



Progress and Innovation Mark the Way of Braid Products



From what was a hobby back in 1982 to the present, Braid Products, Inc. has produced the equipment which sets the standard for offshore anglers.

Dennis Braid, once a custom car designer-builder for the rich and famous, took his experience in design, sheet metals and prototype engineering and thrust himself into the big game fishing market. Too late for Hemingway's "Old Man," today's offshore angler can equip himself with the tools to battle and win against any fish that swims.

Although the Braid line now includes more than 200 products, it really began in the lure arena where his first big sellers were casting lures for wahoo, including the first 'flash dancers' and Marauder-type wahoo trolling plugs. From modest beginnings, the company now headquarters in an expansive, state-of-the-art production facility in Palmdale, California.

In late 1983, Braid stepped forward with his first rod belt. But ever observant and demanding, he recognized early on that one belt, just like one fishing rod, would never suit every purpose. Experienced in the hands-on elements of production, he steadily expanded his line and is now able to suit every angler by addressing such areas as body support, comfort, line test and drag pressure – and every one with quality components. His staff is a multi-talented, multi-skilled group that carries the Braid vision to make the best equipment possible.

But critical to the success of Braid Products is Braid himself, who seems never satisfied. "I fish a lot," he expounds. "I'm alert to fishing situations or fish feeding behavior that I can respond to. That's how some products develop right on the deck! I love taking an idea and making a prototype, doing the tooling, creating a product and taking it to end-consumer."

What's more, he says, "There's still a lot of opportunity for new products out there, and Braid will be here to bring them to you."

*It's how
anglers
get the
very best.*



2,4,6 Braid Products

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"It's the best fishing resource on the planet"

The Man Behind the Name

Dennis Braid

Australian born, when it comes to international fishing experience, Dennis Braid has been there and done that. From Central America, the Bahamas, Bermuda, even testing giant bluefin tuna off the coast of Italy, and with forays 'all over the Pacific' he is no stranger to the global sport.

Yet vocation took him first into sheet metal work and then as a model and racing car builder. There he became an expert in developing ideas into prototypes and finally into finished products.

But he never stopped fishing.

Braid studied, devised and crafted, and when the time was right, he put those manufacturing skills together with his fishing expertise to produce the most innovative and effective lures and fishing accessories on the market. Today he is renowned for his more than 15 years as the leader in big game fishing equipment.

You can keep up with Braid Products on the internet with the most exciting and informative fishing website ever launched. Drop into the international bulletin board.

Leave messages, ask questions and you're in touch with some of the most respected big game anglers to ever vie with Big Bill or giant tuna.

Regularly updated, product and technical questions are often answered by Dennis Braid himself, but you can share your experience and expertise as well – and have your comments cast well into cyber-space.

Innovative and interactive, with loads of international E-mail, it's the best thing to happen to big game fishing since the Power Play.



Dennis (right) and Skipper Pat Cavanaugh with a typical haul of yellowfin on one of Braids' many annual charters.



Belts and Harnesses

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When you step aboard a modern sportfisher today bent on going head to head with the big beaters, you'll be armed with the best that Dennis Braid and the fishing sciences have to offer. Indeed, as you rely on the fish-fighting tools and accessories that have made the stand-up style emblematic of complement big game angling, you surely owe a debt of gratitude to those who went before—especially those who angled and lost.

More than 30 years ago on the West Coast, as sportfishers ventured farther and farther south to the untested waters off the Baja Peninsula, they encountered tuna of incredible proportions. On the best passenger boats of the day came many willing, veteran anglers, but never before had their gear been so overmatched. The unrelenting speed and power of tuna approaching 400 pounds meant hook-ups were many, but actual catches too few. What skippers and fishermen together learned was that parabolic marlin rods and primitive harnesses of the time were nearly ineffective. Too much brute strength was required to grapple with the giant yellowfin, limiting the game to body builders or salty masochists.

Yet the presence of giant tuna continued to draw anglers from around the world, and it was their demands which spurred on innovation. Pioneers

have followed a steady course, first adjusting to shorter rod lengths, then creating reel power through lower gear ratios and multiple ratios and certainly with improved kidney harnesses, rod plates (a magnification of mere rod butt belts), line and leader technology, and for the biggest gamefish, bucket harnesses as well.

Each element, in progression, meant the fishermen could actually procure a mechanical advantage. The new shorter rods could gain needed leverage on huge fish, especially when they were 'straight down' below the fisherman. The lowering of gear ratios was only one step. The movement over the last decade to two speed reels provided either speed or power on demand as needed, giving even more control to the anglers regardless of physical stature.

By full utilization of the angler's body weight, spreading out of opposing forces at the pivot point, and using all various elements of rod, reel and manpower to the fullest mechanical advantage, is the true science of fishing. What was nearly impossible is now readily possible of any sportfisher, man or woman.

On the West Coast, giant tuna are still crowning jewel among sportsmen, but the California scene hardly has a monopoly on the big fish for stand-up gear. The past several years the New Jersey coast and the waters off North Carolina have showcased a tremendous fishery of giant bluefin tuna from 200 to 600 pounds. And in what was once the domain of the fighting chair, Australian marliners now tackle billfish from 300 to 800 pounds with stand up gear.

What broke the long-ranger decades past won't happen to you. On the rod and reel end, you are able to choose from several top manufacturers with credible performance records. High tech braided lines and leader innovations keep you connected. Then, once equipped to that degree, you can match your gear with the perfect harness to tackle any offshore species. ▶ ▶ ▶

*more
power
and control
regardless
of physical
stature*



A harness that gives complete support will reduce the time and energy spent on big game fish.





Power Play Harness™

The ultimate in stand-up gear for huge fish and 80- to 130- pound tackle. Made of the finest materials available today, the Power Play gives back support and bucket configuration to win the tough stand-up battles. Full range adjustable side

straps and stainless steel 'D' rings are just part of the Braid Products advantage. Designed to put the maximum amount of pressure on giant fish. Optional drop straps increase leverage. An excellent combination with Braid #30350 or #30900 fighting belts. **#30800**



Drop Straps

A key add-on accessory that allows you to lower the rod belt to reach higher on the rod fore grip. Lets you put increased pressure on a big fish, but reduces strain on arms and legs. Links rod belt and harness into a single fish-fighting system. **#30150**



Blue-Fin Harness™

Here's the ultimate in stand-up back support – the kind you need going toe to toe with heavyweights and heavy tackle. Rated for 60- to 80-pound tackle, ideal for fighting chair work as well. Matches up with Braid models #30300 and #30900 belts. Accommodates drop straps too. **#30750**



Brute Buster Harness™

The sit-down bucket gear that set the standard for performance and acceptance of bucket harness technique. Made of the highest quality components to stand the rigors of true big game fish. Easily adjusted on

each side. Wide support area reduces strain on back. Welded stainless steel 'D' rings attached to harness to accommodate drop straps. Handy pliers sheath attached and one of the two sizes accommodates every angler. Built for use with Braid #30900 fighting rod belt. **#30950 Standard** (20 to 36 inch waist) **#30975 Large** (36 to 56 inch waist)



Power Play Rod Belt™

Built to match up to 130-pound tackle, you can apply up to 50 pounds of drag with this belt. The wide design model has separate, contoured padding to fit each thigh without slipping. All belts feature easy adjustable side straps with space-age materials that will last a lifetime. The Braid 'V' shape design draws the rod butt right to the fighting position – gimbal or Uni-butt. Molded receivers on the front of the belt hold pliers or cutters

(not included). Use with Braid #30800 harness (top left). **#30350**



Tuna Belt™

Space-age plastic composites, and a wide one piece pad to spread out the forces, make Braid's Tuna Belt one of the most popular in the line. You can apply up to 40 pounds of drag pressure with this gear to fish 50- to 80-pound tackle easily. Receiver accepts gimbal rod butt. Matches up with #30800, #30750 or #30950 harnesses (see left). **#30300**



Brute Buster Belt™

Recommended for 50- to 100- pound line class. Comfortable and extremely durable with an adjustable belt ranging from 26 to 56 inches, this wide-profile belt is designed to be worn low across the upper thighs for increased leverage. The Brute Buster gimbal belt is backed by air-filled foam and features a non-skid surface. Safety release clips and adjustable strap attach to heavy

duty stainless steel rings molded into each side of the belt. Recommended harnesses are the Brute Buster Harnesses (see left). **#30900**

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Choosing Belts and Harnesses

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There are significant choices to make in equipment as potential catches range from school tuna, sailfish and wahoo to oceans of giant tuna and marlin. But rather than choose your gear entirely based on species, the scientific method is to match harness to line-class tackle. The function of stand-up harnesses and belts is how they deal with the forces involved. The right stuff provides adequate support and comfort to the angler in every situation.

On the light end, with 20- to 30- pound class tackle, contoured rod belts (with gimbal mounted rod butts) maximize the power you can produce at

this line test. A Braid Sailfish or Dolphin model would certainly meet the needs. But going up to 30- or 40- pound class, the forces become greater. An extra-

padded back harness, such as the adjustable Marlin, helps fight fatigue as you fight gamefish on this lighter gear. As you go up to 50-

pound tackle, the Pro Man-

ta Belt, which can be worn

lower for greater leverage, can be combined with the broad support of the Marlin, or regular fighting harness. However, once you jump up to the 60- to 80-pound line class and on up to the 130-pound class, you'll need to harness all the energy you can muster to stay on top of a huge gamefish.

Included in those are the Power Play system of belt and bucket harness (actually a Braid creation way back in

1987) and the modified

bucket with the Brute Buster Harness. The bucket harness concept allows you to "sit back" and use your own body weight to move a monster gamefish.

Combined with wide, specially padded belts, you spread out the force on the thighs, and with the addition of drop belts, can further lower the position of the belt to gain even more leverage.

This 97-pound 'GT' was landed by Dennis at Midway Island in the Central Pacific using the Braid Buster Belt™

Pro TIP

If you fish 30-pound tackle or heavier, always use a gimbal mounted rod. With the rod butt inserted in the pin of your rod belt, all your efforts are put toward managing your fish, not 'white knuckling' the foregrip as the rod twists and turns in your hand. And you don't need new rods, just replace the butt caps with gimbals.



Reel Rest™

Now the spin angler can go after big game fish with the use of the harness and kidney belt, thanks to the *Braid Reel Rest™*. This ingenious accessory provides reel lugs so that harness straps can be connected to your spinning reel (or any small conventional reel without lugs). *Reel Rest™*

Rest™ changes the way anglers fight big game with spinning gear by reducing arm fatigue. **#RR100**



Dolphin Belt™

Going after school-size tuna on a hot bite? Spinning, fly and conventional tackle users have the right stuff with this belt. Small, lightweight and padded with non-skid back. The V-shape accepts the rod butt quickly. Available with, or without gimbal pin. **#30170** (w/o gimbal) **#30171** (with gimbal)



Marlin Harness

Long battles against big fish need every edge against fatigue when you use lighter tackle. The lightweight, padded *Marlin Harness™* keeps you in the game and is fully adjustable. Quick snap fitting with cinch and finger release waist strap gives you a custom fit and stainless steel

'D' rings accommodate drop straps for attaching Braid Fighting Belts. **#30700**



Sailfish Belt™

An excellent choice for 20- to 40- pound tackle, even a bit heavier gear. This gimbal equipped belt rides low and spreads the force of the fight over air-cushioned padding. Built to Braid's high standards, this belt is perfect for all day use. **#30175**



Harness Safety Clips

These easy release safety clips and straps get you out of your harness quickly in those compromising situations with big, dangerous game-fish. Standard on all new Braid harnesses, you can retro-fit any Braid Product with the state-of-the-art connectors. **#20111** (pair)



Manta Belt™

Tops in versatility and rugged construction, the *Manta Belt™* really saves on wrist fatigue. Excellent for use with 30- to 50- pound test lines, it's available with or w/o a gimbal pin. The unique contoured back features non-slip rubber padding and is designed to fit the groin area when the

angler is seated – A Braid exclusive. **#30111** (w/o gimbal) **#30101** (with gimbal)



Fighting Harness

Here's what you need for fighting mid-size gamefish on 30- to 60- pound tackle. Quality built, back and kidney support keeps you on top of the big fish and stainless steel 'D' rings accommodate drop straps for attaching to Braid belts (*Manta* and *Manta Pro*, see right). **#30500** (waist 36-56) **#30550** (waist 28-34)



Pro Manta Belt™

You can put up to 30- pounds of drag pressure with Braid's most popular seller for medium-sized tackle in the 30- to 60- pound range. Like all Braid Products, top quality components and materials are standard. Gimbal pin, non-skid backing and Velcro waist strap for easy adjust-

ment. Drop straps optional. Works great with *Braid Fighting Harness* (see left). **#30200**

Fighting Technique

You can break stand-up fighting techniques into two types: simply hip pivot or knee pivot. Hip pivot methods are associated with 50-pound class gear and lighter (belts and kidney harnesses), while the knee pivot method is related to the 80- to 130-pound class tackle (with bucket harness and butt plate gear). Of course, you'll use the hip pivot at times while in your bucket harness, but only when a huge fish is not exerting its full force. Dennis prefers this version of the hip pivot method. Stand with your feet a reasonable distance apart, knees bent. You want the weight of your body over your heels, but not so much you are truly flat-footed. You'll want your weight distributed just enough so

you can move left or right or back on the balls of your feet. In other words, you must have balance.

With your left hand high on the rod's foregrip as is comfortable and your arm fully extended, keep your back reasonably straight. When you "pull" on the fish (pump the rod), you do so by pivoting at the hip. When you lean back, turn your body slightly to the left, the force is lower on your body, not up in your arms and back. The key to maximize your power is to grasp the rod as high as possible on the foregrip. In doing so, you are as close to a direct line pull as is possible with rod and reel.

The same effect can be maintained with a kidney belt and harness, as long as the rod is adjusted to approximately a 45 degree angle to the water. This gives you enough play to lean forward, draw back, short stroke or lengthen your stroke as needed. Of course, when you're connected to a harness, you won't need your left hand to do any pulling on the rod. It can rest on the reel, or distribute the line on the spool while cranking. ► continued, please see p29

CorrosionX™

Tackle protection that's vital to the big gamer and a must-have on every boat. CorrosionX prevents saltwater and air from damaging your expensive gear. Use as a preventative or lubricant for reels and roller guides.

It's the best on the market!"

— Dennis

#29626 (6 oz. can)



Braid Multi-Purpose Pliers™

Braid's stainless steel multi-purpose pliers are ready to solve all of your fishing tool needs. This tool does it all: cut line and wire, remove hooks, close hook eyes, open hooks, crimp line – It sounds like a Ginsu Knife commercial – but these really do it all! Whether it's toothy shark from a private yacht or a feisty trout from a rowboat, these versatile, high-quality pliers are a must in every tackle box. Plus – they're great around the house too. **#32911**



Crimping Tool

Handles all light duties from .08 to 1.7 mil. Made in the USA by Nicopress™ **#32907 (BP101)**



Braided Line Cutter

With Spectra backing, you definitely need this precision tool for clean, one-time cuts. Rigid tolerances and a razor-edge make this the best cutting tool available today! **#32905**



Braid Stealth Fighting Belts™

The newest line of belts incorporating Dennis' years of experience in developing the ultimate in stand-up gear! These extremely lightweight, alloy-constructed belts are available in three distinct shapes and sizes, and offer the serious angler a belt that will last a lifetime.

Special Features Include...

Ultra Strength, Lightweight Alloy Construction

Ergonomic Padding

Space-Age Plastic Stealth™ Receiver with Hardened Steel Pin

Easy Attachment Clip on Waist Strap with 2" Velcro Closure

Stealth Unlimited™

Recommended line class 80-130
#30675



Stealth Mid-Range™

Recommended line class 60-100
#30650



Stealth Limited™

Recommended line class 30-60
#30625



Stealth Harness™

Using the latest in high-tech design and materials, this extremely lightweight harness will not only stand up against giants, but also mother nature. Recommended line class 50-80
#30600



Light Tackle Pad™

The great Braid name on a less-costly line of rod belts. Truly the perfect design and shape for anglers using #15 to #40 test line and is quite possibly the only rod belt on the market that is suited for big game salt-water fly fishing. It can be worn with the existing belt strap or, for more

comfort and ease, can simply be clipped onto the angler's pant waist for immediate action. #30420



Braid Hip Pad™

Specifically designed for light tackle and surf fishing, the Hip Pad™ is an ultra-light rod receiver worn by slipping the molded-in clip over the angler's pant waist or belt, and suspending on either hip. #30410



Braid Baja Rod Belt™

Designed to meet the needs of the novice while bringing a modified design to the seasoned angler in our successful Pro Manta™ style belt. A molded receiver cup has a horizontally elongated configuration for left and right directional changes, as well as a hinge and pivot design with a gimbal pin for pumping the fish. Also included is a Braid Pliers Sheath and adjustable 2" nylon waist strap. Rated for line class up to 60 pounds. #30250



Sailors' Secret™

All natural and highly effective remedy for motion and sea sickness used by sailors, divers, pilots, etc. Laboratory tested and made from the highest quality Premium Ginger sealed in easy-to-swallow capsules, Sailors'

Secret works locally on the digestive system – not nervous system like other remedies. It does not cause drowsiness or any of the other unwanted side affects. It REALLY works! #00198



Tournament Lure Bag

The best carrying system in the business. Protects your gear, keeps leaders untangled and lures at the ready. 12 assorted pockets made from tough vinyl plastic, the nylon shell is see thru and zippered for a tight seal against the elements. Huge 24"x32" open, folds to just 12"x16" – The pros' choice as a big game valise is perfect for every angler. **#30000**



SharPoint File™



Completely rust-proof 2-sided diamond file has coarse 100 grit and fine honing 220 grit surfaces. From fillet knives to stainless steel hooks – you need this tool. **#32904**



Super Siphon

Every boater needs the Super Siphon for everything from transferring fuel to pumping out the bilge. Includes 6' of hose with a compact, self-priming pump – just a little shake to get it started. Non-static materials make it safe to use around flammable liquids.

#48250
(3/8" diameter hose)
#48251
(1/2" diameter hose)

Braid Diamond Blade File



Sharpness is crucial to penetrating the bony mouth of a fish. Diamond particles make these blades stronger than steel – you'll be able to put a razor- sharp point on

everything from a 14/0 to a #20 fly hook. **#32900** (3 pack)
Individuals: Course **#32903**; Medium **#32902**; Fine **#32901**



The Best in Chumming Tools!

Chum Mate™

Increase your catches of grouper, bass, sharks, tuna and other chum-loving pelagics. The Chum Mate™ can be mounted permanently or for those who wish to not bolt into their hull – it can also be attached with suction cups. All hardware is included for either method, including a safety line.

The Chum Mate™ includes chopper with stainless steel blades (also sold separately as a back up) that cuts and dices chum while squeezing it through its built-in ports.

#CHM00 (Chum Mate™)

#CHM01 (Chum Mate™ Suction Cup Kit)
#CHM02 (Chum Mate™ Chopper)



Gimbal Rod Butts

Make your rod a more efficient fighting tool. These unique Butts feature Dennis Braid's own design and have a 60-degree cut on the inside of each foot to allow for precise vertical leverage. With an increase of surface against the gimbal retainer pin, rod stability is greatly improved. Super strong – made from aircraft aluminum.

#30100 (1" diameter)
#30178 (7/8" diameter)
#30118 (1-1/8" diameter)

Reel Sacks™ and Rod Sleeves™

Braid's rod and reel covers are perfect for protecting your offshore tackle from salt spray and scratches while riding to and from the fishing grounds. Made from thin, waterproof material, the covers compress and store easily in your pocket. Reel Sacks™ feature a drawstring, while Rod Sleeves™ attach with velcro.

#82541 Reel Sack™ medium for up to 6/0 reel
#82542 Reel Sack™ large for reels up to 130

#82543 Rod Sleeve™ for rods up to 50" long*
#82544 Rod Sleeve™ for rods up to 55" long*
#82545 Rod Sleeve™ for rods up to 60" long*

*Measured from reel seat to rod tip

BRAID'S STIFF RIGS



These versatile *Stiff Rigs* are made to use with big game trolling lures and feature beaded spacers covered with plastic tubing. "Stiffened" portion can be wedged into counter-bored jigs to position the hook at any angle.

#SH 200 9/0 with 200-pound test
#SH 300 11/0 with 300-pound test
#SH 400 12/0 with 400-pound test

WIREMAN'S HAND GAFF™



Must have for cleating off a billfish or shark close to the boat, or for muscling a big fish onboard. Braid's *Wireman's Hand Gaff™* features a giant Mustad shark hook attached to 15' of 3/8" nylon rope ending in a loop. **#82548**

LOCK JAW™ SHARK LEADER



The double X-strong shark hook is attached with 12' of s/s cable and a barrel swivel.

MODEL	HEAD	LEADER
#SLO 08	8/0	270 lbs
#SLO 10	10/0	270 lbs
#SLO 12	12/0	480 lbs

Rattle shown, but is no longer available.

LOCK JAW™ EZ RELEASE SHARK LEADER



Each rig has an 8/0 Mustad 3407 hook with 8' of 175-lbs. cable and single strand of #12 wire, plus hook end for quick release of fish w/o losing entire rig.

MODEL	HEAD	LEADER
#SL 100	8/0	175 lbs

Braid Chunkin™ Circle Hooks and Chunkin™ Hooks

Braid's *Chunkin™* Circle Hooks are the hot item among anglers who know. Crimp straight to wind-on leaders with no other hardware. Welded swivels eliminate line twist.

Braid's *Chunkin™* Hooks are a Braid original, weighted, heavy-duty live bait hooks help control bait in any kind of current. Steel wire "bait holders" molded on the shank keeps bait in place and helps hide the hook.

#69458 Circle Hook w/swivel, 2pk, 13/0
#69459 Circle Hook w/swivel, 2pk, 14/0
#69460 Circle Hook w/swivel, 2pk, 15/0
#69461 Tuna Circle Hook, 6pk, 10/0
#69462 Tuna Circle Hook, 6pk, 11/0
#69463 Tuna Circle Hook, 6pk, 12/0
#69450 Chunkin' Hook, 2pk, 7/0
#69451 Chunkin' Hook, 2pk, 8/0
#69452 Chunkin' Hook, 2pk, 9/0

Big Game Action on DVD



Stand Up to a GIANT

The ultimate "how to" video on catching the elusive Atlantic giant bluefin tuna. Classroom and on-the-water instruction from Dennis. Valuable information to help you in your quest toward gearing up for trophy gamefish all over the globe. **#10039**



Gamefish of Ixtapa & Zihuatanejo

Located just north of Acapulco, this area is a sportfishing paradise. Stunning roosterfish footage in addition to wild battles with marlin, dorado and yellowfin tuna. Also includes lots of rigging tips for catching huge offshore gamefish. **#10041**



Panama: "The Angler's Paradise"

The most comprehensive "where to/how to" on fishing Panama – the most awesome fishing experience on the globe. Tackle and techniques to land black snook, giant black marlin and trophy yellowfin. **#10040**



Atlantic Giants - The Ultimate Bluefin

Watch and learn as Dennis brings 11 of these giants, ranging from 250 to 500 pound, to leader and takes you on a tour of the North Carolina giant bluefin fishery. A terrific "how to" that works on either coast. **#10037**

Tuna: A High Speed, High Energy Challenge



Bill Boyce is a marine biologist, famed photographer and veteran tuna chaser having pursued giant yellowfin and other species from California to Peru.

Bill Boyce on Catching Tuna

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No fish intrigues me like the tunas. Acutely modified for their pelagic environment, these high speed, highly migratory fish may reach a speed of 50 miles per hour while feeding and when in a schooling mode may travel en masse – appearing or disappearing almost instantly.

The tunas are eating, growing and reproduction machines, feeding primarily on smaller bait fish and squid. Their ability to eat and digest at a rapid pace enhances their rapid growth. It also makes them, in many cases, willing chasers of tuna lures.

These fish exhibit incredible vertical migration within the water column. While they spend much of their time at depths of 400 feet or more, they periodically surface in search of schooling forage and when intercepted may display a variety of behavior patterns. We refer to these patterns usually as breezers (in the West), foamers, boilers and jumpers.

To the sportfisherman, these behavior patterns can be of vital importance as to lure selection, trolling patterns and merely how to approach a school of tuna. Knowledge of tuna behavior is borne of years of tuna fishing experience plus the observations of commercial spotter plane pilots who have enlarged perspective flying 1,000 feet above sea surface. Among this knowledge is the recognition that tuna schools that have split up after feeding, actually find their way back to a feeding area by taking a zig-zagging route until they pick up their own scent trail which leads them in. ▶ ▶ ▶

Best for Boilers and Jumpers...

The Big Eye Rocket™

is a proven producer world-wide. Swims with a natural squid-like appearance, leaving a thin bubble trail that draws fish right to the lure. Great bait for flat line or center line trolling. (See marlin lure color chart for even more color options page 25).

Big Eye Rocket™

9 inches, 3/4" inch diameter, trolls 6 to 12 knots. #515

Large Big Eye Rocket™

11 inches, 1 inch diameter, trolls 6 to 12 knot. #516 (Shown at top of page)

- #05 Black Green
- #13 Squid
- #16 Zucchini
- #21 Red/White
- #39 Blue/Green/Gold
- #51 Blue/White





**Flashdancer
Magnum™**
#901
Length: 11 inches
Weight: 13 ounces
Troll: 4 to 10 knots



**Flashdancer
Lite Sr.™**
#903
Length: 10 inches
Weight: 9 ounces
Troll: 3 to 10 knots



**Flashdancer
Lite Jr.™**
#902
Length: 7 inches
Weight: 6 ounces
Troll: 3 to 10 knots



**Tuna Wacker™
(small)**
#527
Length: 4-1/2 inches
Weight: 4-1/2 ounces
Cast or troll

**Tuna Wacker™
(large)**
Length: 6 inches
Weight: 8 ounces
Cast or troll



#528



Popdancer™
Length: 7-1/2 inches
Weight: 3-1/2 ounces
Cast or troll
#899

- #04 Black/Purple
- #09 Skipjack
- #18 Sardine
- #24 Yellowfin Tuna
- #33 Flaming Trout
- #40 Dorado
- #42 Black/Orange
- #51 Blue/White



**Super
Popdancer™**
Length: 10 inches
Weight: 6 ounces
Cast or troll
#898

News Flash...

Giant Tuna Can't Resist 'Em!

Braid's tail-beating subsurface plugs are the highest quality lures you'll find. Giant yellows and bluefin in all regions of the world. With the fish on top, pick from Braid's selection of action-packed Popdancers™ and poppers. All lures are thru-wired and swivel-connected to forged single hooks so your catch won't pry loose.

Plugs are available in all the hottest colors!



Speedster™
Length: 10 inches
Weight: 10 ounces
Troll: 6 to 12 knots
#909

Little Speedster™
(see below)
Length: 6 inches
Weight: 5 ounces
Troll: 6 to 14 knots
#910



#910

#09

#42

#24

#04

#40

#51

#18

#33

Bill Boyce on Catching Tuna (continued from page 16)

#10

Breezing fish are moving fast. They're tightly schooled and swimming near the surface. It's their tail beat motion that creates turbulence on the surface that makes it appear as wind-chopped (thus the term 'breezer'). Interestingly, on a choppy sea, the same Behavior can be seen as patches on smooth water, either downwind or crosswind. Trolling the perimeter of the school with feathers or Ten Pin™ plugs will often result in a hook-up without spooking the rest of the school.

As for 'foamers', these are schooled tuna engaged in tight, voracious feeding activity. The water is literally changed to foam as the school has the bait tightly balled and is attacking it in force. To get the tuna to bite in this situation, it's best to 'match the hatch.' The feeding style displayed is very selective and you need to fish baits or lures which closely resemble the forage species. It's remarkable how small the forage may be. It would not be uncommon to see a 200-pound tuna feeding on anchovies or small sardines just three inches long.

Approach a school of foamers upwind with engines off – especially if you're up against the warier bluefin. Chrome jigs and some soft plastics cast to them may coax a hook-up.

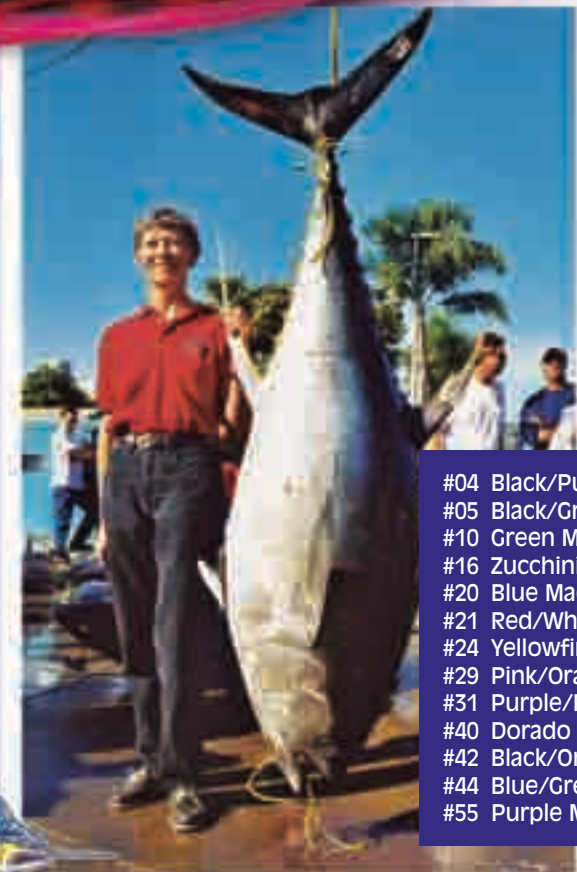
No expression gets the adrenaline pumping like shouts of "boil!" yet boiling fish behave that way for a reason. When bait (and chum) is present, but scarce in its amount, the tuna will often be more scattered and tend to work the bait in small groups. When the bait is pushed to the surface, the tuna turn, eat and dive, producing the 'boil.' Because of the competition for a limited amount of bait, boiling fish are less wary and will take a wider variety of lures and baits. Trollers score with surface trolled Tuna Teasers™ or subsurface Little Speedy™ plugs or a combination.

When tuna are preying on flying fish or baits right at the surface, it's not uncommon to see them jumping. These 'jumpers' can be seen from great distances with the fish in a very excited state. The bait fish under siege are going to be moving rapidly and the school of tuna will be hard to keep up with. Fast trolling light, skipping lures of bullet head feathers such as the Big Eye Rocket™ will catch the eye of these violent tuna and result in wicked strikes. If you can get within range, casting a Popdancer™ and skipping it on a rapid retrieve will also deliver.

To Please 'Em, You Gotta Tease 'Em

Tuna Teasers™

8 inches long and weighing 6-1/2 ounces – These heavy-headed lures run deep even in rough water – a big plus when going for big tuna. Glitter heads with matching skirts and holographic eyes dazzle the big fish. #524



- #04 Black/Purple
- #05 Black/Green
- #10 Green Mackerel
- #16 Zucchini
- #20 Blue Mackerel
- #21 Red/White
- #24 Yellowfin Tuna
- #29 Pink/Orange
- #31 Purple/Pink
- #40 Dorado
- #42 Black/Orange
- #44 Blue/Green
- #55 Purple Mackerel

#21

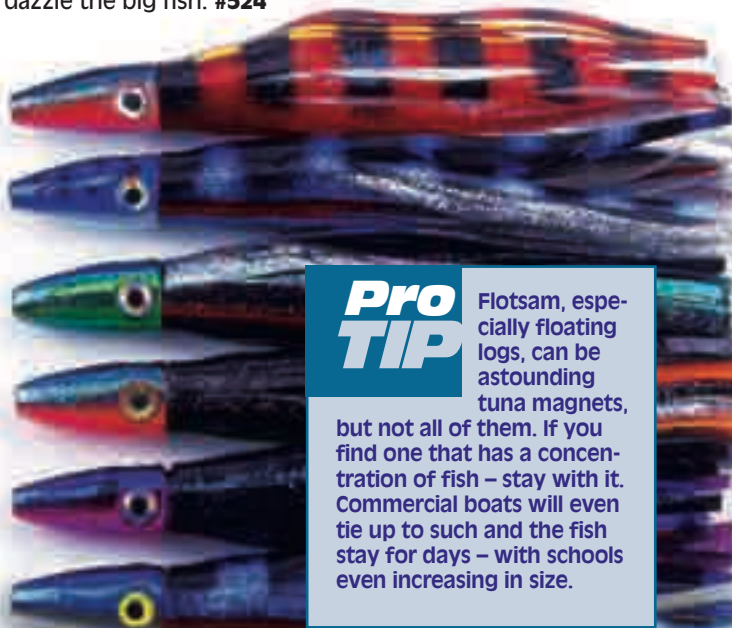
#20

#05

#42

#04

#24



**Pro
Tip**

Flotsam, especially floating logs, can be astounding tuna magnets,

but not all of them. If you find one that has a concentration of fish – stay with it. Commercial boats will even tie up to such and the fish stay for days – with schools even increasing in size.

Roll Strike After Strike with...

The most intriguing methods, usually done on the anchor, are those that appeal to the remarkable olfactory abilities of the tuna – especially chunk fishing. With chunks, or even kite fishing with rigged baits, you step up your chances of catching real heavyweights by using a wind-on leader. Having 25 feet of stout mono at the end of your line mitigates abrasion losses – at a crucial time when perhaps half of all big tuna are lost.

Pro TIP

Nothing finishes the job on a giant tuna like a wind-on

leader. That 25 foot length connected by a triple loop knot to your 10 feet of double main line by way of a Bimini Twist, gives you the ability to drop down in gear ratio on your 2-speed reel and put optimum pressure at a critical time with the 'cow' near the gaff.

WIND-ON LEADERS...



Braid Power Play™

Now you have the control of big fish right up to the boat with leaders you can wind through your tip and guides, right onto the reel. IGFA approved, Braid Power Play™ comes in 25-foot lengths with a flexible press-lock fit and snugging

sleeves connected to a length of woven Dacron. These attach to Momoi, low-visibility, smoke blue mono in 100 to 400 lbs. test. Complete instructions included.

- #69475 Power Play™ Wind-On Leader, 100-lbs test w/swivel
- #69471 Power Play™ Wind-On Leader, 150-lbs test w/swivel
- #69472 Power Play™ Wind-On Leader, 200-lbs test w/swivel
- #69473 Power Play™ Wind-On Leader, 300-lbs test w/swivel
- #69474 Power Play™ Wind-On Leader, 400-lbs test w/swivel

- #69575 Power Play™ Wind-On Leader, 100-lbs test
- #69571 Power Play™ Wind-On Leader, 150-lbs test
- #69572 Power Play™ Wind-On Leader, 200-lbs test
- #69573 Power Play™ Wind-On Leader, 300-lbs test
- #69574 Power Play™ Wind-On Leader, 400-lbs test

See more
Wind-On
Leaders
on next
pages.

Perfect Bait Imitations...

Braid Bullets™

Irresistible trolling bait for smaller gamefish such as yellowfin tuna or skipjack. For bait catching, these are a marlin anglers dream. Available in 2 sizes, rigged with an 8/0 hook and 80-pound wire, or unrigged, and in a wide variety of hot, mylar colors (see page 19).



#04

Small Bullet™

Length: 6-1/2"
Weight: 1 oz.

- #717 Un-Rigged
- #707 Rigged



#02

Large Bullet™

Length: 6-1/2"
Weight: 2-1/2 oz.

- #718 Un-Rigged
- #708 Rigged

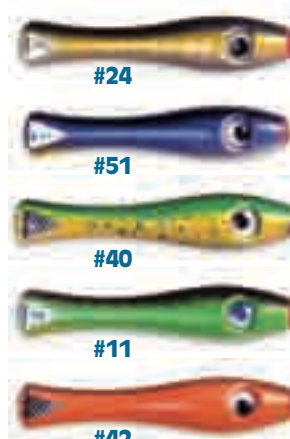
Ten Pin™

Large: 10"
#110

Medium: 7"
#107

Small: 5"
#105

Dennis' favorite surface trolling lure, Ten Pin's Irresistible, injured baitfish action and frantic, holographic eyes are unmatched for all gamefish. Counter-balanced with an internal weight to 'keel' the bait in an upright positron, the smaller models run to 10 knots and the larger one to a remarkable 18 knots. The Pretiane, high impact bodies have a center slot running the length of the lure for its pre-rigged single hook, while their unique slotted backs allow a second hook too.



See complete color chart on page 28

Shake 'Em Up with...

Hoochy™

Large: 10"
#720 Rigged
#721 Un-Rigged

Medium: 7"
#722 Rigged
#723 Un-Rigged

Small: 5"
#724 Rigged
#725 Un-Rigged



The lathe-turned heads from solid brass and live action skirts give that true feeling of 'fleeting bait fish' action on the surface make the Hoochy™ a proven producer for big game. Available in three sizes, rigged or unrigged in a variety of colors.

- #02 Red Racer
- #04 Purple/Black
- #11 Green/White
- #13 Squid
- #14 Green/Yellow
- #21 Red/White
- #51 Blue/White

Wild Wahoo: Like Nothing Else

There are wahoo, or skinnies – and then there are all other gamefish. That's the Gospel truth on light tackle. Put the initial run against other swimmers and the 'hoo is a world-class sprinter – most everything else is a pack mule.

The nay-sayers decry this swifty's staying power after that first electrifying dash, but how do you they account for the fact as many fish are lost as landed? With the wahoo, you get a package deal. An incredible rip; a mouth as tough as a hatch cover; and fillets that make others seem like lunch meat.

So how fast are they? We're not talking stop watch now, but get this. If you're a step slow up the rail – and it happens – the anchor rope is entirely at risk. More than once, skippers heading to the Ridge or Magdalena Bay off the Pacific side of the Baja Peninsula, have had these lines severed or nearly so by hooked fish. Like a weed eater on the prowl, flashing wahoo make monofilament cuts through one inch rope in seconds.

Even in the most frantic feeding modes, these gashers will find a way to come loose – making even the most experienced hands shake their heads. Watch one of the hot videos on the species and you get a feel for the deal. But really, only a taste. Wait until one passes by the stern in a heartbeat –

and you're holding onto the rod in pursuit.

But as much as with their speed, the 'hoo beats you with its mouth. Anglers just talk, wahoo destroy. As experts will tell you, that very tough jaw is almost impenetrable. The whole top of their mouth is bone and you need technique and more than a little luck to stay

connected. To hear deckhands talk, it's a regular occurrence to sting one with a gaff – and watch the hook or lure fall out of its mouth. Without constant tension, only the point holds the fish. Getting past the barb probably takes help from Poseidon himself.

Bait Fishing Wahoo...

Sure, plugs and bombs are the mainstay of wahoo fishing, but lots are taken with live bait, even chunk – if you're using the right stuff. Of course, you'll need a wire leader, but maybe not as long as you think. Although opinion varies,

World-class speed and razor sharp teeth...

Wahoo are a league of their own

Wahoo like this are suckers for an accurate cast of a Wahoo Bomb and fast retrieve.

Pro TIP

When trolling plugs from the corner of the transom, drop it back just five or six feet behind the flat lines and use them as teasers. When trolling combinations, the use of plugs keeps the razor mouths from erasing your expensive, plastic surface skirted lures

MORE TUNA LEADERS...



Tuna Trolling Leaders

Available with either single or double hooks, the perfect system for trolling feathers. Comes with 5-1/2' 100-150 lbs. mono leader and extra crimp and swivel.

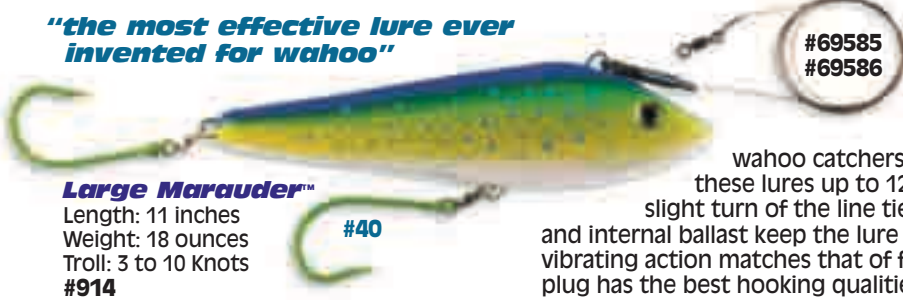
MODEL	HEAD	LEADER
69579-s/s	7/0	100 lbs
69580-single	8/0	100 lbs
69581-s/s double	9/0	150 lbs
69582-single	9/0	150 lbs

Tuna Bait Leaders 3 Pack

These leaders feature the popular 94150 style hook with 150-lbs. mono leader. The perfect rig for chumming live bait.

MODEL	HEAD	LEADER
69576	8/0	150 lbs
69577	9/0	150 lbs
69578 forged	8/0	200 lbs

**"the most effective lure ever
invented for wahoo"**



#69585
#69586

Large Marauder™

Length: 11 inches
Weight: 18 ounces
Troll: 3 to 10 Knots
#914

#40

Shown with

Braid Plug Trolling Rig

#69585 175-lbs test
#69586 275-lbs test
(See above right)

you can get away with 12 to 18 inches ahead of the hook. Braid's own Wahoo Leaders come with a swivel at one end for connecting to your mono – which keeps a hot mackerel or other big baits from twisting your leader. Figure a 40- to 80-pound wahoo will also go a long way toward dismantling your terminal gear. The swivel's a small insurance policy. Go with a hook to match your bait size – and by all means file those points 'til they cut glass.

But when do you choose live bait for 'hoos? Pay attention to what's going on around you – especially anywhere along Baja's Ridge. One or two tuna fighters will suddenly get cut off, or they may complain that a bait has been cut cleanly in half. Don't hesitate. Grab your wahoo bait rig and pitch with the chum flow.

As there is with any of the finer points, you'll get a difference of as to how to hook your live bait. Some would argue that despite their rapier-like dental work, nose hooking the bait for fish of this caliber is sufficient. The skinnies are more than capable of taking a whole sardine or mack. On the other hand, when cleaning wahoo, crewmen often find nicely cut bait halves in the stomachs of the fish. It's as if the fish took the bait, half first, and turned and took the other.

The answer, butt-hook the bait – that puts the hook in the middle, closer to the cut, no matter which end the wahoo wants.

Don't dismay chunk fishing either. The 'hoo likes meat and when they find it wafting their way, they'll take all they can eat most of the time. When they're finicky, remember, presentation is key to getting a taker.

WAHOO LEADERS...



Wahoo cable bait leaders are perfect for 'hoo, dorado, king mackerel and other toothy critters. Rigged with swivels, these are great using live or dead baits.

MODEL	HEAD	LEADER
#BL 150	#2	30 lbs
#BL 151	2/0	40 lbs
#BL 155	4/0	50 lbs
#BL 162	6/0	60 lbs
#BL 163	8/0	80 lbs

wahoo catchers from the West Coast and around the world. Pull these lures up to 12 knots and hang on. Rarely needs adjusting, but a slight turn of the line tie will do the trick. The exact angle of the diving face and internal ballast keep the lure working at all times. The remarkable *Marauder's*™ vibrating action matches that of fleeing mackerel. Better than live bait, this durable plug has the best hooking qualities around with dual, swiveled single hooks.

Marauder™

The name synonymous with wahoo plugs. Trolled at high speed, the hard, tail-beating action draws savage strikes from the world's flashiest gamefish.

Marauder™ is the true-tracking lure of choice for

Medium Marauder™

Length: 10"
Weight: 10 oz.
Troll: 6 to 14
Knots
#913



#04

#42

Small Marauder™

Length: 6 inches
Weight: 3 ounces
Troll: 6 to 12 Knots #912



Skinnies on the Troll...

Called the 'most effective lure ever invented for wahoo' the hard beating tail action of the Braid Marauder™ accounts for nearly as many skinnies as all other lures combined. A big plug, with the proper wire harness, will troll unflinchingly at high speeds – certainly much faster than you would for tuna. Rigged with tow big single hooks, the bait gives

#04 Purple/Black	#30 Pink Mackerel
#09 Skipjack	#33 Flaming Trout
#10 Green Mackerel	#37 Gold Mackerel
#12 Bonito	#40 Dorado
#18 Sardine	#41 Orange Mackerel
#20 Blue Mackerel	#42 Black/Orange
#24 Yellowfin Tuna	#55 Purple Mackerel

See Marauders Newest Colors on Page 30

you greater hooking power, even when the fish only slash at the bait. Regular Marauder™ users say you almost always will get the second hook in the fish – and usually outside the mouth from the head to the gills, which keeps them on.

*With wahoo,
sharp hooks are
**absolutely
critical***

Sharp hooks are absolutely critical with this lure as well – and perhaps more so. Long range skippers have learned that long hours of trolling in saltwater actually takes the edge off the steel. Never take for granted that all is well at

Using heavier drag pressure when trolling plugs for wahoo, will help increase your hook-up rate.



Braid Wahoo Bomb 540™ Series

We produce a dozen different types of wahoo casting lures in what has been a West Coast phenomena. The evolution of the method is apparent in these best of the best Bombs. The *Braid Bomb 540™* is unique in that the head has a counter-bored hole where the eye of the hook can recess. This puts the hook point closer to the head where the fish strikes and vastly improves your hook-up percentage.

540 Bomb (6 oz. rigged)

541 Bomb (6 oz. rigged with Spinner Blade)

the end of your line. To forget such details is to give the wahoo and even greater advantage.

Bombs Away...

Primarily a casting lure, Braid Wahoo Bombs™ Bullets™ Grenades™ and the like – with their Mylar Glitz (and in some cases added spinner blades), provide everything a wahoo wants – flash, splash and high visibility. This also points out why with any wahoo rig, you always use matte-colored wire and black rings or swivels. Anything that reflects light could draw a strike so you want to make sure that all those elements are located next to your hook. Figure most of these lures run from four to eight ounces in weight – lighter perhaps for some trolling applications. The casting models let you send them to the farthest boils where you can rip, drop, skip and grind them into vicious strikes.

And here's a tip. When there's a hook-up on the troll, don't cast or drop back 'on the slide' as you would for tuna. Your hook-up back there on a diagonal cutting wahoo could cost trollers a ton of gear if your fish crosses their lines. Instead, sling your baits well off to the sides of the boat. You'll still get bit. Love that 'hoo fishing!



#40

Wahoo Bullet™
Available rigged
with a 9/0 hook
and 80-lbs cable.
6"/6.5 oz. #521



#40

Wahoo Bullet™
Comes with Spinner
Blade and rigged with
9/0 hook and 80-lbs
cable. 6"/6.5 oz. #513



#13

Braid Grenade™
Small with Spinner
5-1/2"/4.5 oz.
#517



#55

Braid Bomb 1™
Small with Spinner
5"/3 oz.
#532



#29

Braid Bomb 1™
Small with Spinner
5"/3 oz.
#532



#42

Braid Bomb 2™
Available rigged or un-
rigged with a 9/0 hook
and 80-lbs cable.
5"/3 oz. #535



#05

Braid Bomb 2™
Small, un-rigged.
5"/3 oz.
#535



#42

Cyclone™
un-rigged.
6"/4 oz. #719



#02

Cyclone™
un-rigged.
6"/4 oz. #719

**Most
Popular
Mylar
Color
Skirts**

- | | |
|------------------|---------------------|
| #02 Red Racer | #16 Zucchini |
| #04 Black/Purple | #17 Mexican Flag |
| #05 Black/Green | #24 Yellowfin Tuna |
| #06 Black/Red | #29 Pink/Orange |
| #08 Pink/Black | #31 Purple/Pink |
| #09 Skipjack | #40 Dorado |
| #11 Green/White | #42 Black/Orange |
| #12 Skipjack | #51 Blue/White |
| #14 Green/Yellow | #55 Purple Mackerel |

*Braid Bombs are also available rigged with
cable and ringed hooks*

More Tools for Toothy Critters...

*"Along the West Coast,
these baits were designed
especially for wahoo. But I'll
say without fear of rebuttal,
these are the best king
mackerel lures on the planet."*

– Dennis



#51

Braid Bomb 3™
Large, un-rigged
8"/7 oz.
#539



#06

Braid Bomb 3™
Large, un-rigged
8"/7 oz.
#539



#31

Braid Bomb 1™
Large, un-rigged
8"/8 oz.
#533



#17

Braid Bomb 1™
Large, rigged
8"/8 oz.
#533



#14

Braid Bomb 2™
Large, un-rigged
8"/8 oz.
#537



#12

Braid Bomb 2™
Large, un-rigged
8"/8 oz.
#537



#11

Braid Grenade™
Large
8"/9 oz..
#519



#04

Braid Grenade™
Large
8"/9 oz.
#519

Location Crucial to Successful Marlineering

Capt. Pete Groesbeck on Locating Marlin



Capt. Pete Groesbeck is a tournament-tested marine consultant with over 30 years experience catching (and releasing most) marlin around the world.

Fundamental to billfishing world-wide is locating them, followed by presenting the right lure. As much as any species that swims, undersea structure changes are magnets for these magnificent gamers. But the angler's perspective must expand well beyond the modest depth ranges found inshore – and our 50 to 150 fathoms near significant canyons which are the fast lane for trophy-class fish. In every ocean, the vast surface is often the same, but the depths below, especially those swept with the cleanest, warmest blue water, you can find marlin related to specific contours.

Giant billfish, and their prey, are sensitive to optimum conditions you should be too

Every captain keeps a keen eye on water color, and attendant water temperature.

The growth in the use of satellite imaging of sea surface temperatures is a direct result of anglers understanding there is too much ocean out there to search, even when depths are charted. Oceans are in constant flux, so having an up-to-date view of the sea temperature profile puts boats and billfish on the same page.

Ocean currents are also crucial to finding marlin, whether borne of significant temperature gradients or mere upwellings. Be ever watchful of rips. They hold the bait and thus draw gamefish to the surface as few other phenomena. In some cases they're formed by water deflecting off 'high spots' in the depths below, further reason to make bottom structure your first target.

Smaller eddies of warm water off the huge, combative flows or masses of water are much easier to fish. Once on, or even near the fishing grounds, pay close heed to temperature. The satellite data gets you close, your own temperature gauge tells you what's below in your very location. Work the temperature changes, even miniscule changes. Giant billfish, and certainly their prey, are sensitive to optimum conditions – you should be too. Then treat these changes as if they were actual structure features, criss-crossing edges in order to put your lures in front of them.

Marlin hunting, of course, will always be a visual game. Scanning the skies ► see p31

LOCK JAW™ SINGLE HOOK RIG



Cable single hook series are evenly matched with mono leaders of 12' with cable and big game hook and swivel. Complete with extra crimp and thimble.

MODEL	HEAD	LEADER
#CS 156.....	5/0.....	150 lbs
#CS 157.....	7/0.....	150 lbs
#CS 150.....	8/0.....	150 lbs
#CS 200.....	9/0.....	200 lbs



**World-Wide
Success
Marks**



Lures Reputation...

You'll find every style, color and size of *BiteMe™* big game trolling lures to meet your needs, no matter where you fish or what species you're after. Pushers, poppers, divers, darters, wobblers or straight runners – they're all here and proven to perform in every ocean. Marlin, sailfish, tuna, king mackerel and mahi-mahi can't resist taking a bite.

Craftsmanship and innovation mark every *BiteMe™* lure. Each air-brushed head is counter-bored from the rear for closer placement of the forward hook. The heads themselves are made from precision lathe-turned and lazer-cut acrylic, complete with reflective prism tape and holographic eyes. And each lure is adorned with a striking vinyl skirt. Match these up with Braid's *Lock Jaw™* hook leader rigs (see below) for top performance.

LOCK JAW™ DOUBLE HOOK RIG



Cable double hook rigs are evenly matched with mono leaders of 18' with cable non-chafing gear between extra strong 7601 style hooks (see page 11). Complete with extra crimp and thimble.

MODEL	HEAD	LEADER
#CD 1565/0150 lbs
#CD 1577/0150 lbs
#CD 1508/0150 lbs
#CD 2009/0200 lbs
#CD 30011/0300 lbs
#CD 40012/0400 lbs

See color chart on page 30

#38



Braid Boomer 2™

Length: 15 inches
Diameter: 2-1/2 inches
Trolling: 7 to 10 knots
#512

#29



Braid Cruiser Mark I™

Length: 14 inches
Diameter: 2 inches
Trolling: 7 to 12 knots
#605

#54



Braid Rover™

Length: 13 inches
Diameter: 1-5/8 inches
Trolling: 7 to 10 knots
#604

#15



Braid Sea Dog™

Length: 13 inches
Diameter: 1-5/8 inches
Trolling: 6 to 8 knots
#502

#32



Braid Flat Top™

Length: 11 inches
Diameter: 1-1/2 inches
Trolling: 7 to 10 knots
#509

#10



Sea Serpent™ (md)

Length: 9 inches
Diameter: 1-1/4 inches
Trolling: 6 to 8 knots
#609

#09



Braid Sea Bee™

Length: 10 inches
Diameter: 1-1/2 inches
Trolling: 6 to 10 knots
#608

#14



Sea Beast™ (9")

Length: 9 inches
Diameter: 1 inches
Trolling: 7 to 10 knots
#602

#31



Little Trooper™

Length: 10 inches
Diameter: 1 inches
Trolling: 8 to 12 knots
#504

On the Brink? Drop Back for Marlin



Mike "the Beak" Hurt is the West Coast ambassador for big game fishing, considered one of the finest billfish anglers and angling educators in the world.

Mike "the Beak" Hurt on Catching Marlin

Nothing puts fire in the eyes of an offshore angler like a wildly excited billfish, fully lit and in its attack mode – especially when it's chasing one of your baits. A surge of energy races through your veins: the message speeds to your brain, "a fin, color spot or bill" – all indicators you've raised a fish in the pattern. With lures in position, popping and spooking as they chug on, the predator continues stalking your offering.

Another boil – a slash from a bill, or at times, just a 'window shopper' as you stand and behold, adrenaline pumping wildly. You watch in awe and bursting with anticipation. Hours of trolling have taken you to this moment on the brink. Then the fish, in its vibrant presence, seems to hesitate. Is there anything you can do?

Experienced anglers know this game. Here's how they handle it.

Drop Back or Bait and Switch...

For simplicity sake, the term "drop back" is more of a West Coast method used with live bait. "Bait and switch" is common with dead or artificial baits. The idea is similar in both methods.

Offer a fish raised on trolled enticers (teasers, lures or rigged baits) an alternative. Anglers use these techniques when they want to fish with light line; ease the fish up for fly-fishers; or insure the angler of getting a more solid hook-up.

When using live bait for the drop back, you should pre-rig your rod with appropriate sized hook

Teaser Tow Line™

35' of 500-lbs. mono crimped so it can be cleated off. On the other end is a 4' leader of 480-lbs. cable with over-sized ball-bearing snap for quick changes. #624

Dorado Teaser™

Length: 18-1/2 inches
Weight: 4 pounds
Troll: 6 to 10 Knots
#52270

Braid Super Teasers™

Attract the ocean's biggest gamefish with these world-class fish teasers. Large profile, subsurface attractors with mirrored panels and eye-popping colors to pull the big ones in from long distances. Ideal for the bait and switch technique described by "Beak" on these pages.

Super Swimmer™

Length: 17-1/2 inches
Weight: 3-1/2 pounds
Troll: 6 to 10 Knots
#52260

Lightning Bolt™

Length: 21-1/2 inches
Weight: 3 pounds
Troll: 7 to 12 Knots
#52200

BITE ME!

and a long enough wind-on leader to protect your main line from chafing. Add a swivel in-line about three feet up from the hook. The swivel must be of high quality and size so that it will hold up to the fish you're targeting and it must pivot freely (see page 20 and 21 for hooks, and right for the perfect leader rig). Hook a live bait and keep it in the live well. The swivel allows the bait to swim freely in the tank without twisting the line.

Commonly the bait is hooked cross-ways through the nose. An alternative that also works well for me is to back hook the bait. Penetrate the bait above the backbone, between the back of the head and the dorsal fin. This will cause the bait to dive deeper. Bridle the bait through the eye sockets or back for a more secure hold.

When you raise your target fish, drop the bait back to it. You must know where that is, or you could miss your chance. Once the bait is in position, gradually slow the boat to an idle. Hold the rod tip high with the reel in free-spool, thumb on the spool. Get any other lures teasers ► see p31

LOCK JAW™ MARLIN LEADER...



West Coast-style live bait rig allows bait to be prehooked in the tank – ready for drop back when marlin appear behind the boat. Comes equipped with 8/0 live bait hook, swivel and wind-on leader loop for easy connection to main line.

MODEL	HEAD	LEADER
#BR 100	8/0	100 lbs

#44



Braid Boomer 1™

Length: 14 inches
Diameter: 2-1/2 inches
Trolling: 7 to 12 knots
#511

#63



Cruiser Mark II™

Length: 14 inches
Diameter: 2 inches
Trolling: 7 to 12 knots
#606

#55



Braid Bully™

Length: 13 inches
Diameter: 1-3/4 inches
Trolling: 6 to 10 knots
#510

#40



Sea Serpent™ (lg)

Length: 12 inches
Diameter: 1-3/4 inches
Trolling: 7 to 10 knots
#610

#04



Prime Mover™

Length: 13 inches
Diameter: 1-1/2 inches
Trolling: 7 to 10 knots
#507

#28



Braid Sea Bee™

Length: 10 inches
Diameter: 1-1/2 inches
Trolling: 6 to 10 knots
#608

#19



Sea Beast™ (12")

Length: 12 inches
Diameter: 1-1/4 inches
Trolling: 7 to 14 knots
#601

#24



Braid Banshi™

Length: 9-1/2 inches
Diameter: 1-1/4 inches
Trolling: 7 to 12 knots
#603

#08



Little Digger™

Length: 10 inches
Diameter: 1-1/4 inches
Trolling: 6 to 8 knots
#506

See color chart on page 30

Braid Slammer™ 790 Series



#36



#57



#58



#59



#60



#62

793
1-3/4 oz.

794
2-1/2 oz.

795
3-1/2 oz.

796
4-1/3 oz.

797
6 oz.

Nose Rings
available
on 796
and 797

Braid Slammer™ 780 Series



#10



#18



#23



#31



#37



#62

780
1-1/2 oz.

781
2-1/2 oz.

782
3-1/2 oz.

783
4-1/2 oz.

Nose Rings
available
on 783

Braid Slammer™ Series

Take your jig fishing to an all new level with Braid's Slammer™ Jigs designed and tested world-wide by Dennis. Slammer™ Jigs are built to beat any gamefish, anywhere in the world. The ultimate in new age lure production, Slammer™ 790 Series are available in 5 different sizes and feature the look, action and color schemes which generate vicious strikes as never before available in a single lure line. Tie on the hottest jigs in the world and get into some serious, hard-slamming action! Choose from Chrome Mackerel, Prism, or the striking Abalone finish!

Braid Slammer™ 770 Series



#14



#36



#38



#48



#49



#62



#58



#60



#57

770
1/3 oz.

771
3/4 oz.

772
1-1/2 oz.

773
2 oz.

774
3 oz.

775
4 oz.

776
5 oz.

777
6 oz.

Nose Rings
available
on 775, 776
and 777

Abalone
colors
(58 & 59)
available
on 770 and
771 only

#10 Green Mackerel
#14 Green/Yellow
#18 Sardine
#20 Blue Mackerel
#23 Rainbow Trout
#31 Purple/Pink

#35 Gold/Orange
#36 Chrome
#37 Gold Mackerel
#38 Midnight
#41 Orange Mackerel
#42 Black/Orange

#48 Orange/Yellow
#49 Blue/Yellow
#50 Black Mackerel
#51 Blue/White
#55 Purple Mackerel
#57 Abalone Blue

More Power... Once you settle down on a truly giant fish with Braid's latest high-tech bucket harness (Power Play or Brute Busters), you'll be able to exert maximum force on the fish and still be there at the end of the fight to tell about it. With the fish on the run, all you need to do is get into a semi sitting position, leaning back against the force of the fish. This way you counterbalance the pull of the giant – and don't over-tax your back, arms and legs.

With your feet about 24 to 30 inches apart, knees bent, with one foot slightly forward or behind for balance, you can raise the rod by squatting. As you elevate or begin to stand, you take quick half to full cranks on the reel – to gain whatever line you can. Repeat the squatting-to-lift, standing-to-reel pattern over and over. The bucket method allows you to put a 'finishing' amount of pressure on the fish close to the boat for tagging or gaffing. It takes practice to perfect the method, and it is vitally important to keep your knees braced firmly against the gunnel of the boat.

Again, it's crucial to have rod harness properly adjusted. Set up with your knees slightly bent. You want to have the rod at about a 35 to 40 degree angle so when you lean back, your rod raises and gives you lifting power. A rod adjusted too high does just the opposite.

The key is to exert maximum force, with a minimum of effort: it's what Braid belts and harnesses are all about.

Slammer Squids™

Braid's made for trolling jig that has all you want for super big game applications. Four head sizes ranging from 1-1/2 to 5-1/4 ounces and through-hole construction lets you rig the *Slammer Squids*™ as you choose. Stabilizing "wings" are molded directly into the head while the appearance tentacles are crafted of a durable vinyl skirt. The underside wings are enhanced by reflective prism finish making the *Slammer Squid*™ the most visible jig of its kind.



- 740**
1-1/2 oz.
- 741**
2-1/2 oz.
- 742**
3-3/4 oz.
- 743**
5-1/2 oz.

#14

#31

#51

#35

Braid Slammer™ 750 Series



751
1/2 oz.

752
1 oz.

753
1-1/2 oz.

754
2 oz.

755
3 oz.

756
4 oz.

757
5 oz.

758
7 oz.

759
10-1/2 oz.

761 < Colors 10, 20,
16 oz. 36 and 61 only

Nose Rings
available on
all over 4 oz.

#20

#10

#36

#37

#41

#50

#61

Braid Slammer™ 730 Series



730
1-1/2 oz.

731
2-1/2 oz.

732
3-1/2 oz.

733
4-1/3 oz.

Nose Rings
available
on 733

#10

#18

#23

#31

#37

#62

#58 Abalone Green
#59 Abalone Orange
#60 Abalone Midnight

#61 Glow Mackerel
#62 Chrome/Red Head

COLORS

- #02 Red Racer
- #03 Green Mamba
- #04 Black/Purple
- #05 Black/Green
- #06 Black/Red
- #07 Pink Tiger
- #08 Pink/Black
- #09 Skipjack
- #10 Green Mackerel
- #11 Green/White
- #12 Skipjack
- #13 Squid
- #14 Green/Yellow
- #15 Bleeding Mackerel
- #16 Zucchini
- #17 Mexican Flag
- #18 Sardine
- #19 Blue/Pink/Orange
- #20 Blue Mackerel
- #21 Red/White
- #22 Ralph
- #23 Rainbow Trout
- #24 Yellowfin Tuna
- #25 Psycho
- #26 Tony Tiger
- #27 Pink Panther
- #28 Goatfish
- #29 Pink/Orange
- #30 Green Mackerel
- #31 Purple/Pink
- #32 OBY
- #33 Flaming Trout
- #34 Purple/Silver
- #35 Gold/Orange
- #36 Chrome
- #37 Gold Mackerel
- #38 Midnight
- #39 Blue/Green/Gold
- #40 Dorado
- #41 Orange Mackerel
- #42 Black/Orange
- #43 Bleeding Dorado
- #44 Blue/Green
- #45 Petrolero
- #46 Cedar
- #47 Tequila Sunrise
- #48 Orange/Yellow
- #49 Blue/Yellow
- #50 Black Mackerel
- #51 Blue/White
- #53 Shad
- #54 Mean Joe Green
- #55 Purple Mackerel
- #56 BBG
- #57 Abalone Blue
- #58 Abalone Green
- #59 Abalone Orange
- #60 Abalone Midnight
- #61 Glow Mackerel
- #62 Chrome/Red Head
- #63 Neon Orange
- #64 Black/Purple
- #65 Hot Pink

Braid BlackJack™



BlackJack™ can be trolled up to 18 knots giving you every opportunity to land trophy dorado, wahoo, tuna, albacore, king mackerel and other prize prey. Fished from your downriggers, *BlackJack™* is deadly on grouper, snapper and other bottom dwellers.

919
Double Hook



918
Treble Hook



Available in all these colors
and many more, see page 38.

Braid Marauder™

Latest Colors
from page 21



- #66 Blue/Pearl White
- #67 Pearl Pink
- #68 Chartreuse/Flame
- #69 Abalone Chrome

- #71 Perch
- #72 Fire Tiger
- #73 Brown Trout
- #74 Smokey

- #75 Hot Tuna
- #76 Blade Runner
- #77 Gold
- #78 Silver

Location Crucial to Catching Marlin (continued from page 24)

for the presence of birds is as fundamental to the sport as new drag washers. But don't overlook weed lines which gather the wind currents, disperse and gather again. Their very, collective presence in the fishing grounds often draws baitfish and provides a feeding zone for Big Bill. Without food, you won't find a volume of fish.

Making correct assessments is much increased by the use of graph sonar, especially color sonar. The presence of bait, even well below the apparent 'pulling range' of your teasers, still signals you're in the right zone. You may have to make repeated passes through an area to get a fish to rise, but those passes may not have been taken without the sonar indications.

Temperature clines are also vital. With colder water sinking, look for both bait and marlin to ride above these distinct layers of water. But don't expect them to lay flat like so many bed sheets. Underwater features jutting well off the bottom may actually push warm water layers closer to the surface – making them ideal locations to pull your baits.



Drop Back or Bait and Switch (continued from page 27)

out of the way. When your fish strikes, let it run for a few seconds; put the reel in gear; wind into the fish until the line comes tight; then strike the fish. Keep winding and striking until the line comes off the reel under drag pressure.

Bait and switch still requires a wind-on leader, but without a swivel, keep the rigged dead bait on ice, and when you raise the fish, the routine is much the same. Many captains prefer to keep the boat going ahead at the same time. You don't have to worry about the bait tearing off the hook if it's rigged correctly. Sometimes the crew will patiently tease the fish closer (but without hooks on the trolled lures). This excites the fish so much that when you switch, the fish charges the bait like a linebacker on a running back... you're on!

With practice, teamwork, diligence and the right tackle, these techniques can take your marlin success to new heights.

Braid Sardelle 830 Series™

The *Sardelle™* with its sculptured, non-symmetrical sardine-shaped body, features a rippled side and a smooth side that produces a tremendous swimming action as the jig is retrieved through the water. Wearing a hot stamp, foil finish and 3-D prism eyes, the *Sardelle™* makes a tempting offering.



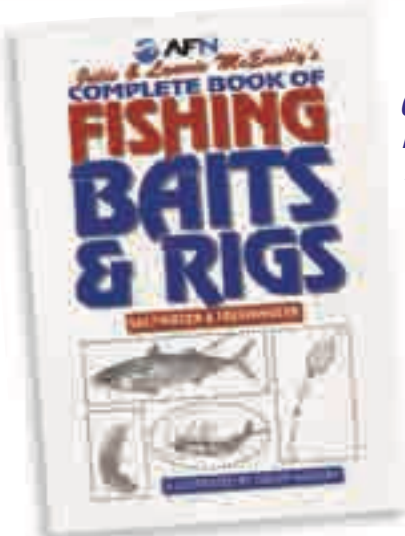
830
1-3/4 oz.
831
3-1/2 oz.
832
4-1/2 oz.
Nose Rings available on 832

Braid Sea Gator™

The unusual *Sea Gator™* has a wide range of applications from slow trolling to skip jigging and is available in a variety of weights from 2-1/2 to a whopping 11 ounces. The tight action of this jig is enhanced by its elongated, leaf-shaped body and flat underside. A cross section look reveals its triangular configuration, with a wider tail section which keeps the bait running true. Five chrome and prism finishes and 3-D eyes give the *Sea Gator™* its unmistakable look.



840
2-1/2 oz.
841
5-3/4 oz.
842
11 oz.
Nose Rings available on 841 and 842



Complete Book of Fishing Baits & Rigs

JULIE & LOWRIE MCENALLY

"The most comprehensive book on fishing baits and rigs yet produced."

#10046



Fishing for Tuna and Marlin

CAPT. PETER BARRET

"A how-to guide packed with proven methods."

#10026

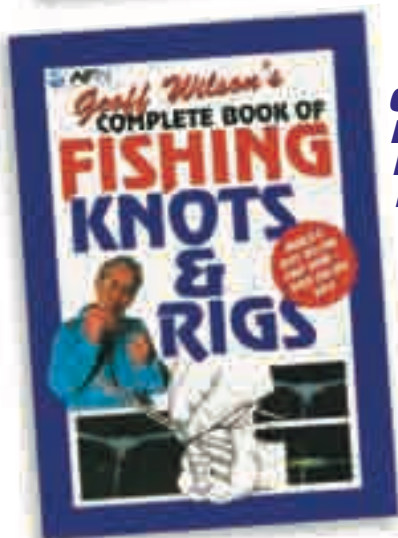


Tuna

CAPT. BILL SMITH

"This book needed to be written. It will be treasured by expert and novice alike"

#10045



Complete Book of Fishing Knots & Rigs

GEOFF WILSON

"Essential for anglers of all persuasions and will help you catch more fish."

#10028



Complete Book of Shark Fishing

MILT ROSKO

"For the expert and the novice"

#10044

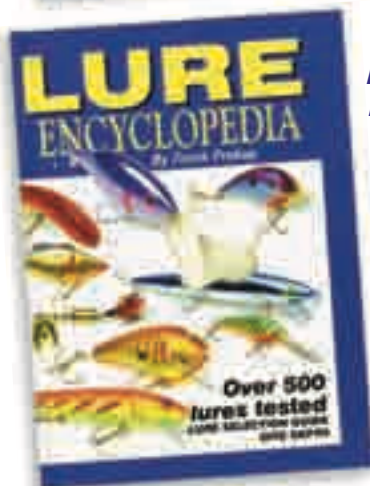


Fishing for Sharks

CAPT. PETER BARRET

"The secrets revealed"

#10027

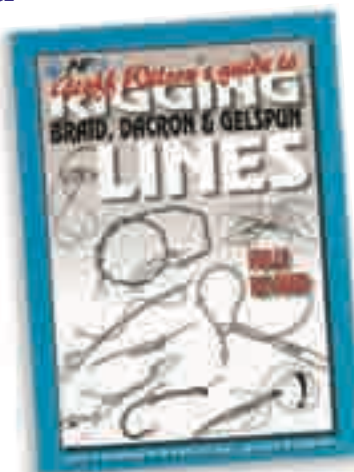


Lure Encyclopedia

FRANK PROKOP

"Representing the culmination of the career of a leading authority on lures. The ultimate book on lures and how to use them."

#10048



Rigging Braid, Dacron, and Gelspun Lines

GEOFF WILSON

"A must for every angler"

#10030

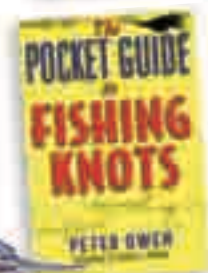


Bluewater Fishing

JULIE & LOWRIE MCENALLY

"A world of information for all offshore anglers"

#10047



Pocket Guide to Fishing Knots

PETER OWEN

"Step-by-step drawings guide the angler through the 24 most useful knots for all types of fishing."

#10043

KURU KURU™



#20 - Blue Mackerel

Model#	Wt.
160	1/2 oz.
161	3/4 oz.

Proven winner for Bass, Stripers and all other inshore and fresh water game fish. Rigged with ultra sharp black nickel hook.



#10 - Green Mackerel



#14 - Green Yellow



#21 - Red White



#67 - Pink Pearl



#53 - Shad

BETTA BAIT™

- Extreme life-like finish
- Over-sized 3-D eyes
- S/S welded rings
- Ultra-sharp single hook



#51 - Blue White



#06 - Black Red



#10 - Green Mackerel



#14 - Green Yellow



#20 - Blue Mackerel



#76 - Blue Runner



#53 - Shad



#67 - Pink Pearl



#71 - Perch



#73 - Brown Trout

Model#	Size	Wt.
891	2 3/4"	1 oz.
892	3 1/2"	2 oz.

Model#	Size	Wt.
893	4"	3 oz.
894	4 1/2"	4 oz.

BRAID JIGS

Braid Jigs are built to beat any game fish in the world! The ultimate in New Age lure production, these jigs feature the look, action and color schemes that generate vicious strikes from the most powerful fresh water, in-shore and off-shore predators.

MARAUDER METAL™

- 3-D stamped body
- Slanted head for vigorous action
- S/S welded rings
- Ultra-sharp single hook
- Vibrant colors



#40 - Dorado



#10 - Green Mackerel



#51 - Blue White



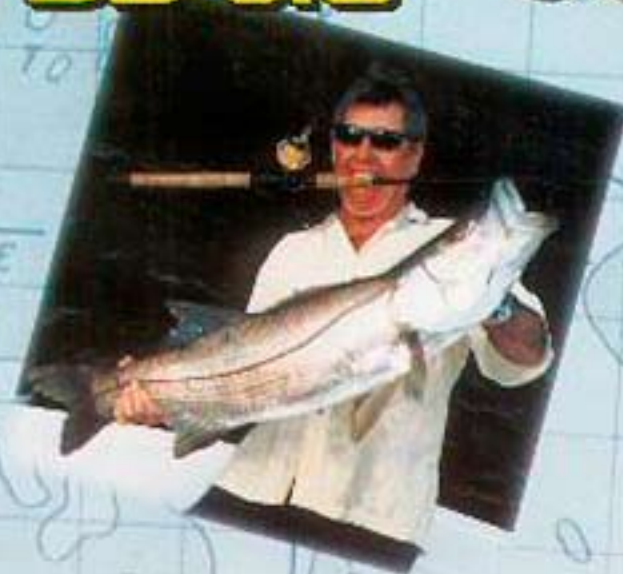
#53 - Shad

Model#	Size	Wt.
860	2"	1/2 oz.
861	2 1/2"	1 oz.

Model#	Size	Wt.
862	3"	1 1/2 oz.
863	3 1/4"	2 oz.

Model#	Size	Wt.
864	3 3/4"	3 oz.
865	4"	4 oz.

DB JIG™



- Brilliant hot stamp finish
- Life-like action
- S/S welded ring nose and tail
- Ultra-sharp single hook

Model#	Size	Wt.
150	2 1/4"	1/2 oz.
151	3"	1 oz.
152	3 1/4"	1 1/2 oz.
153	3 3/4"	2 oz.
154	4"	3 oz.
155	4 3/4"	4 oz.



SCUD JIG™

- Aero-dynamic for long distance casting
- Over-sized 3-D eye
- Ultra-sharp single hook
- Holographic side fin

Model#	Size	Wt.
870	2 1/2"	1 oz.
871	3"	2 oz.
872	4"	3 oz.



AUSSIE JIG™

- Body shape for ultimate action
- Over-sized 3-D eyes
- Ultra-sharp single hook
- Brilliant holographic side panels

Model#	Size	Wt.
883	2 1/4"	1/2 oz.
884	2 3/4"	1 oz.
885	3 1/4"	1 1/2 oz.
886	3 3/4"	2 oz.
887	4"	2 1/2 oz.



BRAIDRUNNER™



#24 - Yellowfin Tuna

The New BRAIDRUNNER offered by Braid Products is the most advanced subsurface trolling lure of its kind on the market today. This stainless steel trolling lure produces a fish attracting flash and vibrating action like no other trolling lure PERIOD!



#20 - Blue Mackerel



#44 - Blue Green



#51 Blue White



#52 - Shad



#75 - Hot Tuna



#04 - Black Purple



#10 - Green Mackerel



#21 - Red White



#35 - Gold Orange

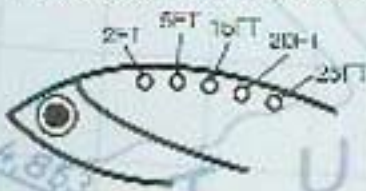


#40 - Dorado



#42 - Black Orange

Trolling depths at 8-11 knots are:



Line set depth but lure may sink in deeper if the line is slack or will rise if too tight.

Model#	Size	Wt.
927	3"	1 1/2 oz.
928	5"	4 1/2 oz.
929	7"	6 oz.



DOLPHIN FEATHER

- Chrome brass head
- Feather/vinyl skirt combination
- Troll speeds from 4-8 knots
- Ideal for Dolphin & small tuna

Model#	Size
529	5"

**Tuna
Tournament
Winners**

#04 - Black Purple

#14 - Green Yellow

#21 - Red White

#31 - Purple Pink

#51 - Blue White

MEGA JET

- Durable vinyl skirts
- Chrome brass head
- Swims straight
- Troll speeds from 6-12 knots
- Creates perfect bubble trail

Model#	Size
550	7"
551	8 1/2"
552	10"
553	12"

#04 - Black Purple

#14 - Green Yellow

#21 - Red White

#31 - Purple Pink

#51 - Blue White

METAL BULLET

- Durable vinyl skirts
- Chrome brass head
- Runs great at all speeds
- Can be pulled at any position
- Tuna & Dolphin can't resist them!

Model#	Size
554	3 1/2"
555	5"
556	8"
557	7"
558	8"

#04 - Black Purple

#14 - Green Yellow

#21 - Red White

#31 - Purple Pink

#51 - Blue White

TUNA ROCKET

- Holographic acrylic head
- Durable vinyl skirt
- Trolling speeds 6-12 knots
- Straight runner
- Great for tuna, dolphin, wahoo, makos and marlin

Model#	Size
630	8"
631	11"

Big Fish Producers!

#04 - Black Purple

#14 - Green Yellow

#21 - Red White

#31 - Purple Pink

#51 - Blue White

TUNA FEATHER

- Holographic acrylic head
- Feather/vinyl skirt
- Troll speeds 6-8 knots
- Ideal for tuna & dolphin

Model#	Size
650	7"

* #14 - Green Yellow (Not Shown)

#04 - Black Purple

#17 - Mexican Flag

#44 - Blue Green

#51 - Blue White

CHROME FEATHER

- Natural 3-D Eye
- Holographic pec fins
- Troll speeds from 4-8 knots
- Ideal for tuna, dolphin wahoo and mako

Model#	Size
660	1/4 oz.
661	1/2 oz.
662	3/4 oz.
663	1 oz.
664	2 oz.
665	3 1/2 oz.
666	5 1/2 oz.

#04 - Black Purple

#14 - Green Yellow

#21 - Red White

#51 - Blue White

BLACKJACK™

Holographic



#24 - Yellowfin Tuna

**WITH
RATTLES!**

This lure can be trolled up to 18 knots, giving the angler every opportunity to land trophy king mackerel, dolphin, wahoo, tuna and albacore. Downrigger fisherman will find the BlackJack™ deadly on the grouper, snapper and other bottom dwellers. The BlackJack™ is made from the strongest high impact plastics available and rigged with extra strong double hooks or 3X strong treble hooks, and extra strength stainless steel split rings. BlackJack™ is a must for the serious saltwater fisherman.



#04 - Black Purple



#33 - Flamin Trout



#09 - Skipjack



#40 - Dorado



#10 - Green Mackerel



#42 - Black Orange



#18 - Sardine



#71 - Perch



#20 - Blue Mackerel



#72 - Firetiger



#23 - Rainbow Trout



#73 - Brown Trout

Model#	Size	Hook Style
917	4"	Double
918	6"	Treble
919	6"	Double





VIPER™

Holographic

**With
Rattles!**

The Braid Viper is by far the most advanced double-jointed bait on the market today.



#33 Flaming Trout

This lure is designed not only for inshore saltwater species such as bluefish, stripers, calico bass, roosterfish and snook, but also for freshwater trophies like large mouth bass, stripers, walleye, muskie and pike. The holographic finish and unbelievable action is guaranteed to attract viscous strikes from trophy gamefish worldwide.



#10 Green Mackerel



#18 Sardine



#20 Blue Mackerel



#23 Rainbow Trout



#53 Shad



#71 Perch



#72 Firetiger



#73 Brown Trout



#74 Smoky

**Great for Saltwater
and Freshwater
Trophies!**

401 5 inches
402 7 inches
403 10 inches



HD Crimper

#32912 • 10-1/2"



- > Pre-Calibrated
- > Crimp from 50# to 500#
- > Titanium Matte Finish
- > Crimp from 50# to 500#
- > Non-Slip Grips
- > Heavy Gauge Handles

Split Ring Pliers



#32913 • 7-1/2"

- > Ergonomic Handle
- > Lightweight
- > S/S Construction
- > 2-Position Opener
- > Mono Cutters

Power Crimper

#32914 • 7"



- > Ergonomic Handle
- > S/S Construction
- > 4-Position Crimper 0.1 to 2.0mm
- > Mono & Cable Cutters

Mongo SS Tuna Hooks



4 pack

69012	... 12/0
69013	... 13/0
69014	... 14/0
69015	... 15/0
69016	... 16/0

Mongo SS Curve Point



4 pack

2 pack

69260	... 6/0
69270	... 7/0
69280	... 8/0
69290	... 9/0
69210	... 10/0
69211	... 11/0
69212	... 12/0

Mongo SS Straight Point



4 pack

2 pack

69360	... 6/0
69370	... 7/0
69380	... 8/0
69390	... 9/0
69310	... 10/0
69311	... 11/0
69312	... 12/0

Slimline Swivel



5 pack

39217	... 100#
39218	... 150#
39219	... 200#
39220	... 700#
39221	... 300#

Aussie Swivel



32922	... 700#
32923	... 300#

Teardrop Swivel

32924	... 300#
32925	... 150#

Mongo SS Circle Hooks



4 pack

69113	... 13/0
69114	... 14/0
69115	... 15/0
69116	... 16/0
69117	... 17/0

Ball Bearing Swivel

5 pack



MODEL	SIZE	RATING	MODEL	SIZE	RATING
32933	... 3	100#	32936	... 6	300#
32934	... 4	150#	32937	... 7	400#
32935	... 5	200#	32938	... 8	500#

Ball Bearing Swivel

with Coastlock Snap / 5 pack



MODEL	SIZE	RATING	MODEL	SIZE	RATING
32943	... 3	60#	32946	... 6	200#
32944	... 4	100#	32947	... 7	250#
32945	... 5	165#	32948	... 8	300#



Easy-Out™

Remove hooks quickly and efficiently with Braid's stainless steel Easy-Out!

#32916

Power Play™ Crimper

- Mono Cutter
- Locking Catch
- Ergonomic Handle
- Pr-Adjustment Set Screw
- Case Hardened Steel

#32915

Gator Blade™

The perfect knife for the true outdoorsman!

Titanium Finish #32801
Dimascus Finish #32802

Split Rings

Made from the strongest Japanese stainless steel available! Comes in packs of 10.

MODEL	RATING
32130	130 lbs
32160	160 lbs
32110	250 lbs

Crystal Cube

Laser engraved from our own original artwork, Makes a terrific gift for any angler!

Tuna #21016

Sailfish #21015

Dorado #21014
Stand not included

Tantrum™ Assist Hooks

	MODEL	SIZE	QTY
CABLE 5"	69900	4/0	3 pack
	69901	6/0	3 pack
	69902	7/0	3 pack
	69903	8/0	3 pack
	69904	9/0	2 pack
KEVLAR 5"	69700	4/0	3 pack
	69701	6/0	3 pack
	69702	7/0	3 pack
	69703	8/0	3 pack
	69704	9/0	2 pack
CABLE 3"	69800	4/0	3 pack
	69801	6/0	3 pack
	69802	7/0	3 pack
	69803	8/0	3 pack
	69804	9/0	2 pack
KEVLAR 3"	69690	4/0	3 pack
	69691	6/0	3 pack
	69692	7/0	3 pack
	69693	8/0	3 pack
	69694	9/0	2 pack
	69695	10/0	2 pack

Tuna Blitz™

Durable feathers and ultra-bright vinyl skirts make the Tuna Blitz a must have for every bluewater angler!

Each lure comes completely rigged with 80# mono leader, black swivel and ultra-sharp hook.

MODEL	WEIGHT
925	1.5 oz
925	3 oz

#14 Green/Yellow

#51 Blue/White

#17 Mexican Flag

#04 Black/Purple

#31 Purple/Pink

The Ultimate Tuna Tamer!



LURES & JIGS

Perfect for trolling or casting to feeding tuna, dorado, wahoo, stripers and other surface feeders.

**Brilliant
Holographic
Finishes**

Tantrum Magnum lures and jigs will attract fish from long distances due to their tight swimming action and highly reflective holographic finish. Both the jointed or solid body models come with a metal bill and are rigged with heavy-duty 4x strong hooks and 500lb. test through-body wire connecting hooks.

These baits will run 8 to 12 feet deep when trolled properly. We recommend trolling the solid body in calm seas at 8 to 10 knots, and the jointed model at 6 to 8 knots.

Tantrum Magnum Jointed

Tantrum Magnum

#24 Yellowfin Tuna

MODEL	SIZE	WEIGHT
407	7"	1.5 OZ
408	9.5"	2.5 OZ
409	11"	4 OZ

#20 Blue Mackerel

MODEL	SIZE	WEIGHT
404	7"	1.5 OZ
405	9.5"	2.5 OZ
406	11"	4 OZ

#44 Purple/Black

#44 Purple/Black

#10 Green Mackerel

#10 Green Mackerel

#20 Blue Mackerel

#24 Yellowfin Tuna

#33 Flaming Trout

#33 Flaming Trout

#40 Dorado

#40 Dorado

#53 Shad

#53 Shad

#75 Hot Tuna

#75 Hot Tuna

#76 Blue Runner

#76 Blue Runner



Poppers

Tantrum Poppers are the new generation of popper that stops fish in their tracks!

The front of the bait is flat, instead of concave – this allows it to be ripped across the surface more easily, triggering ferocious surface strikes.

Each features our highly reflective holographic finish and exceptionally realistic colors that draw prey like magnets. Each are rigged with heavy-duty 4x strong hooks and 500lb. test through-body wire connecting hooks.



Tantrum Popper Stopper™

MODEL	SIZE	WEIGHT
410	5"	1.5 oz
411	7"	3.5 oz

#76 Blue Runner

#21 Red/White

#53 Shad

#44 Purple/Black

#10 Green Mackerel

#75 Hot Tuna

#20 Blue Mackerel

#40 Dorado

#24 Yellowfin Tuna

**Brilliant
Holographic
Finishes**

Tantrum GT Popper™

MODEL	SIZE	WEIGHT
412	8"	3 oz

#10 Green Mackerel

#53 Shad

#24 Yellowfin Tuna

#76 Blue Runner

#44 Purple/Black

#20 Blue Mackerel

#75 Hot Tuna

#21 Red/White

#40 Dorado



Pro Series BraidProducts.com



Tantrum Super Deep™

Just the ticket for deep water dwellers – in colors that will absolutely draw strikes when other baits won't work. Try our Hot Pink glow-in-the-dark color for night-time jigging!

MODEL	SIZE	WEIGHT
441	8"	7 oz
442	9"	10.75 oz
443	10"	14 oz

#76 Blue Runner

#20 Blue Mackerel

#64 Hot Pink/Glow

#10 Green Mackerel

**Works
Great When
Nothing Else
Does!**

Tantrum Fin Tail 200™

MODEL	SIZE	WEIGHT
443	6.75"	7 oz

Tantrum Fin Tail 200 and Fin Tail 200 Long are some of the most realistic jigs to ever hit the market and work great for all styles of vertical jigging!

They're weighted unlike anything else, and their exciting fin and tail action makes these baits irresistible to a variety of gamefish.

#18 Sardine

#64 Hot Pink/Glow

#40 Dorado

#76 Blue Runner

#10 Green Mackerel

#40 Dorado

#64 Hot Pink/Glow

#10 Green Mackerel

#76 Blue Runner

#18 Sardine

Tantrum Fin Tail Long 200™

MODEL	SIZE	WEIGHT
444	10"	7 oz



Tantrum Hammer™ Jigs

Braid's Tantrum Hammer Head Jigs are designed to "hammer" fish into submission. The unique design and jewelry-quality holographic finishes make it nearly impossible for hungry gamefish to resist.

Cast one of these deadly fish attractors and swim it back for an intermittent jigging motion big fish love. Or drop one back where the fish are and jig it in an up and down motion.

Our glow-in-the-dark colors are terrific for night time jigging.

MODEL	SIZE	WEIGHT
421	3-1/2"	1 OZ
422	4"	2 OZ
423	4-3/4"	3.75 OZ
424	5-1/2"	5.5 OZ
425	6"	7 OZ
426	6-3/4"	11 OZ
427	8"	13.25 OZ

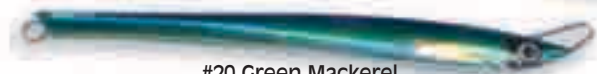
Tantrum Long Hammer™ Jigs

MODEL	SIZE	WEIGHT
428	7-1/4"	6 OZ
429	9"	7 OZ
430	11"	10.75 OZ

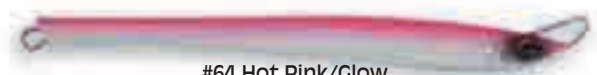
The longer and slimmer cousin of the Hammer Jigs, makes a great change up for finicky eaters.



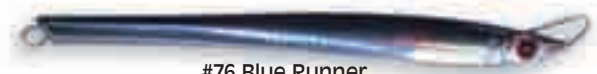
#20 Blue Mackerel



#20 Green Mackerel



#64 Hot Pink/Glow



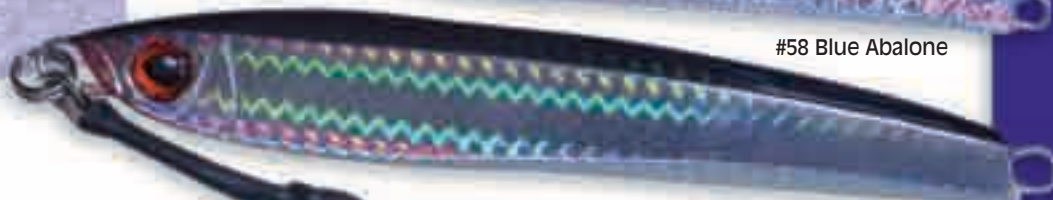
#76 Blue Runner



#14 Green/Yellow



#58 Blue Abalone



#76 Blue Runner



#64 Hot Pink/Glow



#40 Dorado



#18 Sardine



#14 Green/Yellow



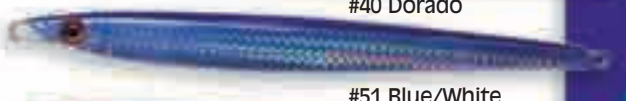
#76 Blue Runner



#18 Sardine



#40 Dorado



#51 Blue/White



#64 Hot Pink/Glow

Tantrum Slim-Swim™ Jigs

Tantrum Slim-Swims feature a triangular body shape that generates an innovative swimming action when jigged in the traditional manner – the newer jigging technique makes this bait unbeatable! Offered with just enough weight to reach the fish without the bulk of similar weighted jigs.

MODEL	SIZE	WEIGHT
431	5"	2.5 OZ
432	7"	5.25 OZ
433	7.75"	7 OZ

**Works in
Freshwater
Also!**

Tantrum Jointed Diver™



This new generation plug has an extra large bill to really dig deep. Depending on your line weight, the Jointed Diver will run two to seven inches down and its unique shape creates a substantial vibration and flash.

**Pro
TIP**

For saltwater fishing, troll the Jointed Diver at varying speeds until you find the fish.

For freshwater, try reeling parallel to structure and stopping the lure when it bumps the structure, let it pause, then continue retrieve.

You can reel it, troll it, or twitch it on the surface to attract vicious strikes from both salt and fresh water predators.

MODEL	SIZE	WEIGHT
414	6"	1 OZ

#10 Green Mackerel

#76 Blue Runner

#72 Fire Tiger

#35 Gold/Black

#41 Orange Mackerel

#21 Red/White

#20 Blue Mackerel

#53 Shad

#10 Green Mackerel

71 Perch

#35 Gold/Black

#14 Green/Yellow

#24 Yellowfin Tuna

#20 Blue Mackerel

#76 Blue Runner

**Brilliant
Holographic
Finishes**

Minnow 145™

MODEL	SIZE	WEIGHT
413	6"	1 OZ

Surface feeders – especially finicky ones – can't resist the Minnow 145 because of its highly reflective holographic finish and tight wobble. Comes rigged with heavy duty 4x strong hooks and 500 lbs test through the body and connecting hooks.

