831-09001
5174-161	6/0	5	20	54831-09002
5174-171	7/0	5	20	54831-09003
5174-181	8/0	4	20	54831-09004
5174-191	9/0	4	20	54831-09005
5174-201	10/0	3	20	54831-09006



## SSW™ "Barbless" Circle Hook

**California "Legal" SALMON Hook**

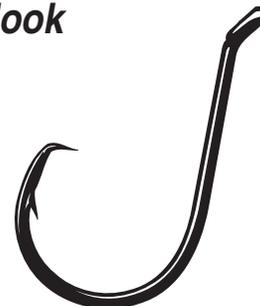
Features an in-line, barbless "hangnail" hook point to specifically satisfy California's salmon tackle regulation requirements. Has a wide gap circle hook design for rigging live and dead baits, with an up-eye that allows for snelling. Features a corrosion resistant black chrome finish. (Pocket packs only)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5176-141	4/0	7	20	54831-00379
5176-161	6/0	6	20	54831-00381

## SSW™ Up-Eye Circle Hook

Distinguished not only by its up-eye design, which allows for snelling, but also for its slightly offset, super-sharp "hangnail" point and shank. Designed for presenting big baits with its big fish size, yet its all-purpose medium shank is light weight. Also featured is a corrosion-resistant black chrome finish. (Pocket packs and pro packs)

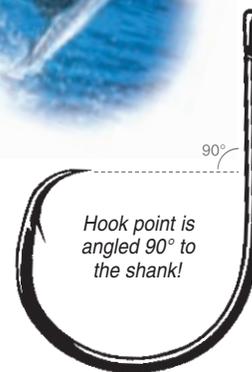


MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5178-141	4/0	7	20	54831-00655
5178-151	5/0	6	20	54831-00656
5178-161	6/0	6	20	54831-00657
5178-171	7/0	5	20	54831-00658
5178-181	8/0	5	20	54831-00659
5178-191	9/0	4	20	54831-00660
5178-201	10/0	3	20	54831-00661
<b>Pro Pack</b>				
5378-141	4/0	37	10	54831-09646
5378-151	5/0	32	10	54831-09647
5378-161	6/0	32	10	54831-09648
5378-171	7/0	27	10	54831-09649
5378-181	8/0	27	10	54831-09650
5378-191	9/0	22	10	54831-09651
5378-201	10/0	16	10	54831-09652

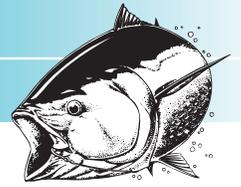
## SSW™ In-Line Circle Hook

**Tournament Legal!**

Owner's SSW™ circle hook, with a straight eye, plus an in-line, non-offset hook point, that qualifies as tournament legal. Features include an all-purpose medium shank, a super-sharp "hangnail" point, and a corrosion-resistant black chrome finish. Ideal for presenting big baits to husky game fish like striped bass, redfish and white seabass. Approved for sailfish by the Miami Billfish Association. (Pocket packs and pro packs)

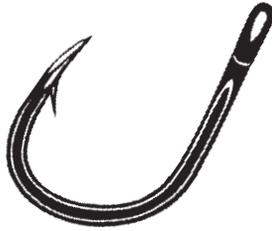


MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5179-151	5/0	7	20	54831-09517
5179-161	6/0	6	20	54831-09518
5179-171	7/0	5	20	54831-09519
5179-181	8/0	5	20	54831-09520
5179-191	9/0	4	20	54831-09521
<b>Pro Pack</b>				
5379-151	5/0	37	10	54831-09750
5379-161	6/0	32	10	54831-09751
5379-171	7/0	27	10	54831-09752
5379-181	8/0	27	10	54831-09753
5379-191	9/0	22	10	54831-09754



## GORILLA

**GORILLAS** are the ultimate live-bait hooks for saltwater fishing! Features include a heavy-duty, XXX-strong forged shank, Cutting Point®, and corrosion resistant black chrome finish. Ideal for rigging mackerel, squid and other large baits. (Pocket packs and pro packs)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5105-071	4	7	20	54831-00124
5105-091	2	7	20	54831-00125
5105-101	1	7	20	54831-00126
5105-111	1/0	6	20	54831-00127
5105-121	2/0	5	20	54831-00128
5105-131	3/0	5	20	54831-00129
5105-141	4/0	4	20	54831-00130
5105-151	5/0	4	20	54831-00131
5105-161	6/0	3	20	54831-00132
5105-171	7/0	2	20	54831-00141
5105-181	8/0	2	20	54831-00142
<b>Pro Pack</b>				
5305-071	4	40	10	54831-00665
5305-091	2	40	10	54831-00666
5305-101	1	40	10	54831-00667
5305-111	1/0	34	10	54831-00668
5305-121	2/0	28	10	54831-00669
5305-131	3/0	28	10	54831-00670
5305-141	4/0	23	10	54831-00671
5305-151	5/0	23	10	54831-00672
5305-161	6/0	17	10	54831-00673
5305-171	7/0	11	10	54831-00674
5305-181	8/0	11	10	54831-00675

## GORILLA LIGHT

**GORILLA LIGHT** bait hooks are a lighter version of our Gorilla hooks for a more natural presentation. Features include a strong forged shank, Super Needle Point, and a corrosion resistant black chrome finish. Use for rigging smaller live baits like anchovies, or natural baits for snappers and sheepshead. Ideal when nose-hooking baitfish for king mackerel rigs. (Pocket packs only)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5107-091	2	8	20	54831-09009
5107-101	1	8	20	54831-09010
5107-111	1/0	7	20	54831-09011
5107-121	2/0	6	20	54831-09012
5107-131	3/0	5	20	54831-09013
5107-141	4/0	5	20	54831-09014

## FLYLINER

**FLYLINER** live bait hooks are forged for superior strength, but are light weight for a more natural bait presentation! Featuring Cutting Point®, short shank and a black chrome finish to resist saltwater corrosion. Ideal for rigging anchovies, sardines, smelt, other small baitfish and strip baits. (Pocket packs and pro packs)



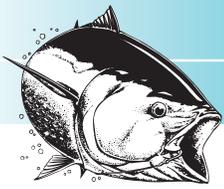
MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5106-031	8	9	20	54831-00151
5106-051	6	9	20	54831-00152
5106-071	4	8	20	54831-00153
5106-091	2	8	20	54831-00154
5106-101	1	7	20	54831-00155
5106-111	1/0	7	20	54831-00156
5106-121	2/0	6	20	54831-00157
5106-131	3/0	6	20	54831-00158
5106-141	4/0	5	20	54831-00159
<b>Pro Pack</b>				
5306-031	8	52	10	54831-00436
5306-051	6	52	10	54831-00437
5306-071	4	46	10	54831-00438
5306-091	2	46	10	54831-00439
5306-101	1	41	10	54831-00440
5306-111	1/0	41	10	54831-00441
5306-121	2/0	34	10	54831-00442
5306-131	3/0	34	10	54831-00443
5306-141	4/0	28	10	54831-00444

## JOBU® Big Game

**JOBU® Big Game** hooks are built to tackle the biggest, meanest fish in any ocean. Big game trolling enthusiasts will find these hooks ideal for custom rigging large baits and skirted lures, while those targeting huge tuna can rig them with big chunk baits. Features include an extra-heavy, XXX-strong forged shank, a deep throat bend, Cutting Point® and anti-rust black finish. (Pocket packs and 100 packs)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5134-178	7/0	5	10	54831-00391
5134-188	8/0	4	10	54831-00392
5134-198	9/0	3	10	54831-00393
5134-208	10/0	2	10	54831-00394
5134-218	11/0	2	10	54831-00395
5134-228	12/0	2	10	54831-00396
<b>100 Pack</b>				
5334-178	7/0	100	1	54831-00678
5334-188	8/0	100	1	54831-00679
5334-198	9/0	100	1	54831-00680
5334-208	10/0	100	1	54831-00681
5334-218	11/0	100	1	54831-00682
5334-228	12/0	100	1	54831-00683



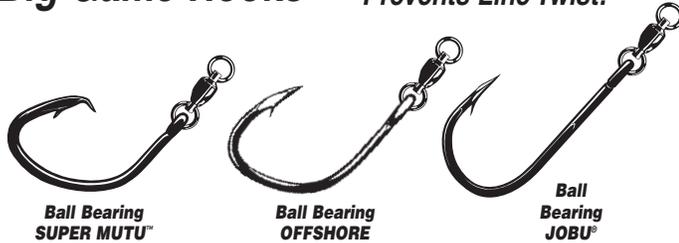
**OFFSHORE** Unique Offset Point!

**OFFSHORES** are mean bait hooks, featuring a totally unique offset, blade-like, super-sharp forged point for instant sticking. XXX-strong with a corrosion resistant black chrome finish. (Pocket packs only)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5129-121	2/0	11	10	54831-00701
5129-131	3/0	10	10	54831-00702
5129-141	4/0	9	10	54831-00703
5129-151	5/0	8	10	54831-00704
5129-161	6/0	7	10	54831-00705
5129-171	7/0	6	10	54831-00706
5129-181	8/0	5	10	54831-00707
5129-191	9/0	4	10	54831-00708
5129-201	10/0	3	10	54831-00709
5129-211	11/0	3	10	54831-00710
5129-221	12/0	2	10	54831-00711

**BALL BEARING SWIVELED**  
Big Game Hooks Prevents Line Twist!



**BALL BEARING SWIVELED HOOKS**, available in selected sizes of Owner's three most popular big game saltwater hooks, are rigged with a superior welded, high-performance ball bearing swivels with black chrome finish. Ultra smooth swivel action prevents line twist when trolling, chunking, kite fishing or fighting a big fish. The swivels provide a pivot point so that larger holes don't wear in the fish's mouth during a prolonged battle. (Pocket packs only)

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE	SUGG. RETAIL PRICE PER PACK
<b>SUPER MUTU™ Pocket Pack</b>					
5127BB-191	9/0	2	10	54831-09839	
5127BB-201	10/0	2	10	54831-09840	
5127BB-211	11/0	2	10	54831-09841	
5127BB-221	12/0	2	10	54831-09842	
<b>OFFSHORE Pocket Pack</b>					
5129BB-191	9/0	2	10	54831-09845	
5129BB-201	10/0	2	10	54831-09846	
5129BB-211	11/0	2	10	54831-09847	
5129BB-221	12/0	2	10	54831-09848	
<b>JOBU® Pocket Pack</b>					
5134BB-198	9/0	2	10	54831-09850	
5134BB-208	10/0	2	10	54831-09851	
5134BB-218	11/0	2	10	54831-09852	
5134BB-228	12/0	2	10	54831-09853	

**RINGED** Bait Hooks

Hooks Are Stronger, And Baits Swim More Naturally

**RINGED BAIT HOOKS**, available in selected sizes of four of Owner's most popular saltwater hooks, feature super strong, stainless welded rings that create a pivot point in the eye of each hook. This not only allows rigged live baits to swim more naturally, but with the force of a direct pull, the ring actually reduces stress on the hook, making the overall unit stronger. And, because the ring will pivot as you fight an active fish, you can continually apply pressure from the same direction so you don't wear a large hole in the fish's mouth. (Pocket and pro packs)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Ringed FLYLINER Pocket Pack</b>				
5106R-071	4	8	20	54831-09304
5106R-091	2	8	20	54831-09305
5106R-101	1	7	20	54831-09306
5106R-111	1/0	7	20	54831-09307
5106R-121	2/0	6	20	54831-09308
5106R-131	3/0	6	20	54831-09309
5106R-141	4/0	5	20	54831-09310
<b>Ringed FLYLINER Pro Pack</b>				
5306R-071	4	46	10	54831-09362
5306R-091	2	46	10	54831-09363
5306R-101	1	41	10	54831-09364
5306R-111	1/0	41	10	54831-09365
5306R-121	2/0	34	10	54831-09366
5306R-131	3/0	34	10	54831-09367
5306R-141	4/0	28	10	54831-09368
<b>Ringed GORILLA Pocket Pack</b>				
5105R-111	1/0	6	20	54831-09315
5105R-121	2/0	5	20	54831-09316
5105R-131	3/0	5	20	54831-09317
5105R-141	4/0	4	20	54831-09318
5105R-151	5/0	4	20	54831-09319
<b>Ringed GORILLA Pro Pack</b>				
5305R-111	1/0	34	10	54831-09373
5305R-121	2/0	28	10	54831-09374
5305R-131	3/0	28	10	54831-09375
5305R-141	4/0	23	10	54831-09376
5305R-151	5/0	23	10	54831-09377
<b>Ringed MUTU™ Pocket Pack</b>				
5163R-111	1/0	6	20	54831-09325
5163R-121	2/0	6	20	54831-09326
5163R-131	3/0	5	20	54831-09327
5163R-141	4/0	4	20	54831-09328
<b>Ringed MUTU™ Pro Pack</b>				
5363R-111	1/0	34	10	54831-09383
5363R-121	2/0	34	10	54831-09384
5363R-131	3/0	28	10	54831-09385
5363R-141	4/0	22	10	54831-09386
<b>Ringed SUPER MUTU™ Pocket Pack</b>				
5127R-141	4/0	8	10	54831-00744
5127R-151	5/0	7	10	54831-00745
5127R-161	6/0	6	10	54831-00746
5127R-171	7/0	5	10	54831-00747
5127R-181	8/0	4	10	54831-00748



Steve Carson photo

## RINGED FLYLINER LEADER

Nearly Invisible FLUOROCARBON Leader Is Ideal For Presenting Live Bait To Line-Shy Game Fish

**RINGED FLYLINER LEADERS** are handy, quick-change rigs, featuring a pre-tied 30-inch length of virtually invisible "fluorocarbon" connecting an Owner ringed Flyliner hook at one end with a super-strong, solid stainless ring at the other. Ring makes it easy to attach leader rig to main line and serves as a stopper for a sliding sinker. Ringed Flyliner hook allows baits to swim freely. Features a Cutting Point® and black chrome finish. (Pocket packs only)

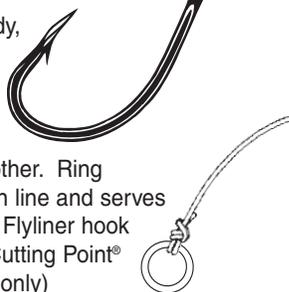


Photo by Jim Niemiec

MODEL NO.	HOOK SIZE	TEST LEADER	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5206R-071	4	15-lb.	5	10	54831-09674
5206R-091	2	20-lb.	5	10	54831-09675
5206R-101	1	20-lb.	5	10	54831-09676
5206R-111	1/0	25-lb.	5	10	54831-09677
5206R-121	2/0	30-lb.	5	10	54831-09678



## "LONGSHANKS"



The perfect hook for rigging live, dead or artificial baits when trolling for billfish, wahoo, tuna, dolphinfish and king mackerel!

**LONGSHANKS** are ideal for rigging ballyhoo when trolling for billfish, tuna, wahoo, dolphinfish and king mackerel — **no more missed hook-sets due to short strikes!** Long shank also offers added protection when presenting baits to toothy critters like king mackerel and bluefish. Features include an extra-long, forged, XXX-strong shank, Super Needle Point, and corrosion-resistant black chrome finish. (Pocket packs only)

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5192-171	7/0	12	10	54831-09623
5192-191	9/0	10	10	54831-09625
5192-211	11/0	8	10	54831-09627

## Prevents Hook Corrosion!

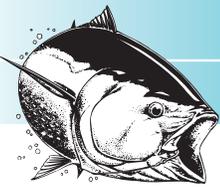
**Presenting RUSTOP™**, Owner's revolutionary product that amazingly prevents high carbon hooks and other materials from rusting when exposed to the corrosive affects of salt water. When wrapped on the shank of your hook, the RUSTOP™ strip serves as a sacrificial anode that attracts rust while protecting the hook. **Easy To Use And Replaceable**, RUSTOP™ is available in 2-inch wide adhesive-backed strips that can be cut into 1/8" sections. Only on Owner's Jobu® hooks (and with cadmium plating) does the hook finish on the shank need to be removed before applying RUSTOP™ for complete corrosion protection. Once the RUSTOP™ strip has corroded, simply remove and replace it. Hooks with RUSTOP™ that are lost to fish will ultimately rust away.

MODEL NO.	STRIP SIZE	APPROX. PIECES	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5194-059	2" x 4"	10/strip	20	54831-00120

**AMAZING RUSTOP™**

Wrap the adhesive-backed RUSTOP™ strip around hook shank for complete corrosion protection!

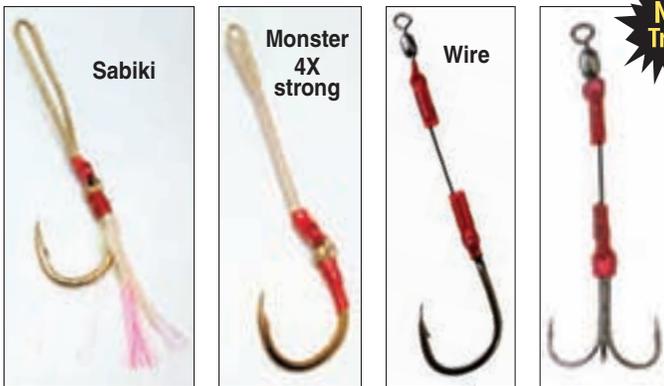
Stainless steel hooks offer one advantage — they will not rust. That aside, Owner's high carbon hooks are lighter and stronger — with a smaller diameter for better hook penetration — and are certainly harder and sharper than stainless steel hooks. Subjected to long exposure in saltwater, especially when trolled, the soft points of stainless steel hooks become rounded, while the points of high carbon hooks retain their sharpness, but will eventually corrode.



# DANCING STINGERS™

**Use With Any Jig For Increased Hooking Power!**

**DANCING STINGERS™**, attached to the eye of a jig, greatly increase hooking power. Fish can no longer leverage hooks and jigs out of their mouths due to the flexible Technora™ connection. Super strong Technora™ loops attach to durable, flashy anti-chip gold finish and/or black chrome finish Super Needle Point hooks. Standard models are available in four lengths (varying hook sizes). Also available are Monster versions for bigger fish, Sabiki stingers (pearlescent skin with multi-color foil strands). Also available (with black chrome barrel swivel connectors) are Wire versions for toothy game fish and the NEW Treble hook (ST-56, XXX-strong) with wire combinations. (Pocket packs only)



**NEW Treble**



## HYPER WIRE SPLIT RINGS

These super heavy-duty, corrosion-resistant split rings, made from the highest quality stainless steel, are the ideal connector between the jig and the ring or swivel that has the Dancing Stingers attached. (Pocket packs only)

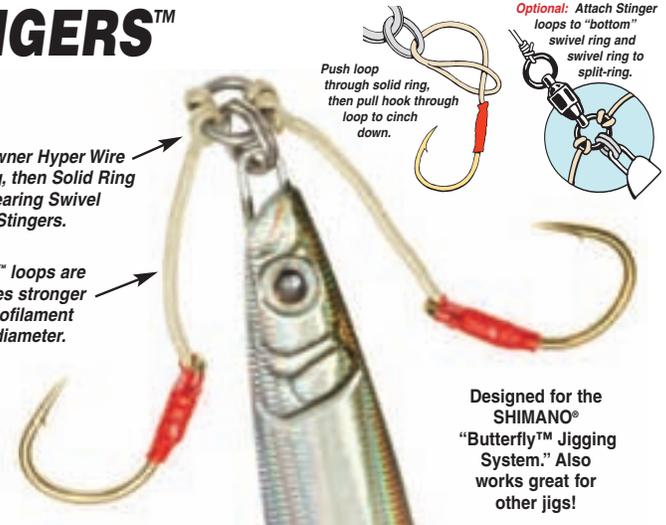
MODEL NO.	SIZE	RATED	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE	SUGG. RETAIL PRICE PER PACK
<b>Pocket Pack</b>						
5196-044	4	50-lb	10	10	54831-09480	
5196-054	5	60-lb	9	10	54831-09481	
5196-064	6	70-lb	8	10	54831-09482	
5196-074	7	80-lb	7	10	54831-09483	
5196-084	8	120-lb	7	10	54831-09484	
5196-094	9	170-lb	6	10	54831-09485	
5196-104	10	220-lb	6	10	54831-09486	
5196-114	11	250-lb	5	10	54831-09487	



## HYPER BALL BEARING SWIVELS

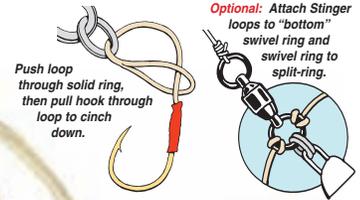
**NEW!** NEW high-performance Ball Bearing Swivels feature welded stainless steel rings and a corrosion resistant black chrome finish. To eliminate line twist, substitute swivels for solid rings (swivel #6 for solid ring #6.5; #7 for #7.5; #8 for #9) when attaching Dancing Stingers. (Pocket packs only)

MODEL NO.	SIZE	LB. RATED	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>SWIVEL Pocket Pack</b>					
5158-031	3	100	5	10	54831-09975
5158-041	4	125	5	10	54831-09976
5158-051	5	160	5	10	54831-09977
5158-061	6	190	4	10	54831-09978
5158-071	7	300	3	10	54831-09979
5158-081	8	400	3	10	54831-09980



Attach Owner Hyper Wire Split-Ring, then Solid Ring or Ball Bearing Swivel with two Stingers.

Technora™ loops are three times stronger than monofilament of equal diameter.



Optional: Attach Stinger loops to "bottom" swivel ring and swivel ring to split-ring.

Designed for the SHIMANO® "Butterfly™ Jigging System." Also works great for other jigs!

MODEL NO.	HOOK SIZE	LEADER TEST/LGTH	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>X-Short (Pocket Pack)</b>					
5284XS-117	1/0	110/1-1/4"	3	10	54831-09815
5284XS-127	2/0	110/1-1/4"	3	10	54831-09816
<b>Short (Pocket Pack)</b>					
5284S-127	2/0	110/1-7/8"	3	10	54831-09817
5284S-137	3/0	140/1-7/8"	3	10	54831-09818
5284S-157	5/0	180/1-7/8"	3	10	54831-09819
<b>Medium (Pocket Pack)</b>					
5284M-137	3/0	140/2-1/4"	2	10	54831-09820
5284M-157	5/0	180/2-1/4"	2	10	54831-09821
5284M-177	7/0	240/2-1/4"	2	10	54831-09822
<b>Long (Pocket Pack)</b>					
5284L-157	5/0	180/2-3/4"	2	10	54831-09823
5284L-177	7/0	240/2-3/4"	2	10	54831-09824
<b>Wire (Pocket Pack)</b>					
5284W-137	3/0	200/1-3/4"	2	10	54831-09825
5284W-157	5/0	200/2-1/2"	2	10	54831-09826
<b>Monster 4X (Pocket Pack)</b>					
<b>NEW!</b> 5283-137	3/0	240/2-1/4"	2	10	54831-09965
5283-157	5/0	240/2-3/4"	2	10	54831-09966
5283-177	7/0	240/2-3/4"	2	10	54831-09967
5283-197	9/0	240/3"	2	10	54831-09968
<b>Sabiki (Pocket Pack)</b>					
5284SBK-137	3/0	140/2-1/4"	3	10	54831-09971
5284SBK-157	5/0	180/2-3/4"	2	10	54831-09972
5284SBK-177	7/0	240/2-3/4"	2	10	54831-09973
<b>Treble w/Wire (Pocket Pack)</b>					
<b>NEW!</b> 5284T-071	4	200/1"	2	10	54831-00987
5284T-091	2	200/1-1/2"	2	10	54831-00988
5284T-101	1	200/2"	2	10	54831-00989

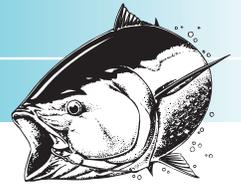
\*Shimano® and Butterfly™ are trademarks and registered trademarks of Shimano American Corporation and Shimano, Inc.



## SOLID "Unbreakable" RINGS

Heavy-duty stainless steel solid rings, virtually "unbreakable," that offer superior strength and abrasion-resistance when connecting lines and when attaching Dancing Stinger Technora™ loops. (Pocket packs only)

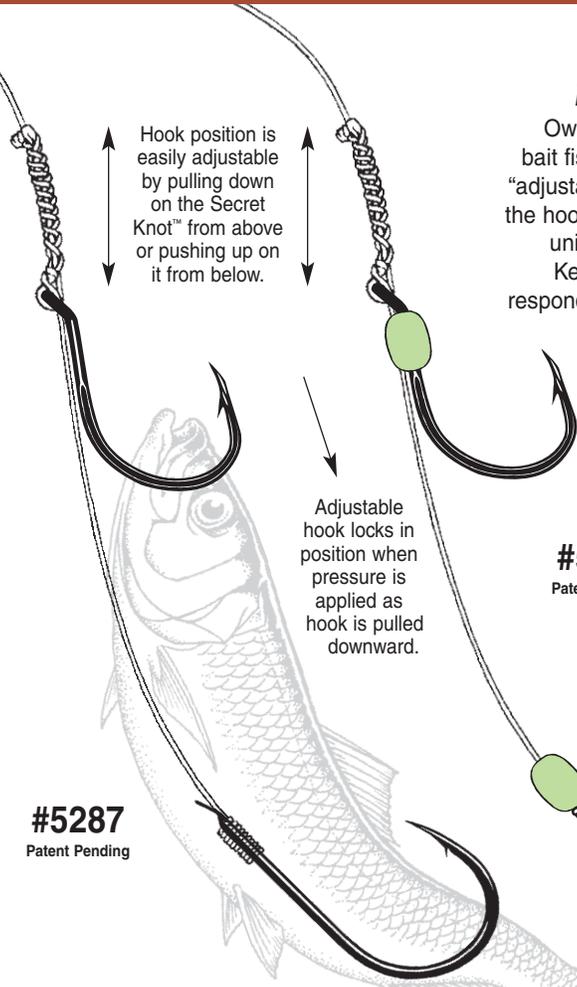
MODEL NO.	SIZE	LB. RATED	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5195-406	4	80	9	10	54831-08856
5195-506	5	150	8	10	54831-08539
5195-656	6.5	300	8	10	54831-08540
5195-756	7.5	450	8	10	54831-08541
5195-906	9	900	8	10	54831-08542



# BOA RIG™

— WITH THE SECRET KNOT™ —

**Ideal For Short Strikers  
Like Halibut, Fluke,  
Salmon and Stripers!**



**#5287**  
Patent Pending

**BOA RIG™ with the SECRET KNOT™**

Owner's BOA RIG™ is a revolutionary two-hook bait fishing leader where the upper hook is easily "adjustable" to match the size of the bait, yet when the hook is set, will lock itself in place with the rig's unique Secret Knot™. Made from super strong Kevlar® cord, the patent-pending Secret Knot™ responds by constricting tight around the main line when pressure is applied by a striking fish.

Perfect for rigging sardines, plug-cut herring, squid, shrimp and strip baits.

Adjustable top hook is an SSW™ Cutting Point®, while the fixed hook is a round bend Super Needle Point, both hooks having a black chrome finish. (Pocket packs only)

**#5242**  
Patent Pending

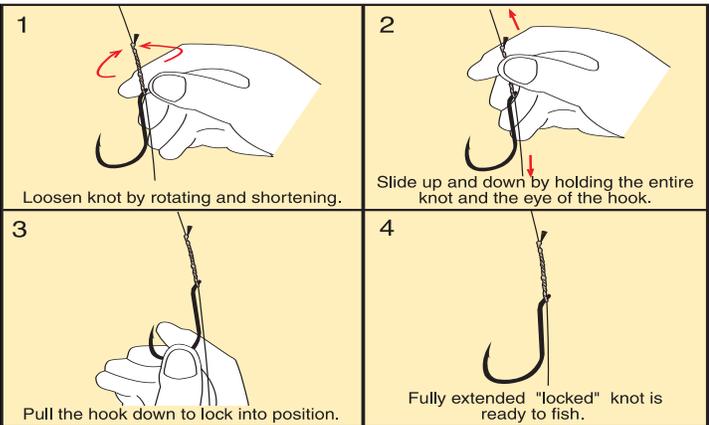
**BOA "TRAP" RIG™**

This variation of the Boa Rig™ with the Secret Knot™ terminates with an Owner ST-41 Treble Hook, making it the ideal "trap rig" for baiting notorious short strikers like halibut, flounder and catfish. (Pocket packs only)

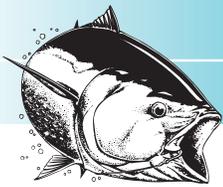
*Five-foot leader features fish attracting green glow beads positioned on the adjustable hook and above the treble hook.*

*Five-foot leader terminates with a snelled hook for in-line hooking efficiency.*

**ADJUSTS EASILY TO SIZE OF BAIT!**



MODEL NO.	HOOK SIZE BOT/TOP	TEST LEADER	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack - Boa Rig™</b>					
5287-101	1/0-1	15-lb.	3	20	54831-09797
5287-111	2/0-1/0	20-lb.	3	20	54831-09798
5287-121	3/0-2/0	20-lb.	3	20	54831-09799
5287-131	4/0-3/0	25-lb.	3	20	54831-09696
5287-141	5/0-4/0	30-lb.	3	20	54831-09697
5287-151	6/0-5/0	30-lb.	3	20	54831-09698
5287-161	7/0-6/0	40-lb.	3	20	54831-09699
<b>Pocket Pack - Boa Trap Rig™</b>					
5242-051	6-2/0	20-lb.	3	10	54831-09890
5242-071	4-3/0	25-lb.	3	10	54831-09891



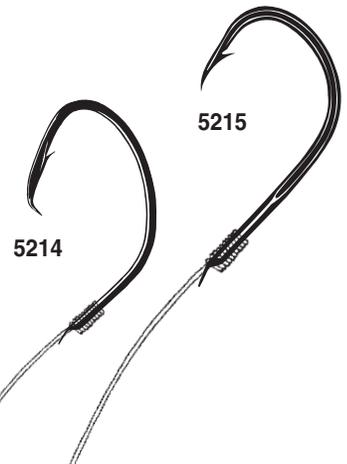
# GHOST LEADERS

Choose From Two Popular Hook Styles Rigged To A FLUOROCARBON Leader With Barrel Swivel Attached

**GHOST LEADERS**, featuring 18 inches of virtually invisible “fluorocarbon” connecting hook to swivel, are available in two different styles. Both ideal when rigging natural baits for finicky fish in clear, shallow water over reefs and wrecks. Snelled at the end of the 5214 is an eyeless Mutu Light™ circle hook, and the 5215 features an eyeless SSW™ with Super Needle Point. All leaders include black chrome barrel swivels and hooks. (Pocket packs only)



Barrel Swivels allow for easy attachment to main line and help prevent line twists.



MODEL NO.	HOOK SIZE	TEST LEADER	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE	MODEL NO.	HOOK SIZE	TEST LEADER	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack (Mutu Light™ Circle Hook)</b>						<b>Pocket Pack (SSW™ Bait Hook)</b>					
5214-091	2	20-lb.	3	20	54831-09905	5215-101	1	20-lb.	3	20	54831-09913
5214-101	1	20-lb.	3	20	54831-09906	5215-111	1/0	20-lb.	3	20	54831-09914
5214-111	1/0	20-lb.	3	20	54831-09907	5215-121	2/0	30-lb.	3	20	54831-09915
5214-121	2/0	30-lb.	3	20	54831-09908	5215-131	3/0	40-lb.	3	20	54831-09916
5214-131	3/0	40-lb.	3	20	54831-09909	5215-141	4/0	50-lb.	3	20	54831-09917

# TWO HOOK BAIT RIGS

**TWO HOOK BAIT RIG**, with a four to five-inch length between hooks, is a fixed double-hook rig that is a perfect choice for salmon mooching with baits like herring, squid or large anchovies. Snelled on a five-foot leader, each eyeless hook features a round bend, reversed-bend Cutting Point® and a black chrome finish. (Pocket packs only)



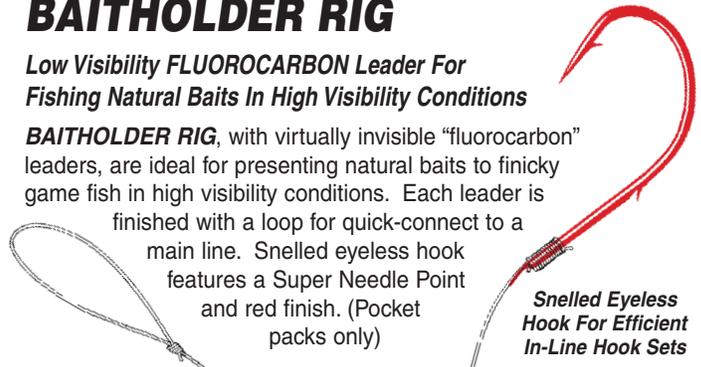
Abe Cuanang Photo



# BAITHOLDER RIG

Low Visibility FLUOROCARBON Leader For Fishing Natural Baits In High Visibility Conditions

**BAITHOLDER RIG**, with virtually invisible “fluorocarbon” leaders, are ideal for presenting natural baits to finicky game fish in high visibility conditions. Each leader is finished with a loop for quick-connect to a main line. Snelled eyeless hook features a Super Needle Point and red finish. (Pocket packs only)

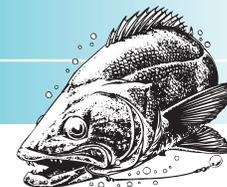


Snelled Eyeless Hook For Efficient In-Line Hook Sets

## The Perfect Leader Rig For Salmon Mooching

MODEL NO.	HOOK SIZE BOT/TOP	TEST LEADER	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5286-141	3/0-4/0	25-lb.	3	20	54831-09691
5286-151	4/0-5/0	30-lb.	3	20	54831-09692
5286-161	5/0-6/0	30-lb.	3	20	54831-09693
5286-171	6/0-7/0	40-lb.	3	20	54831-09694

MODEL NO.	HOOK SIZE	LEADER TEST/LGTH	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5235-113	1/0	30/12	3	20	54831-09683
5235-123	2/0	30/12	3	20	54831-09684
5235-133	3/0	30/12	3	20	54831-09685
5235-143	4/0	40/36	3	20	54831-09686
5235-153	5/0	40/36	3	20	54831-09687
5235-163	6/0	40/36	3	20	54831-09688
5235-173	7/0	40/36	3	20	54831-09689



# DUAL-HOOK WALLEYE RIG

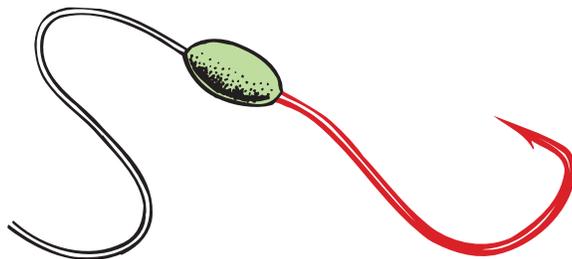
*Top Hook Is Adjustable For Customizing Leader Lengths*



### DUAL-HOOK WALLEYE RIG

is deadly for presenting nightcrawlers and other natural baits to finicky walleyes. The lead hook is adjustable so rig can be customized for variable situations. Featured are two of our feather-lite, super sharp red "Walleye Plus" hooks snelled on a six-foot length of leader. The top hook is covered with a flexible "plastic glow" slider, snugged with a wrap of red thread, while the bottom hook's snell is concealed in a "green glow" bead, both to protect the knot and to serve as an additional attractor. (Pocket packs only)

MODEL NO.	HOOK SIZE	TEST LEADER	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5212-413	4	8-lb.	6	20	54831-00298
5212-463	2	10-lb.	6	20	54831-00299



**WALLEYE PLUS™** snells are designed for the pros. Features include a feather-lite super sharp red hook with hot glow shank. Six feet of small diameter leader is attached. (Pocket packs only)

MODEL NO.	HOOK SIZE	TEST LEADER	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
5230-333	8	6-lb.	6	40	54831-00263
5230-383	6	8-lb.	6	40	54831-00264
5230-413	4	8-lb.	6	40	54831-00265
5230-463	2	10-lb.	6	40	54831-00266

# BOA RIG™

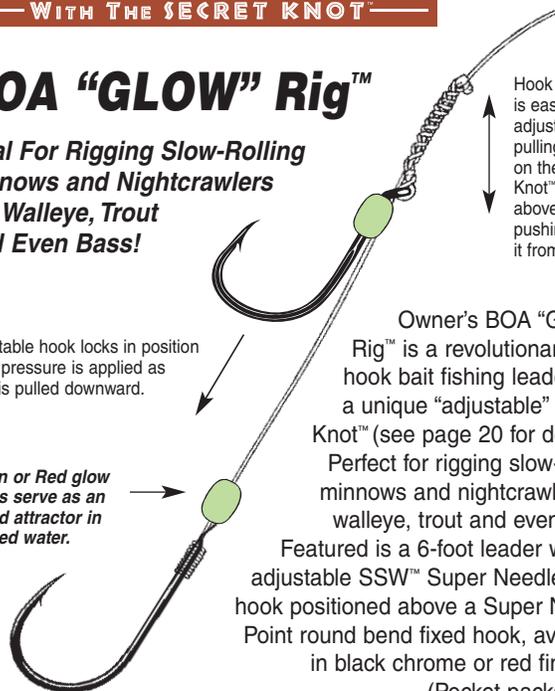
WITH THE SECRET KNOT™

## BOA "GLOW" Rig™

*Ideal For Rigging Slow-Rolling Minnows and Nightcrawlers For Walleye, Trout And Even Bass!*

Adjustable hook locks in position when pressure is applied as hook is pulled downward.

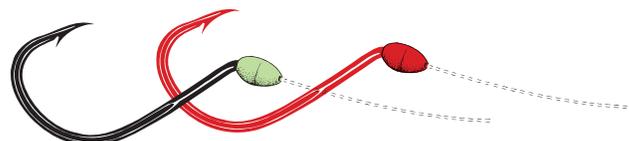
Green or Red glow beads serve as an added attractor in stained water.



Hook position is easily adjustable by pulling down on the Secret Knot™ from above or pushing up on it from below.

Owner's BOA "GLOW" Rig™ is a revolutionary two-hook bait fishing leader with a unique "adjustable" Secret Knot™ (see page 20 for details). Perfect for rigging slow-rolling minnows and nightcrawlers for walleye, trout and even bass. Featured is a 6-foot leader with an adjustable SSW™ Super Needle Point hook positioned above a Super Needle Point round bend fixed hook, available in black chrome or red finishes. (Pocket packs only)

MODEL NO.	HOOK SIZE TOP/BOT	TEST LEADER	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack (Black hooks/Green beads)</b>					
5243-051	6-4	8-lb.	3	20	54831-09895
5243-071	4-2	10-lb.	3	20	54831-09896
<b>Pocket Pack (Red hooks/Red beads)</b>					
5243-053	6-4	8-lb.	3	20	54831-09900
5243-073	4-2	10-lb.	3	20	54831-09901



**WALLEYE BAIT HOOKS** with hot glow beads (leader not included) are the ideal combination for baiting up and fishing dark water walleye. Featuring Owner SSW™ Super Needle Point hooks — in black or red — plus flexible hollow beads — glowing pale lime green or red — that slip up the line, then back over the knot and the eye of the hook to function as an attractant, add buoyancy and protect knots. (Pocket packs only)

MODEL NO.	SIZE	HOOKS PER PACK	BEADS PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack (Black hook/Green bead)</b>					
5125-051	6	10	10	20	54831-00325
5125-071	4	9	9	20	54831-00326
5125-091	2	8	8	20	54831-00327
<b>Pocket Pack (Red hook/Red bead)</b>					
5125-053	6	10	10	20	54831-00415
5125-073	4	9	9	20	54831-00416
5125-093	2	8	8	20	54831-00417

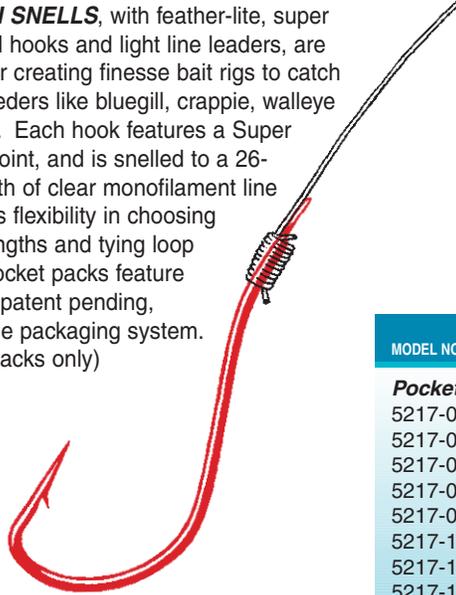


## PRECISION PANFISH SNELLS

Featuring Our Unique Tangle Free Packaging System!



**PANFISH SNELLS**, with feather-lite, super sharp red hooks and light line leaders, are perfect for creating finesse bait rigs to catch finicky feeders like bluegill, crappie, walleye and trout. Each hook features a Super Needle Point, and is snelled to a 26-inch length of clear monofilament line that offers flexibility in choosing leader lengths and tying loop knots. Pocket packs feature a unique patent pending, tangle free packaging system. (Pocket packs only)



Steve Carson photo

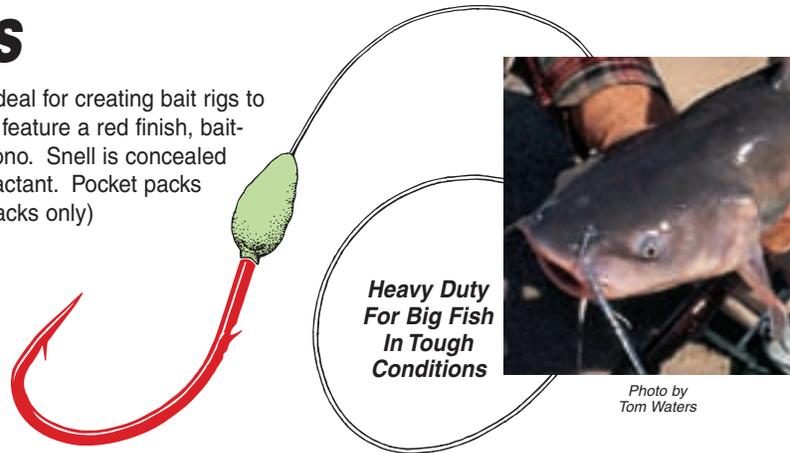
MODEL NO.	HOOK SIZE	TEST LEADER	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5217-013	10	2-lb.	8	20	54831-09523
5217-033	8	4-lb.	8	20	54831-09524
5217-053	6	6-lb.	8	20	54831-09525
5217-073	4	8-lb.	7	20	54831-09526
5217-093	2	10-lb.	6	20	54831-09527
5217-103	1	10-lb.	6	20	54831-09528
5217-113	1/0	12-lb.	5	20	54831-09529
5217-123	2/0	12-lb.	5	20	54831-09530

Photo by Tom Waters

## PRECISION BIG FISH SNELLS

**BIG FISH SNELLS**, with XX-strong forged hooks and heavy leaders, are ideal for creating bait rigs to catch catfish and saltwater species that live in bad neighborhoods. Hooks feature a red finish, bait-holding slice, Super Needle Point, and are snelled to 26 inches of clear mono. Snell is concealed by a "green glow" bead that protects the knot and serves as an added attractant. Pocket packs feature a unique patent pending, tangle free packaging system. (Pocket packs only)

MODEL NO.	HOOK SIZE	TEST LEADER	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>					
5218-113	1/0	17-lb.	5	20	54831-09510
5218-123	2/0	17-lb.	5	20	54831-09511
5218-133	3/0	20-lb.	5	20	54831-09512
5218-143	4/0	20-lb.	5	20	54831-09513



**Heavy Duty For Big Fish In Tough Conditions**

Photo by Tom Waters

## STINGER® SIWASH HOOK



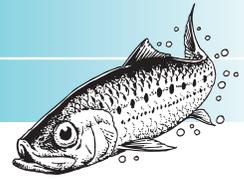
**The Ultimate OPEN-EYE REPLACEMENT HOOK For Spoons, Plugs And Jigs!**



Open-eye makes it easy to attach hook to lure before crimping eye shut.

**STINGER® SIWASH HOOK**, with an open-eye, is the ideal replacement hook for Northwest and Great Lakes salmon anglers anxious to change-out the trebles on their trolling lures. Also a terrific replacement hook for striped bass plugs, deep-water vertical spoons, and heavy-metal casting jigs. Features a XXX-strong shank, deep-throat gap, Cutting Point®, and anti-rust black matte finish. (Pocket packs only)

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Pocket Pack</b>				
5171-108	1	6	20	54831-09884
5171-118	1/0	6	20	54831-09885
5171-138	3/0	6	20	54831-09635
5171-148	4/0	6	20	54831-09636
5171-158	5/0	6	20	54831-09637
5171-168	6/0	5	20	54831-09638
5171-178	7/0	4	20	54831-09639
5171-188	8/0	3	20	54831-09640



**OWNER** **SABIKI**  
**FISH CATCHERS**

Multi-hook jigging rigs for catching mackerel, small jacks (*caballitos*), herring, smelt and other small baitfish. Rigs vary in length depending on number of hooks, but generally, 10 inches of main line stretches between 4-inch drop lines. Swivels attach at each end of rig. Jigs are either flashy skin-type or small squid skirts as indicated below: Each rig has hooks in varying numbers (HKS) and sizes (SZ), plus varying strengths (lb.-test) of main line (ML) and branch lines (BL).

**GOLD DANCING HOOK** — Maximum flash, flat-sided gold hooks that dance down the water column; green and pink glow heads; color bead slides on each branch line; reflective multi-color foil strands; hooks dressed with metallic gold mylar.

**SILVER RAINBOW SKIN** — Nickel hooks; green glow bead slides on each branch line; hooks dressed with pearlescent skin.

**MACKEREL FISH SKIN** — Gold hooks; green glow heads; reflective multi-color foil strands; hooks dressed with mackerel skin.

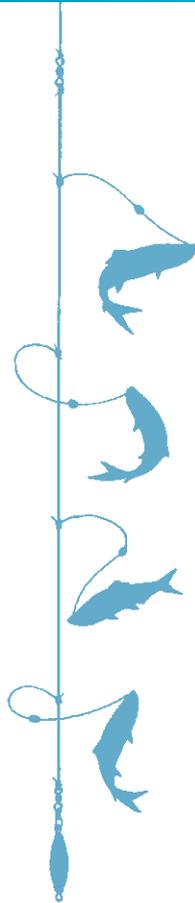
**SHRIMP SKIN** — Gold hooks; hooks dressed with pink shrimp skin.

**WHITE HAGE FISH SKIN** — Gold hooks; green glow heads; hooks dressed with white fish skin.

**GOLD RAINBOW SKIN** — Gold hooks; green glow heads; hooks dressed with pearlescent skin.

**SQUID SKIRT** — Nickel hooks; green glow bead slides on each branch line; pink, green glow, blue and silver squids; foil inside skirts.

**BLUERUNNER SQUID** — Gold hooks; green, red and white glow squid skirts with reflective foil strands inside skirt.



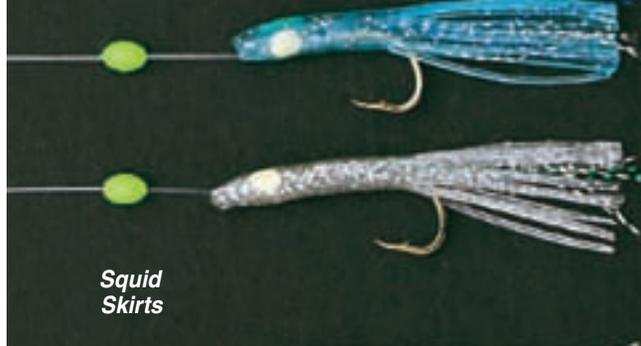
**Gold Dancing Hooks**



**Silver Rainbow Skin**

**Mackerel Fish Skin**

**Shrimp Skin**



**Squid Skirts**



**White Hage Fish Skin**



**Gold Rainbow Skin**

MODEL NO.	HKS	SZ	ML	BL	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
<b>Gold Dancing Hook</b>							
5528-987	6	12	12	6	1	40	54831-00783
5528-017	6	10	15	10	1	40	54831-00784
5528-037	6	8	20	16	1	40	54831-00785
5528-057	6	6	30	20	1	40	54831-00786
<b>Silver Rainbow Skin</b>							
5523-964	6	14	12	6	1	40	54831-00630
5523-984	6	12	12	6	1	40	54831-00631
5523-014	6	10	15	10	1	40	54831-00632
5524-034	4	8	20	16	1	40	54831-00634
5524-054	4	6	30	20	1	40	54831-00635
5524-074	4	4	30	20	1	40	54831-00636
<b>Mackerel Fish Skin</b>							
5535-967	6	14	12	6	1	40	54831-00730
5535-987	6	12	12	6	1	40	54831-00731
5535-017	6	10	15	10	1	40	54831-00732
5536-057	4	8	20	16	1	40	54831-00740
5536-077	4	6	30	20	1	40	54831-00741
5536-097	4	4	30	20	1	40	54831-00742
<b>Shrimp Skin</b>							
5538-967	6	14	12	6	1	40	54831-00750
5538-987	6	12	12	6	1	40	54831-00751
5538-017	6	10	15	10	1	40	54831-00752
<b>White Hage Fish Skin</b>							
5549-967	7	14	12	8	1	40	54831-00270
5549-987	7	12	12	8	1	40	54831-00271
5549-017	7	10	15	10	1	40	54831-00272
5549-037	7	8	20	16	1	40	54831-00273
<b>Gold Rainbow Skin</b>							
5553-967	7	14	12	6	1	40	54831-00941
5553-987	7	12	12	6	1	40	54831-00942
5553-017	7	10	15	10	1	40	54831-00943
5553-037	7	8	20	16	1	40	54831-00944
<b>Squid Skirt</b>							
5525-075	4	4	30	20	1	40	54831-00637
5526-115	2	1/0	50	40	1	40	54831-00640
<b>Bluerunner Squid</b>							
5527-055	6	6	30	20	1	40	54831-00638



## HYPER WIRE SPLIT RINGS

These super heavy-duty split rings are perfect for connecting hooks to big saltwater lures, and the #2 thru #4 sizes (now available with a black chrome finish) are ideal for freshwater plugs. Made from the highest quality stainless steel, they are corrosion resistant — and quick to spring-back after opening. (Pocket packs only)

MODEL NO.	SIZE	RATED	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
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**NEW!** **Pocket Pack (Black Chrome)**

5196-021	2	37-lb	16	10	54831-09572
5196-031	3	45-lb	14	10	54831-09573
5196-041	4	50-lb	12	10	54831-09574

**Pocket Pack (Stainless)**

5196-054	5	60-lb	9	10	54831-09481
5196-064	6	70-lb	8	10	54831-09482
5196-074	7	80-lb	7	10	54831-09483
5196-084	8	120-lb	7	10	54831-09484
5196-094	9	170-lb	6	10	54831-09485
5196-104	10	220-lb	6	10	54831-09486
5196-114	11	250-lb	5	10	54831-09487

**SAFETY CAPS**, protective plastic covers for treble hooks, have a patented “easy grip” feature for quick on and off. Hollow design allows hook points to dry. Choose *X-Small* (orange) for hook sizes 8, 10, 12; *Small* (green) for hook sizes 4, 6, 8; *Medium* (purple) for hook sizes 1, 2, 4; *Large* (yellow) for hook sizes 1, 1/0, 2/0. (Pocket packs only)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
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**Pocket Pack**

5112-110	X-Small	14	20	54831-00426
5112-120	Small	13	20	54831-00427
5112-130	Medium	12	20	54831-00428
5112-140	Large	11	20	54831-00429

## Braided Line “SUPER CUT” SCISSORS

*Effortlessly Cuts The Finest Micro-Threads Of Braided Lines!*

“Super Cut” scissors can only be described as “AMAZING” in the way they effortlessly cut through even the “finest” micro-threads of today’s high-tech braided lines. Other scissors that make similar claims CAN’T COMPARE! Scissors are made from stainless steel, have durable high-impact handles, and include a handy soft padded sheath with attachment loop.



*Handy soft holster case included*

MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
5000-006	one size	1	10	54831-09732

## SOLID “Unbreakable” RINGS



Heavy-duty stainless steel solid rings that are virtually “unbreakable,” and offer superior strength as connectors between lines and leaders. They resist abrasion from wire lines, and unlike split rings, will not cut through softer lines. (Pocket packs only)

MODEL NO.	SIZE	LB. RATED	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
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**Pocket Pack**

5195-406	4	80	9	10	54831-08856
5195-506	5	150	8	10	54831-08539
5195-656	6.5	300	8	10	54831-08540
5195-756	7.5	450	8	10	54831-08541
5195-906	9	900	8	10	54831-08542



**NEW!** **HYPER BALL BEARING SWIVEL**

**NEW!** **HYPER BALL BEARING SWIVEL with COASTLOCK SNAP**



For your terminal tackle needs, choose from Owner’s NEW high-performance Ball Bearing Swivels and Ball Bearing Swivels with Coastlock Snaps. Swivels feature superior welded stainless steel rings, snaps are made from super-strong stainless steel, and both have a corrosion resistant black chrome finish. Ultra smooth swivel action offers no-twist protection when trolling and for big game leader connections. (Pocket packs only)

MODEL NO.	SIZE	LB. RATED	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
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**SWIVEL Pocket Pack**

5158-031	3	100	5	10	54831-09975
5158-041	4	125	5	10	54831-09976
5158-051	5	160	5	10	54831-09977
5158-061	6	190	4	10	54831-09978
5158-071	7	300	3	10	54831-09979
5158-081	8	400	3	10	54831-09980

**SNAP-SWIVEL Pocket Pack**

5159-031	3	80	5	10	54831-09994
5159-041	4	100	5	10	54831-09995
5159-051	5	125	5	10	54831-09996
5159-061	6	160	4	10	54831-09997
5159-071	7	200	3	10	54831-09998

**SOFT “GLOW” BEADS**, with a thru-hole design, slide easily on line and leaders for attracting walleyes, trout, salmon and more. Phosphor-charged, they’re also a natural as bait stoppers and fish attractants on saltwater rigs. Range up to 1/4-inch diameter. (Pocket packs only)



MODEL NO.	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
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**Pocket Pack (White Beads)**

5197-307	3	28	20	54831-09504
5197-407	4	24	20	54831-09506
5197-507	5	22	20	54831-09507

**Pocket Pack (Green Beads)**

5197-308	3	28	20	54831-09414
5197-408	4	24	20	54831-09416
5197-508	5	22	20	54831-09417

**Pocket Pack (Pink Beads)**

5197-309	3	28	20	54831-09423
5197-409	4	24	20	54831-09425
5197-509	5	22	20	54831-09426

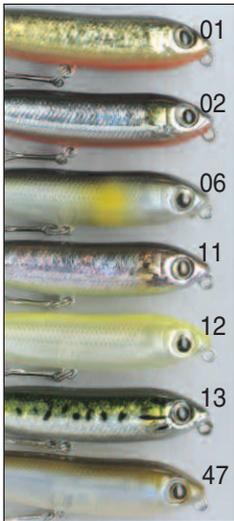
# Cultiva

PRODUCED BY OWNER

Cultiva® Lures are produced by Owner, and as we say, “they’re as good as the hooks!” This expanding line of hardbaits, for both fresh and saltwater applications, features Owner Cutting Point® and Super Needle Point treble hooks, along with Cultiva’s exclusive “Living Eyes,” internal rattles and beautiful reflective, holograph and foil finishes. These lures are gorgeous, but also hard working and long lasting. The tantalizing actions will entice any fish to attack, and there’s no questioning the hooking power of those Owner trebles.



**“AS GOOD AS THE HOOKS”**



## ZIP‘N ZIGGY™

**TOPWATER ACTION  
BASS CAN'T RESIST!**

**Arched Body  
For Maximum  
Action!**



13

**Size:** 3-1/5 inches  
**Weight:** 1/3-ounce

MODEL NO.	COLOR	QTY. PER PACK	PACKS PER CTN.	UPC CODE
ZZ80-01	Gold Shad	1	6	54831-09130
ZZ80-02	Black Pearl	1	6	54831-09131
ZZ80-06	Shiner	1	6	54831-09132
ZZ80-11	Brown Trout	1	6	54831-09133
ZZ80-12	Ivory Chartreuse	1	6	54831-09134
ZZ80-13	Baby Bass	1	6	54831-09135
ZZ80-47	Natural Minnow	1	6	54831-09137

Skips, slides, darts and walks along the surface as slightly arched body maximizes top water action. Features include Cultiva’s exclusive “Living Eyes” and reflective, holographic foil finishes. Each lure is rigged with two #8 Owner ST-31 Cutting Point® treble hooks.

## GOBO™ Popper

**Featuring Cultiva’s Unique  
“RATTLING” Moving Weight System!**

Unique rattling moving weight system and feathered treble hook help lure ride horizontal at the surface for optimum top-water action — and it casts like a bullet. Features Cultiva’s exclusive “Living Eyes” and reflective, holographic foil finish. Rigged with two #8 Owner ST-31 Cutting Point® treble hooks.



51

**Size:** 2-3/8 inches  
**Weight:** 1/5-ounce

MODEL NO.	COLOR	QTY. PER PACK	PACKS PER CTN.	UPC CODE
GP60-02	Black Pearl	1	6	54831-09217
GP60-06	Shiner	1	6	54831-09218
GP60-13	Baby Bass	1	6	54831-09220
GP60-34	Green/Chartreuse	1	6	54831-09221
GP60-49	Smoke	1	6	54831-09222
GP60-51	Golden Bass	1	6	54831-09223

**CASTS  
LIKE A  
BULLET!**



# TANGO DANCERS™

**CASTS LIKE A BULLET!**

*Walks, Dances and Darts With A Tantalizing Top Water Action!*

## FRESH AND SALTWATER!

Tango Dancers are our dynamic thick-bodied, top water baits that walk, dance and dart enticingly at the surface, even in hard-to-fish windy and rough-water conditions. Both cast like a bullet, and the TD115 is heavy enough to cast into a stiff breeze. Deadly in both fresh and salt water, the TD95, with a bit smaller profile, attracts hard-hitting strikes from freshwater bass and a wide variety of inshore saltwater species. The TD115 offers more of a mouthful for big bass, stripers, redfish, snook, seatrout and more. Both models feature Cultiva's exclusive "Living Eyes," resonating "thunder" rattles, and highly reflective textured, holographic, and foil finishes. The larger TD115 is rigged with two #2 Owner ST-41 XX-strong Cutting Point® treble hooks, while the smaller, lighter weight TD95 is rigged with two #6 Owner ST-41 Cutting Point® trebles.



**TD115**

**TD95**

**Size:** 4-5/8 inches  
**Weight:** 7/8-ounce

**Size:** 3-3/4 inches  
**Weight:** 3/8-ounce

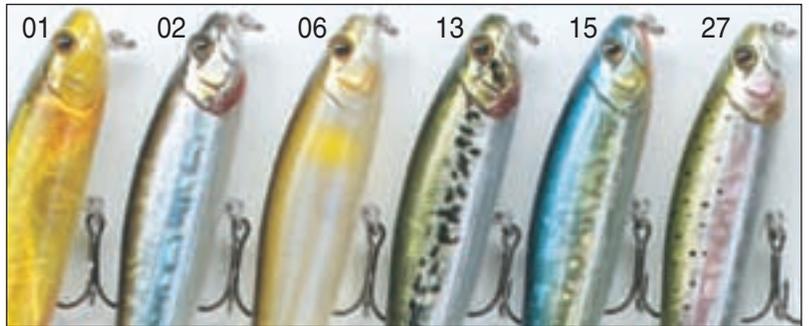
MODEL NO.	COLOR	QTY. PER PACK	PACKS PER CTN.	UPC CODE
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### Tango Dancer 95

TD95-01	Gold Shad	1	6	54831-09240
TD95-02	Black Pearl	1	6	54831-09241
TD95-06	Shiner	1	6	54831-09242
TD95-13	Baby Bass	1	6	54831-09243
TD95-15	Blue Back	1	6	54831-09244
TD95-27	Rainbow Trout	1	6	54831-09245

### Tango Dancer 115

TD115-01	Gold Shad	1	6	54831-09234
TD115-02	Black Pearl	1	6	54831-09235
TD115-06	Shiner	1	6	54831-09236
TD115-13	Baby Bass	1	6	54831-09237
TD115-15	Blue Back	1	6	54831-09238
TD115-27	Rainbow Trout	1	6	54831-09239



# TOURNAMENT TRAILERS™

*They Trigger An "ATTACK" Response From Gamefish!*

Featuring Owner's Stinger® Treble hook, but with feathers and reflective mylar flash hand-tied around the shank to stimulate more strikes. When pulled behind a crankbait or spoon, the feathers undulate like the tail of a minnow, but stop the lure and the feathers spread, triggering an "attack" response from aggressive game fish. Hook features include Super Needle Point and a red or black chrome finish. **Available feather colors:** (01) White Flash, (03) White/Chartreuse Flash, (04) White/Red Flash, (08) Nightmare Black.



MODEL NO.	COLOR	SIZE	QUANTITY PER PACK	PACKS PER CTN.	UPC CODE
5165-031	-01	8	2	20	54831-00870
	-03	8	2	20	54831-00882
5165-051	-01	6	2	20	54831-00871
	-03	6	2	20	54831-00883
	-04	6	2	20	54831-00890
5165-053	-01	6	2	20	54831-00887
(Red hook)	-08	6	2	20	54831-00894
5165-071	-01	4	2	20	54831-00872
	-03	4	2	20	54831-00884
	-04	4	2	20	54831-00891
5165-073	-01	4	2	20	54831-00886
(Red hook)	-08	4	2	20	54831-00895
5165-091	-01	2	2	20	54831-00873
	-03	2	2	20	54831-00885
	-04	2	2	20	54831-00892

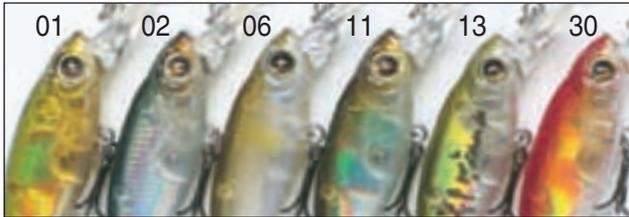
## MIRA SHAD™

Our small, forage-size bait that is deadly for trout, bass, wall-eye and more. Dives when trolled or retrieved, or stop the retrieve and twitch or jerk the bait as it suspends. Features include Cultiva's exclusive "Living Eyes," chattering rattles, and a transparent, highly reflective holographic finish. Each lure is rigged with two #10 Owner ST-36 Super Needle Point treble hooks.



**SUSPENDS**

**Small Forage-Size Bait!**



**Size:**  
2 inches  
**Weight:**  
1/7-ounce

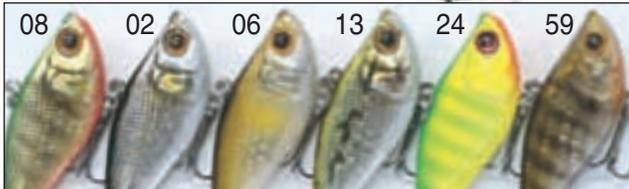
MODEL NO.	COLOR	QTY. PER PACK	PACKS PER CTN.	UPC CODE
MS50SP-01	Gold Shad	1	6	54831-09226
MS50SP-02	Black Pearl	1	6	54831-09227
MS50SP-06	Shiner	1	6	54831-09228
MS50SP-11	Brown Trout	1	6	54831-09229
MS50SP-13	Baby Bass	1	6	54831-09230
MS50SP-30	Flame	1	6	54831-09231
MS50SP-71	Pink Passion	1	6	54831-09233



**SONIC VIBRATION**

## MIRA VIBE™

Our lipless, "super-sonic" crankbait that rides nose-down and vibrates and rattles with an enticing tight wiggle when retrieved or slow trolled. It casts like a bullet and has a classic baitfish profile, with lifelike features that include X-large "Living Eyes" and a fine scale, reflective finish, with color patterns that duplicate the look of small baitfish and juvenile game fish. Each lure is rigged with two #6 Owner ST-36 Super Needle Point treble hooks.



**Size:**  
2-3/8 inches  
**Weight:**  
1/3-ounce

MODEL NO.	COLOR	QTY. PER PACK	PACKS PER CTN.	UPC CODE
MV60S-02	Black Pearl	1	6	54831-92376
MV60S-06	Shiner	1	6	54831-92383
MV60S-08	Fire Tiger	1	6	54831-92369
MV60S-13	Baby Bass	1	6	54831-92390
MV60S-24	Chartreuse	1	6	54831-92406
MV60S-59	Perch	1	6	54831-92413

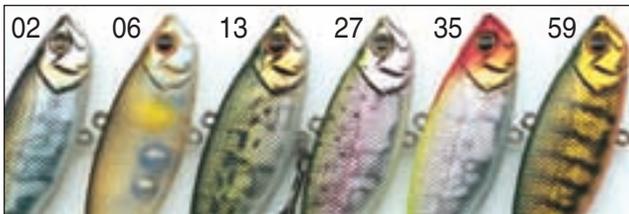
## MIRA VIBE 83™

Our newer, larger lipless "super sonic" crankbait with a minnow-shaped body. Like the Mira Vibe, the 83 rides nose down and vibrates and rattles with an enticing tight wiggle when retrieved or slow trolled. Heavy for its size, it makes for a great casting lure. Features include Cultiva's exclusive "Living Eyes," chattering rattles, and highly reflective textured, holographic and foil finishes. Each is rigged with two #6 Owner ST-36 Super Needle Point trebles.



**CASTS LIKE A BULLET!**

**SONIC VIBRATION!**



**Size:**  
3-1/4 inches  
**Weight:**  
3/4-ounce

MODEL NO.	COLOR	QTY. PER PACK	PACKS PER CTN.	UPC CODE
MV83S-02	Black Pearl	1	6	54831-09393
MV83S-06	Shiner	1	6	54831-09394
MV83S-13	Baby Bass	1	6	54831-09395
MV83S-27	Rainbow Trout	1	6	54831-09396
MV83S-35	Clown	1	6	54831-09397
MV83S-59	Perch	1	6	54831-09392

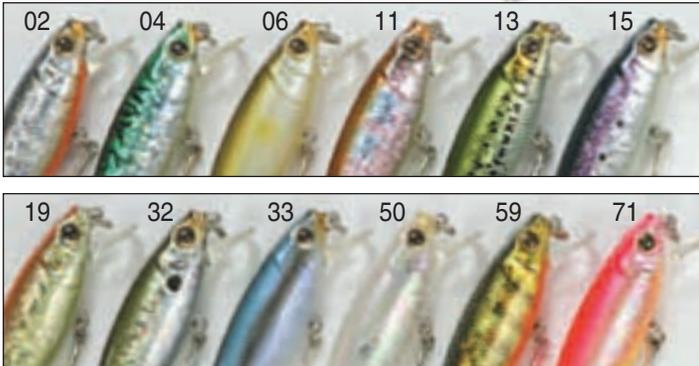


**FEATURING CULTIVA'S LIVING EYES!**

## RM65

**RIP'N MINNOW 65** — Dives when retrieved, then stop and twitch or jerk the bait as it suspends. Features exclusive "Living Eyes," rattling moving weight system, and reflective, holographic foil finishes. Rigged with two #8 Owner ST-31 Cutting Point® treble hooks.

**Size:** 2-3/5 inches **Weight:** 1/4-ounce

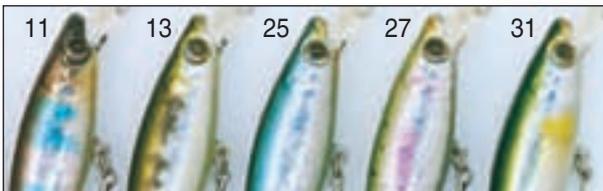


MODEL NO.	COLOR	QTY. PER PACK	PACKS PER CTN.	UPC CODE
RM65-02	Black Pearl	1	6	54831-09170
RM65-04	Green Tiger	1	6	54831-09171
RM65-06	Shiner	1	6	54831-09172
RM65-11	Brown Trout	1	6	54831-09173
RM65-13	Baby Bass	1	6	54831-09174
RM65-15	Purple Magic	1	6	54831-09175
RM65-19	Orange/Gold	1	6	54831-09178
RM65-32	Golden Shiner	1	6	54831-09179
RM65-33	Blue Ghost	1	6	54831-09180
RM65-50	Rainbow Ghost	1	6	54831-09182
RM65-59	Perch	1	6	54831-09183
RM65-71	Pink Passion	1	6	54831-09204

## RM70

**FEATURING CULTIVA'S CHATTERING RATTLES!**

**RIP'N MINNOW 70** — For bass, trout and more, crank or twitch this tantalizing forage-size bait as it suspends. Features exclusive "Living Eyes," chattering rattles, and reflective, holographic foil finishes. Rigged with two #6 Owner ST-36 Super Needle Point trebles.



**Size:**  
2-4/5 inches  
**Weight:**  
1/5-ounce

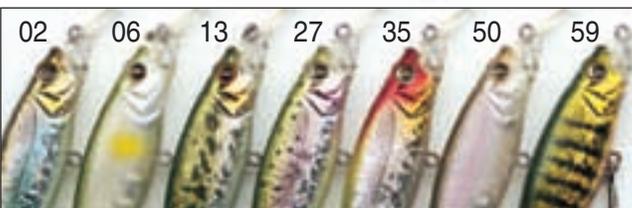
MODEL NO.	COLOR	QTY. PER PACK	PACKS PER CTN.	UPC CODE
RM70-06	Shiner	1	6	54831-09169
RM70-11	Brown Trout	1	6	54831-09140
RM70-13	Baby Bass	1	6	54831-09141
RM70-25	Blue Scales	1	6	54831-09143
RM70-27	Rainbow Trout	1	6	54831-09144
RM70-31	Green Scales	1	6	54831-09145



**FRESH AND SALT WATER!**

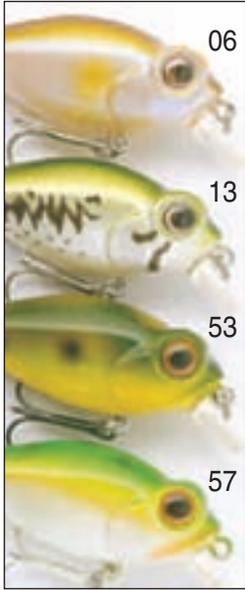
## RM80SP

**RIP'N MINNOW 80SP** — Our suspending minnow bait that wobbles and dives when retrieved, then stop and jerk the bait as it suspends. Cast or slow-troll, fresh and salt water. Features include Cultiva's exclusive "Living Eyes," chattering rattles, and highly reflective textured, holographic and foil finishes. Each lure is rigged with two #4 Owner ST-41 Cutting Point® treble hooks.



**Size:**  
3-1/6 inches  
**Weight:**  
1/2-ounce

MODEL NO.	COLOR	QTY. PER PACK	PACKS PER CTN.	UPC CODE
RM80SP-02	Black Pearl	1	6	54831-09047
RM80SP-06	Shiner	1	6	54831-09048
RM80SP-13	Baby Bass	1	6	54831-09049
RM80SP-27	Rainbow Trout	1	6	54831-09050
RM80SP-35	Clown	1	6	54831-09051
RM80SP-50	Rainbow Ghost	1	6	54831-09052
RM80SP-59	Perch	1	6	54831-09046



# BUGEYE BAIT™

**SHALLOW RUNNER**



**Size:** 2 inches  
**Weight:** 1/4-ounce

Our small profile crankbait that is a shallow runner when retrieved. Stop, and the little lure pops to the surface, where twitching it is sure to drive big bass crazy. Features include Cultiva's exclusive "Living Eyes," chattering rattles, and beautifully painted, highly reflective finishes. Each lure is rigged with two Owner ST-36 Super Needle Point treble hooks (#8 on the front and #10 on the rear).

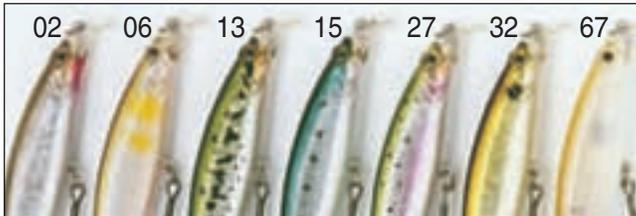
MODEL NO.	COLOR	QTY. PER PACK	PACKS PER CTN.	UPC CODE
BB48F-01	Gold Shad	1	6	54831-09296
BB48F-06	Shiner	1	6	54831-09290
BB48F-13	Baby Bass	1	6	54831-09291
BB48F-53	Bull Frog	1	6	54831-09292
BB48F-57	Baby Frog	1	6	54831-09293
BB48F-65	Midnight	1	6	54831-09295



**SUSPENDS**

# RM112SP

**RIP'N MINNOW 112SP** — With an enticing wobbling action, our largest minnow bait dives when retrieved, then stop and jerk the bait as it suspends. Cast or slow-troll, fresh and salt water. Features include Cultiva's exclusive "Living Eyes," moving weight system with "thunder" rattles, and highly reflective textured, holographic and foil finishes. Each lure is rigged with two #4 Owner ST-41 Cutting Point® treble hooks.



MODEL NO.	COLOR	QTY. PER PACK	PACKS PER CTN.	UPC CODE
RM112SP-02	Black Pearl	1	6	54831-09331
RM112SP-06	Shiner	1	6	54831-09332
RM112SP-13	Baby Bass	1	6	54831-09333
RM112SP-15	Blue Back	1	6	54831-09334
RM112SP-27	Rainbow Trout	1	6	54831-09335
RM112SP-32	Golden Shiner	1	6	54831-09336
RM112SP-67	Golden Ghost	1	6	54831-09337

**Size:**  
4-1/2 inches  
**Weight:**  
3/4-ounce

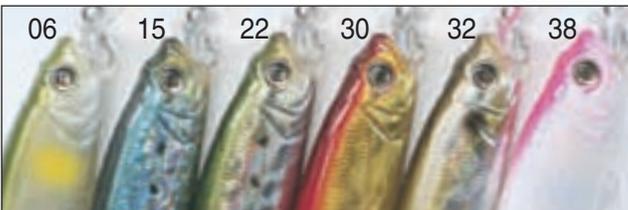
# SAVOY SHAD™

**SAVOY SHAD** — Our thick-bodied, shallow-diving bait that wobbles when retrieved, then sinks when it's stopped. Perfect for casting or slow trolling for freshwater and inshore saltwater game fish. Features include Cultiva's exclusive "Living Eyes," chattering rattles, and highly reflective textured, holographic, and foil finishes. Each lure is rigged with two #4 Owner tinned, 2X Super Needle Point treble hooks.



**SINKING BAIT**

**For Fresh And Salt Water!**



MODEL NO.	COLOR	QTY. PER PACK	PACKS PER CTN.	UPC CODE
SS80S-06	Shiner	1	6	54831-09246
SS80S-15	Blue Back	1	6	54831-09247
SS80S-22	Green Back	1	6	54831-09248
SS80S-30	Flame	1	6	54831-09249
SS80S-32	Golden Shiner	1	6	54831-09250
SS80S-38	Pink Head	1	6	54831-09251

**Size:**  
3-1/6 inches  
**Weight:**  
1/2-ounce



**FISHING CAPS**



**#5900-044 Logo Cap**

Beige 100% cotton twill with OWNER logo embroidered on front and on back. One-size-fits-all with adjustable buckle strap.



**#5900-045 Fishing Team Cap**

Brushed cotton twill, with a black crown and tan visor. "OWNER Fishing Team" embroidered in white on front, and the OWNER logo embroidered on back. One-size-fits-all with adjustable buckle strap.



**#5900-046 No Escape Cap**

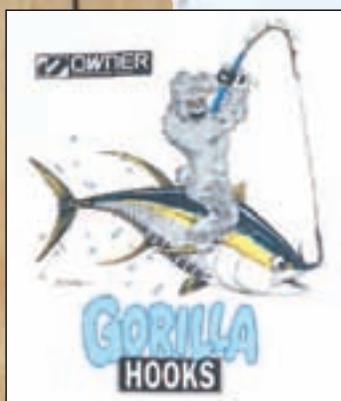
Charcoal gray weathered cotton look, with black visor. White 3-D "NO ESCAPE Owner Hooks" on front, and the OWNER logo embroidered on back. One-size-fits-all with adjustable buckle strap.



**T-SHIRTS**

Heavy-duty, 100% cotton t-shirts with chest pocket. Choice of four full back, full color Tom Waters designs, with OWNER logo on left front chest above pocket.

Three different sizes available in WHITE only.



**GORILLA**

- Large 5900-003
- X-Large 5900-004
- XX-Large 5900-005

**SHARK**

- Large 5900-023
- X-Large 5900-024
- XX-Large 5900-025

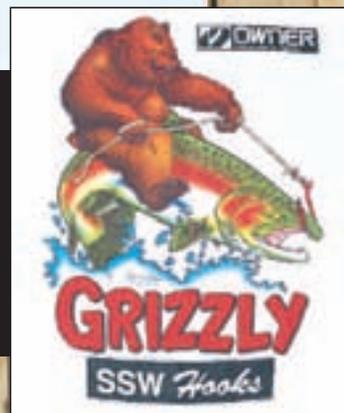


**HAWG**

- Large 5900-008
- X-Large 5900-009
- XX-Large 5900-010

**GRIZZLY**

- Large 5900-013
- X-Large 5900-014
- XX-Large 5900-015



**#5900-047 Owner Visor**

Beige 100% cotton twill visor with OWNER logo embroidered on front. One-size-fits-all with adjustable Velcro® strap.



**FISHING VISOR**



**PATCHES**

Durable, 1-1/2" by 5-3/4" embroidered OWNER logo patch.



**#5900-075 OWNER Logo Patch**



# NO ESCAPE™



## From The Hooking And Holding Power of OWNER Hooks

James Hasselberg with his monster 355-lb. yellowfin tuna caught on an 11/0 Owner Super Mutu Circle Hook.



Bill Roecker Photo



Jim Dickerson of Carlsbad, CA, used an 8-inch swimbait rigged on an Owner 6/0 "Wide Gap Plus" hook to catch (and release) this huge 21.69-pound largemouth bass.



Owner Pacific Northwest pro staffer Monty Moncreif displays a huge king salmon, just one of many he has taken while fishing with Owner SSW hooks.



— Captain Steve Kilpatrick  
Professional Fly Fishing Guide

**WORLD RECORD**  
Caught on an Owner 5/0 SSW™ hook, this is the only 200-lb. tarpon ever taken on a flyrod!

